

**Design Intern (Print/Digital Marketing)**

We are a leading marketing company based in New York City. We provide integrated solutions for national brands seeking to share their brand sample, premium, digital content, literature or invitations to drive purchase conversion and create authentic word of mouth conversation.

We are seeking a graphic design intern to join our tight knit team and support internal and external design efforts. This is a great opportunity for a conceptual-minded designer to get hands on experience within an interdisciplinary experience agency based in New York. You will gain a wealth of new experience and knowledge about advertising, marketing, and graphic design (print and digital). You will get to work on projects and proposals for some of the largest national brands.

The ideal candidate is a student or recent graduate who wants to learn how to make the transition from their class studies and to tangible job skills.

**Responsibilities**

* Brainstorming and designing print advertising materials for new campaigns
* Updating and adjusting current promotional materials
* Helping to organize and catalog digital assets for the creative team
* Photographing, retouching and mocking up digital photography for promotional materials
* Designing and coding (within a CMS) digital content for email campaigns and online promotions
* Designing social posts for LinkedIn

**Qualifications**

The right candidate should:

* Be well versed in Adobe Suite, Photoshop, Illustrator, InDesign and PowerPoint
* Understand typography and text placement
* Ability to retouch and isolate images
* Have a detailed eye for design
* HTML/CSS basic knowledge
* Have a passion for graphic design
* Have a willingness to learn
* Can manage all assigned tasks
* A portfolio that displays a wide range of design projects (packaging, print, web, etc.)
* Excellent written communication skills
* Be able to maintain a level of professionalism regarding work ethic, being on time, and meeting deadlines

**Bonus Attributes**

* Direct-mail or E-Commerce experience
* HTML/CSS coding experience
* Experience with print and preparing files for print
* Digital photography skills
* Knowledge of Final Cut and Adobe After effects
* Familiarity with Mailchimp

**Compensation**

* We offer a stipend for local transportation, lunch and course credit.
* 10-19 hours a week / 2-3 days a week for the spring semester

If you are interested, please send us your resume and portfolio to marketing@brandshare.us. Candidates who apply without a portfolio will not be considered.

We look forward to hearing from you!