

OUR COMPANY

Situation helps brands build passionate communities through digital-first marketing strategies. Since our founding in 2001, we've worked with some of the world's leading brands including Stolli Vodka, The Metropolitan Opera, HBO, Major League Soccer, Wicked, National Geographic, Meals on Wheels and The Ad Council. Our competitive edge continues to be our ability to develop and leverage proprietary insights gathered from joining the front lines of the world's most passionate brand communities. Our work spans creative, media, communications, and technology solutions for a wide range of industries. Situation has also been honored with numerous workplace awards from Crain's, Best Companies Group, Cynopsis, Digiday, and Fortune.

THE INTERNSHIP

We are seeking a Media Planning and Insights Intern for our fast-paced Media and Insights department for the Spring Internship Program, which runs January 21st through April 26th.

This team is focused on planning and buying media to make sure our clients' goals are met. You'll be our organizational powerhouse, jumping in to help things run smoothly. You'll learn how to use a variety of digital media tools and platforms such as Google Ads, Campaign Manager, Display & Video 360, Facebook, Instagram, Twitter and more. This position works closely with all members of the media team including traffic coordinators, search analysts, media buyers, media planners, audience insights analysts and directors of paid media and search. You'll assume the role of media planner in an intern project related to one of our current awesome clients.

You may also find yourself doing research projects and administrative tasks like filing, taking notes, scheduling meetings, maintaining media kits and contacts, and pulling screenshots.

THIS INTERNSHIP IS PERFECT IF YOU

- Are a college senior or recent graduate looking to take the next step.
- Thrive in a fast-paced, ever-changing industry
- Have a strong sense of workplace professionalism...but also have a good sense of humor.
- Are "the organized one" and "the punctual one" in any given situation.
- Can be a confident, clear communicator with all types of people in a range of positions, from other interns to the president of the agency.
- Have an understanding of...or an interest in...media planning or media buying.
- Are interested in a future at a digital agency or in the entertainment realm.

What You'll Learn

- How an interactive agency really works.
- More than you ever wanted to know about marketing plans, strategy documents, media plans, search engine marketing and the creative process.
- Common vendors and tools that you might encounter in your future workplace (and would look great on your resume!), including Google Ads, Campaign Manager, Display & Video 360, Facebook, Workamajig, Google Analytics.
- What it takes to work in a digital media department.

To learn more about our internship program, please listen to our Spotlight Podcast [here!](#)

Situation is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

All applicants must apply by October 14, 2018. Selected applicants must be available the week of November 5, 2018 for interviews.

PLEASE [APPLY HERE!](#) WE LOOK FORWARD TO HEARING FROM YOU.