

OUR COMPANY:

Situation helps brands build passionate communities through digital-first marketing strategies. Since our founding in 2001, we've worked with some of the world's leading brands including Stolichnaya, The Metropolitan Opera, HBO, Major League Soccer, Wicked, National Geographic, Meals on Wheels and The Ad Council. Our competitive edge continues to be our ability to develop and leverage proprietary insights gathered from joining the front lines of the world's most passionate brand communities. Our work spans creative, media, communications, and technology solutions for a wide range of industries. Situation has also been honored with numerous workplace awards from Crain's, Best Companies Group, Cynopsis, Digiday, and Fortune.

THE INTERNSHIP

We're looking for a Creative Strategy Intern to be a part of our Spring Internship Program, which runs January 21st through April 26th.

Our team drives the overall strategy for our clients, leads the creation of big ideas and ensures we're effectively telling our clients' stories across the digital landscape. In this internship, you'll help us develop strategies for our clients, and participate in the creative ideation and planning process. You'll assist in the creation of proposals, reports and internal process documents, and you'll attend pitch meetings and presentations.

You will work across client teams and will be responsible for uncovering, synthesizing, and analyzing critical information and recommendations. You will collaborate with a multi-disciplinary team of designers, writers and other strategists to create high-impact work that solves client and customer challenges.

If you're the kind of person who thrives on problem-solving, isn't afraid to dig into data, and loves brainstorming and scribbling crazy things on whiteboards, then we want to hear from you.

THIS INTERNSHIP IS PERFECT IF YOU...

- Have work or internship experience in creative services, branding, marketing, innovation or research
- Are full of imagination, curiosity and passion
- Possess excellent verbal and written communication skills
- Are comfortable in brainstorming scenarios, coming up with lots of ideas in a room full of people
- Enjoy conducting secondary research to understand the brands and businesses we work with as well their competitors and those brands changing the conversation
- Are interested in working in a creative role, whether at a digital agency or elsewhere in the entertainment realm

WHAT YOU'LL LEARN

- How to deliver and sell ideas tailored to clients' needs
- How ideas move from insight to ideation to execution and beyond
- How the strategy department in an advertising agency works
- How to showcase your work from your time here in your personal portfolio
- How fun free happy hours can be!

To learn more about our internship program, please listen to our Spotlight Podcast [here!](#)

Situation is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

All applicants must apply by October 14, 2018. Selected applicants must be available the week of November 5, 2018 for interviews.

PLEASE [APPLY HERE!](#) WE LOOK FORWARD TO HEARING FROM YOU.