

OUR COMPANY

Situation helps brands build passionate communities through digital-first marketing strategies. Since our founding in 2001, we've worked with some of the world's leading brands including Stolli Vodka, The Metropolitan Opera, HBO, Major League Soccer, Wicked, National Geographic, Meals on Wheels and The Ad Council. Our competitive edge continues to be our ability to develop and leverage proprietary insights gathered from joining the front lines of the world's most passionate brand communities. Our work spans creative, media, communications, and technology solutions for a wide range of industries. Situation has also been honored with numerous workplace awards from Crain's, Best Companies Group, Cynopsis, Digiday, and Fortune.

THE INTERNSHIP

We are seeking a Business Development Intern for our growing Business Development Department for the Spring Internship Program, which runs January 21st through April 26th.

You'll work with our Executive Director of Business Development, Communications Manager, and Business Development Assistant to drive growth for the agency. You'll help gather and organize assets for pitches – while seeing the process from start to finish. You'll research opportunities for exposure across conferences, trade and press outlets, brand partnerships and more. You'll also help plan and activate external thought leadership events hosted by the agency in addition to a variety of internal events.

What's more, you'll assist in making sure we're communicating all our amazing efforts effectively across our owned social media channels and in the office. Overall, you'll be helping drive thoughtful exposure for the agency while bringing in new connections, partners, and clients.

THE INTERNSHIP IS PERFECT IF YOU...

- Are a college senior or recent graduate ready to take the next step
- Are not afraid of the rapidly-changing environment that is the advertising world
- Value organization, timeliness, and professionalism... while maintaining a good sense of humor
- Have experience in Microsoft Office (especially PowerPoint!), Wordpress, and Google Suite products
- Can be a confident and clear communicator with all types of people in a range of positions
- Have a solid grasp of social media channels including Facebook, Twitter, Instagram and LinkedIn
- Love networking, meeting new people, and organically make a lasting impression

WHAT YOU'LL LEARN

- How a digital-first marketing agency really works
- How we find, pitch, and sell to new business prospects
- All the different types of exposure opportunities in the advertising world and how to get them

Situation is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

All applicants must apply by October 14, 2018. Selected applicants must be available the week of November 5, 2018 for interviews.

PLEASE [APPLY HERE](#)! WE LOOK FORWARD TO HEARING FROM YOU.