

Job description/ The Opportunity

The Junior Graphic Designer will work within the Global Brands Group digital marketing team and be responsible for creating digital emails, banners, website refreshes etc.. for three major footwear brands.

The ideal candidate is highly collaborative with a roll up your sleeves attitude. An entrepreneurial spirit is a must. They have proven ability and a portfolio that demonstrates an editorial thought process with designs that adhere to brand guidelines while also pushing the status quo. They are detail oriented, efficient and motivated; a conceptual thinker that doesn't mind working in a fast-paced, dynamic fashion lifestyle company.

This position works within a team of motivated and highly talented production and graphic designers to create clear communication and marketing designs. They collaborate with art directors and copywriters to produce a daily content for each brand.

Responsibilities

- Execute a wide variety of on-site events, campaigns, digital ads, marketing and PR initiatives, mobile, social and email designs
- Follow and maintain brand identity characteristics, typography, photography, color etc., evolving when necessary
- Work cross-functionally with marketing, merchandising, editorial and creative production teams
- Coordinate with other graphic designers to ensure all assets are aligned
- Strong collaboration skills

Qualifications

- Bachelor's degree in graphic design or related field
- 1+ years relevant experience in graphic/interactive design
- Experience with the core principles of web design and user experience
- Strong talent for all elements of design, layout and typography
- Ability to meet deadlines on a daily basis and multitask in a very fast paced environment
- Strong time management; ability to prioritize and manage multiple projects simultaneously.
- Have a love of detail-oriented work
- Proficiency with Mac OS: Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat, Bridge).
- Have a strong understanding of latest web technologies and their capabilities – stay up to date with latest innovations and requirements
- Strong communication and interpersonal skills
- HTML and CSS knowledge a plus, After Effects knowledge a plus

Contact:

JONATHAN COHEN | VP Creative Services | Marketing

350 Fifth Avenue | 11th floor | New York, NY 10118

T 646.839.7398 C 917.843.8963

jonathancohen@globalbrandsgroup.com

globalbrandsgroup.com