

# Marketing Firm seeks Social Media Interns (Midtown West)

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College Credit, as well as the possible offer of full-time salaried employment upon internship completion.

We are a fast growing marketing firm looking for dedicated and enthusiastic interns. There are three internships being offered this semester. Upon the completion of the internship we may offer full time salaried positions at our firm based on performance.

We are located in Midtown Manhattan only blocks from 42nd street. We have proprietary marketing software and apps that are centered around complete Social Media management for small to medium sized businesses (mostly restaurants). You will be trained to manage these client accounts across many different social media platforms using our software.

Interns will be exposed to upper management strategy meetings and learn the ins-and-outs of utilizing brand partnerships to reach your target audience. We will also go into influencer research, creative content development, research and program support. Interns will learn how to think strategically about using social media channels to support marketing and communications goals, how to determine influence in social media, and how to measure and track activities across channels like Facebook, Twitter, Pinterest, Instagram and more. This is an excellent chance for someone interested in digital communications to have real hands-on experience in the industry.

### Required Skills and Qualifications:

- At least a Junior year college status, but we will also accept recent grads.
- Preference given to marketing, communications, business administration or public relations major.
- Restaurant/Retail experience, graphic design and/or social media skills would be considered a plus.
- Strong writing and oral communication skills
- Proficient in Google Docs
- Professionalism
- Passion to learn, take initiative
- Attention to detail
- Works well independently and is a team player

### Specific responsibilities may include:

- Research, keeping up trends, hot new finds, etc.
- Partner solicitations and account management
- Creative brainstorming
- Proposal writing, proofing and editing
- Administrative duties
- Content Creation

Please send resume and cover letter right away to [info@clickdaily.com](mailto:info@clickdaily.com) for consideration and put "Social Media Intern" in the subject header.

\*\*Please no recruiters or outsourcers! Thanks!