

# **Marketing Firm seeks Graphic Design Interns 2016 Spring Semester...Fulltime positions available after internship completed. (Midtown)**

Marketing Firm seeks Graphic Design Interns for our art department.

College Credit + stipend, as well as the offer of full-time salaried employment upon internship completion.

We are a fast growing marketing firm looking for dedicated and enthusiastic part-time interns. There are two internships being offered and each will last 12-14 weeks. Upon the completion of the internship we award full time salaried positions at our firm based on performance.

We are located in Midtown Manhattan only blocks from 42nd street. We have proprietary marketing software and apps that are centered around complete online presence management (social media, websites, etc.) for small to medium sized businesses (mostly restaurants). You will be trained to fully manage these client accounts across many different social media platforms using our software.

Interns will be exposed to upper management strategy meetings and learn the ins-and-outs of utilizing brand partnerships to reach your target audience. We will also go into influencer research, creative content development, research and program support. Interns will learn how to think strategically about using social media channels to support marketing and communications goals, how to determine influence in social media, and how to measure and track activities across channels like Facebook, Twitter, Pinterest, Instagram and more. This is an excellent chance for someone interested in digital art design to have real hands-on experience in the industry.

Required Skills and Qualifications:

- At least a Junior year college status, but we will also accept recent grads.

- Preference given to art design, computer science, marketing, and communications major.
- Retail experience, graphic design and/or social media skills would be considered a plus.
- Proficient in Adobe.
- Professionalism
- Passion to learn, take initiative
- Attention to detail
- Works well independently and is a team player

Specific responsibilities may include:

- Photoshop editing of professional images
- Logo design
- Research, keeping up trends, hot new finds, etc.
- Partner solicitations and account management
- Creative brainstorming
- Administrative duties
- Additional opportunities provided, pending progress

\*\*\*\* We offer college credit and a stipend, paid at the conclusion of the internship (amount varies depending on time worked) as well as the offer of full-time employment.

Interviews will be starting next week. Please send resume and cover letter right away for consideration to [Info@clickdaily.com](mailto:Info@clickdaily.com) and put "Graphic Design Intern" in the subject header.

\*\*Please no recruiters or outsourcers! Thanks!