



Fall 2016 Graphic Design Internship

The Columbia University Football Team is looking for a digital savvy graphic designer to produce unique content for various recruiting and marketing campaigns for the Fall of 2016. Candidates should be passionate about sports and have familiarity with the sport of football and collegiate athletics. This is a PAID internship, students are also eligible to receive 3 credits through CityTech if they are enrolled in the Communication Design internship course, COMD 4900.

The Graphic Design Intern(s) will assist with the creation of unique artwork that can be sent, shared, posted and also printed for the use of our recruiting efforts. Under the supervision and creative guidance of the Director of Social Media, our intern(s) would be asked to produce artwork that aligns with the Columbia Football brand and entices recruits to join our program. Candidates should be an expert in the Adobe Creative Suite and have a working knowledge of football and collegiate athletics. It is important to find a candidate that understands they will be working in a fast-paced environment.

Length of Internship: 9/6/16—12/16/16

Examples of our digital artwork can be found here: <https://twitter.com/ColumbiaLionsFB>

Services

Print Design
Branding & Identity
Creative Development
Content Production
Photography & Video
Advertising

Internship Responsibilities

You are a digitally savvy Designer ready to join a team environment. Candidate must possess a sophisticated design esthetic, keen understanding of digital/web/print design and have an enthusiastic approach to assignments. You must be able to juggle multiple projects and prioritize your workload effectively to meet deadlines.

Job Responsibilities/Requirements

Skills in multiple aspect of design including direct mail and digital media
Assist with content creation for social media platforms
Ability to work in a dynamic, fast-paced environment
Experience with latest versions of Adobe Photoshop, Illustrator, InDesign
Experience with Adobe Premiere and After Effects is a plus

Minimum Qualifications

Must be an undergraduate or graduate student at CCNY
Ability to work at least 10 hours per week
Must be able to send a PDF portfolio under 5MB when contacted
1+ years experience, internship experience preferred
General knowledge of football and collegiate sports
Experience working with an athletics team or athletic department preferred
Proficient with Adobe Programs
Strong communication skills
Must have a laptop with Adobe Creative Suite
Ability to handle sensitive/confidential information

Please send resumes and a PDF portfolio under 5MB to Joe Sibley, Director of Social Media, js4848@columbia.edu.

No Phone Calls Please.

Deadline to apply: Monday, August 1, 2016