

# SKATEBOARDING STYLES AND TEXTILES

Most people think that the double tail skateboard came first, but it actually came from surfing the first board sport. The wood that skateboards are now made of were not the first board ever created as it took time to really find the right material for the nitty gritty of what skateboard culture is now.

## 1940-50'S

Surfers in California get the idea to surf on concrete, therefore inventing skateboarding. The origin of the first skateboard has never been proven; seemingly proved to be made by various people over time. Wooden boards with roller skate wheels slapped on the bottom where the makings of the original boards these pioneers took to the streets.

The first skateboards started with wooden boxes, or boards, which kids added roller skate wheels to in the late 40s and 50s.

The Roller Derby Skateboard Company coined the name skateboard. They were the first to mass produce the skateboard. Their factory was in La Mirada CA.

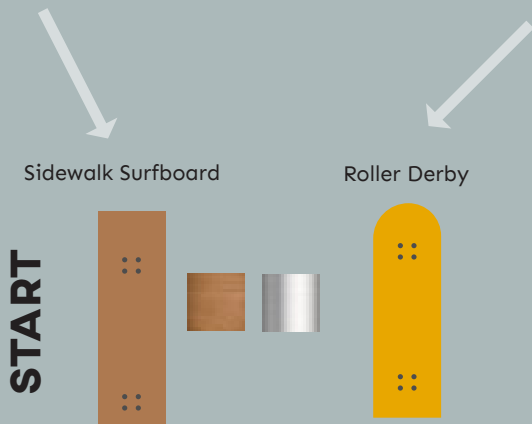
## 1960-70'S

Skateboard popularity was at its peak. Companies such as Jack's, Hobie, and Makaha started having real competitions consisting of Downhill Slalom and Freestyle where skaters like Torger Johnson, Woody Woodward and Danny Berer paved the way for future skaters.

1972- invention of urethane wheels by Frank Nasworthy, start company called Cadillac Wheels.

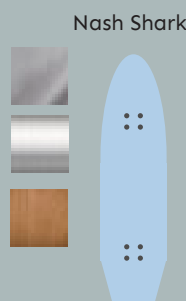
1975- Del Mar, California a slalom, freestyle contest was held at the Ocean Festival. The Zephyr team rode their boards like no one had in the public eye, low and smooth, and skateboarding was taken from being a hobby to something serious and exciting.

1978- Alan Gelfand invented the ollie

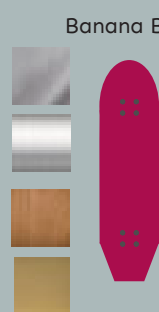
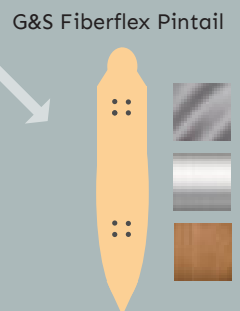


In the 1960s NASH came out with their own skateboards, and they called it the Shark. Today it's known as the Nash Shark

In 1964 the G&S FiberFlex Pintail was born. It was made by surfers for surfers. In the 1970s these guys became one of the largest and most successful skateboard companies in the United States.



In the mid 70s a new board hit the streets. It was called the Banana board and it was skinny and flexible, made from polypropylene and added ribs on the underside for structural support.

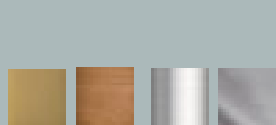


In 1975 Road Rider offered the first ever skateboard that had precision bearings made just for skateboards. This would bring an end to decades of loose ball bearings and uneven rides.

## 1980-90'S

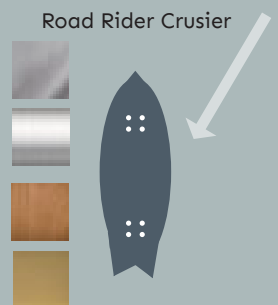
Skateboarders had become hell bent on progressing their passion for the sport so they started building their own ramps in their backyards. Aside from the ramps they built in their backyards to skate on they saw the whole world as their skatepark and took to the streets. During this time many new board shapes took form allowing for skaters to overcome obstacles otherwise impossible.

1980s - Invention of the Bones Bridge Video Show on VHS



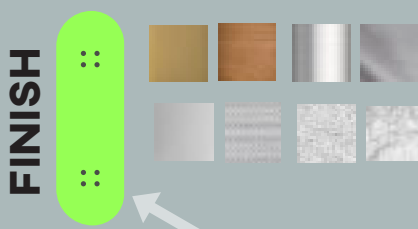
Old School Fishtail

In the 1980s skateboards changed. The ideal board to ride was the Fishtail deck. People still skate the streets with these short-nosed, wide vert, soft-wheeled boards.



Road Rider Crusier

In the 1990s skateboarding started over on street skateboarding. Most boards are 7 1/4 to 8 in wide and 30-32 inches long with a largely symmetrical shape with a relatively narrow width.



Popsicle

The board hasn't changed much from the 90s until now, but the concave may be a little deeper. However, people are starting to ride their own custom-shaped boards more and more.

## 2000'S

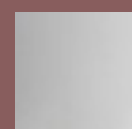
Skateparks pop up everywhere and skateboarding video games lets every kid be a skater. Tons of companies emerge and become more and more acceptable in society. The notion of skateboarders being criminals starts to dwindle. The X-Games continues to become more and more popular with skateboarding at the helm.

Skateboarding has also played a big role in fashion earning its place among the masses. Companies like Diamond Supply Co, Hurley, Vans, and RVCA all making millions off the skateboarding lifestyle.

## TEXTILES

SPECIALTY/ADDONS

STANDARD



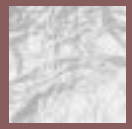
PLEXIGLASS



STEEL



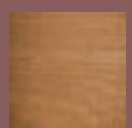
POLYURETHANE



PLASTIC



NYLON



WOOD



FIBERGLASS



ALUMINUM