Information Design

COMD 3601 Fall 2019
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Project 3: Information Flowchart: in the final project you will be focusing on information sequencing; explaining a concept through a series of steps: A. B. C., 1. 2. 3., etc. The steps do not have to be presented sequentially but they need to be read/ understood within the context of each other.

Objective: Your subject should be the same that was used in either Project 1 and/or 2; and it should be designed to accompany that piece.

The flowchart must present 5 facts, either:
1. Historical or
2. Time based

Purpose: Visualizing information with design can play an important role in facilitating comprehension and awareness to an audience. At its best, information design becomes a story driven experience that educates and makes scientific progress visible and usable.

Part 1: Research: understanding topic. Gathering reference material, organizing and assessing content
Part 2: Research and Sketches. Figuring what information, you have and how to best represent
Part 3: Develop concept and refine sketches, find or create appropriate, relevant illustration or photography.
Part 4: Design and production (Illustrator & InDesign)
Part 5: Revisions and final edits

Specifications: Dimensions are up to you to determine. Must have:
- Margin: 0.5"
- Bleed: 0.25"
- Set up a grid
- Gutter: .025"

Project Timeline
Part 1: Research
Part 2: Sketches and concept development   Week 12-13
Part 3: Design, production and revisions   Week 14
Part 4: **DUE** Submit   **Week 15**