

COFFEE MANUAL

Before 1000A.D

Members of the Galla use berries from coffee tree, ground up and mixed with animal fat to give them energy during the day

1453

Ottoman Turks bring coffee to Constantinople.

1475

The world's first coffee shop, "Kiva Han", opened in Constantinople.

1600

Coffee is brought to Venice by Italian traders and starts spreading the West hemisphere.

1607

Captain John Smith was one of the founders the colony of Virginia at Jamestown and introduces coffee to North America.

1645

Italy gets its first coffeehouse.

1672

First coffeehouse opens in Paris.

1690

The Dutch smuggle a coffee plant out of the Arab port of Mocha and become the first to transport and cultivate coffee commercially.

1900-1901

Hills Bros. starts to pack roast coffee in vacuum tins which marks the moment of the decline of the local roasting shops and coffee mills. Japanese-American chemist Satori Kato of Chicago invents the first soluble instant coffee.

1920

As the Prohibition starts in the United States, coffee sales rise.

1940

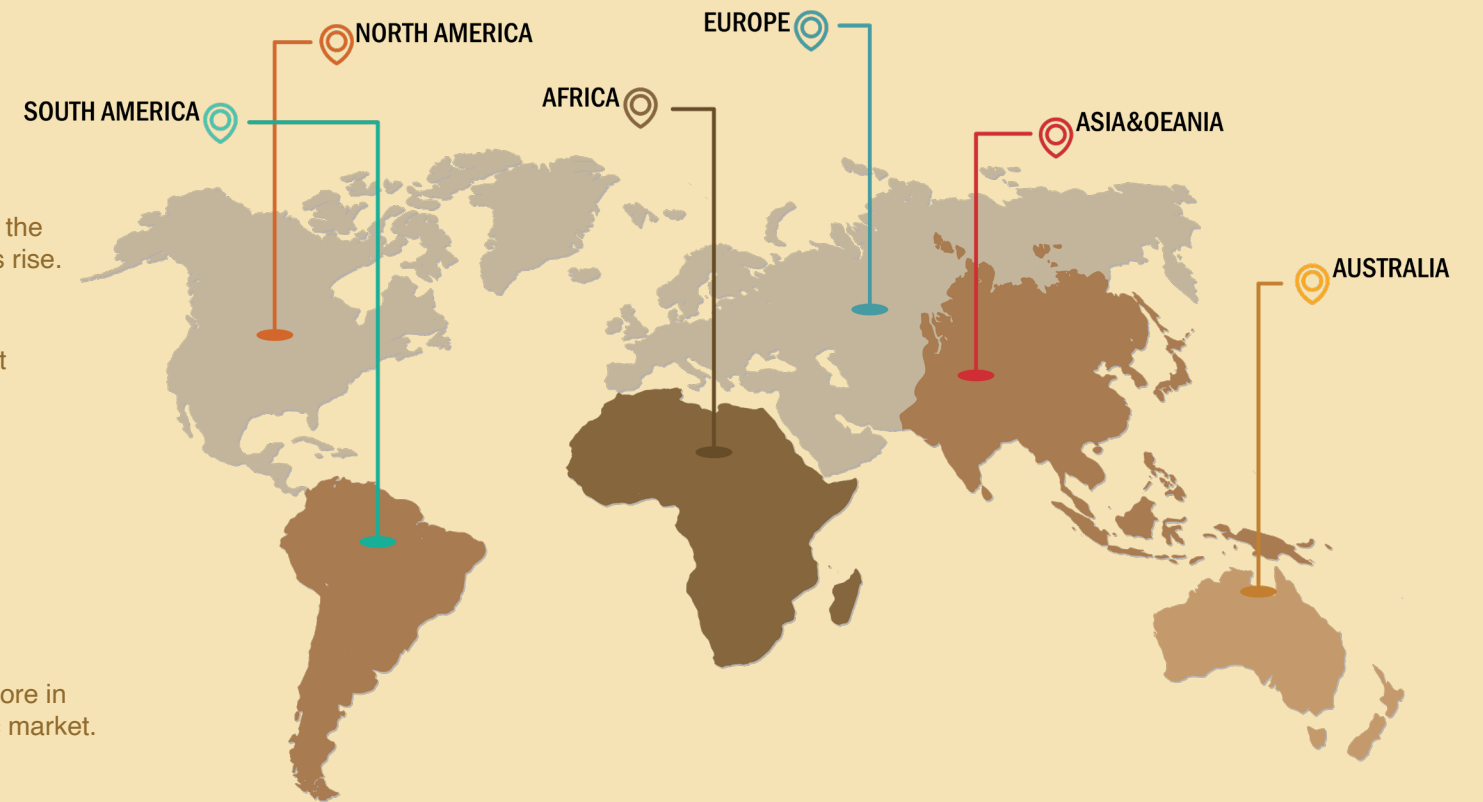
The US imports 70 percent of the world coffee crop.

1946

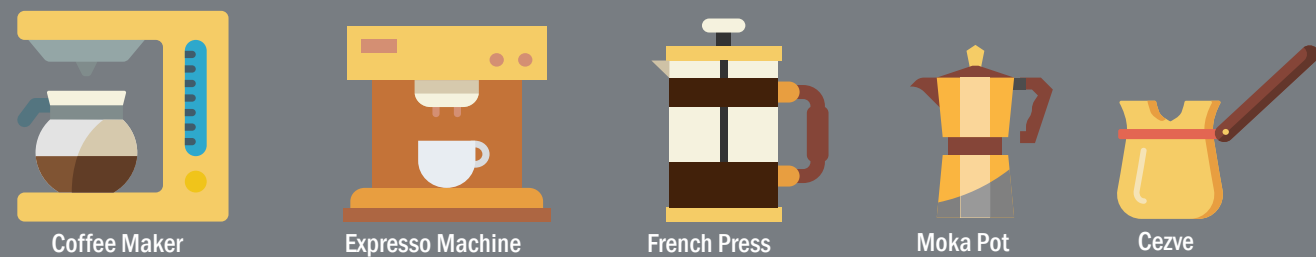
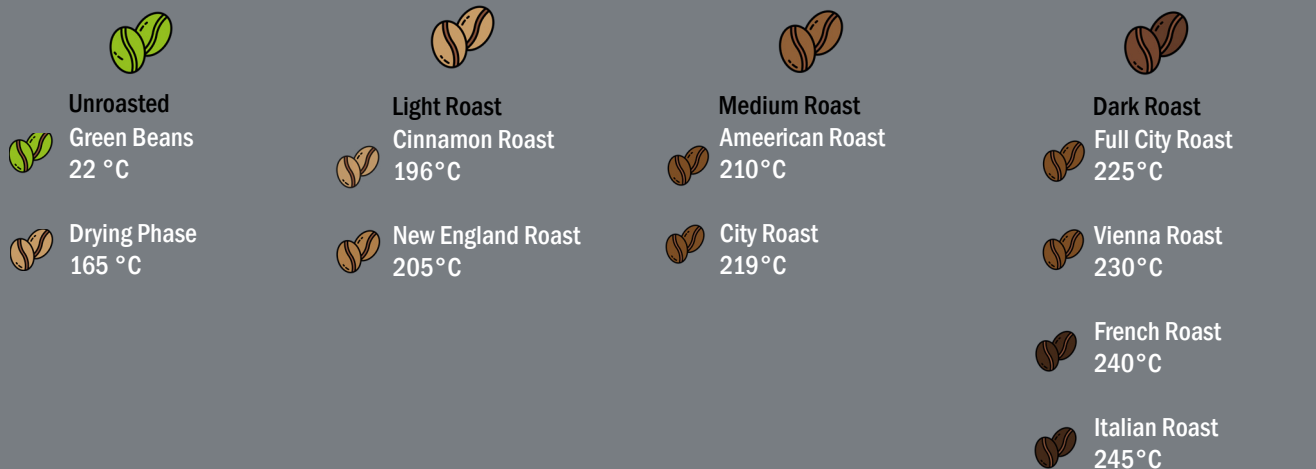
In Italy, Achilles Gaggia perfects his espresso machine.

1971

Starbucks opens its first store in Seattle's Pike Place public market.



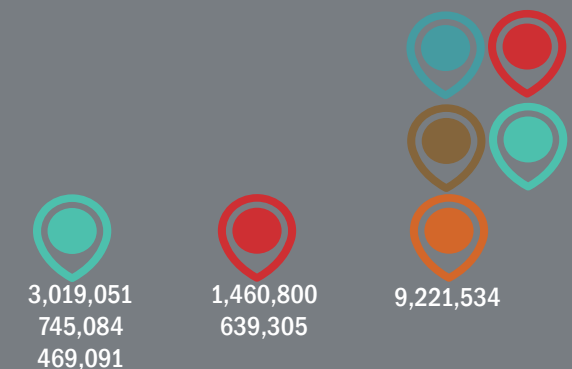
Stages of Roasting



Drinks



Coffee Production



Coffee Consumption: Over 50% of Americans over 18 years of age drink coffee every day. This represents over 150 million daily drinkers. 30 million American adults drink specialty coffee beverages daily; which include a mocha, latte, espresso, café mocha, cappuccino, frozen/iced coffee beverages, etc.