

Information Design

COMD 3601 Prof. Hitchings

Email: mhitchings@citytech.cuny.edu

Project 3: Historical Flow Chart: in the final project you will be focusing on information sequencing; explaining a concept through a series of steps: A. B. C., 1. 2. 3., etc. These steps do not have to be presented sequentially but they need to be read/ understood within the context of each other.

Objective: Subject matter should be the same as in Project 2 and this piece should be designed to accompany that project.

The historical flow chart must present at least 5 facts. Fact must be:

1. Historical or
2. Time based

Purpose: Visualizing information with design can play an important role in facilitating comprehension and awareness to an audience. At its best, information design becomes a story driven experience that educates and makes scientific progress visible and usable.

Part 1: Research: understanding topic. Gathering reference material, organizing and assessing content

Part 2: Research and Sketches. Assessing information and how best to present

Part 3: Develop concept and refine sketches

Part 4: Design and production (Illustrator & InDesign)

Part 5: Revisions and final edits

Specifications: Dimensions are up to student to determine. Must have:

- Margin: 0.5"
- Bleed: 0.25"
- Set up a grid
- Gutter: .025"

Project Timeline

Part 1: Research

Part 2: Sketches and concept development Week 11-12

Part 3: Design, production and revisions Week 12-14

Part 4: **DUE** Submit **Week 15**