



MySpace, is the social media platform that turned everyone into a designer.

By Gloria Rosario



MySpace is a social networking service founded on August 1st, 2003 by Tom Anderson and Chris Dewolfe. This was the first social media platform to reach an audience globally and this led to instant popularity around the world. The success of the social media platform lasted for a few years but in 2008 facebook surpass mspace and became the number one social media platform in the world. Facebook's popularity leads to the decline of Myspace. However, mspace changed the way we see the world and how we present ourselves and taught us how to design our own social media space.



## Tom



\*:-)\*

Male  
32 years old  
Santa Monica,  
CALIFORNIA  
United States

Last Login:  
12/11/2007

Mood: busy 😊

View My: [Pics](#) | [Videos](#)

### Contacting Tom

- |                 |                   |
|-----------------|-------------------|
| Send Message    | Forward to Friend |
| Add to Friends  | Add to Favorites  |
| Instant Message | Block User        |
| Add to Group    | Rank User         |

### MySpace URL:

<http://www.myspace.com/tom>



### Tom's Interests

#### General

Internet, Movies, Reading, Karaoke, Language, Culture, History of Communism, Philosophy, Singing/Writing Music, Running, Finding New Food, Hiking, Travel, Building alternate communities

#### Music

Band: Boston, Supertramp

## Tom testing out the new status

### Tom's Latest Blog Entry [[Subscribe to this Blog](#)]

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[am i online?](#) ([view more](#))

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### Tom's Blurbs

#### About me:

I'm Tom and I'm here to help you. Send me a message if you're confused by anything. **Before asking me a question, please check the FAQ to see if your question has already been answered.**

I may have been on your friend list when you signed up. If you don't want me to be, click "Edit Friends" and remove me!

**Also, feel free to tell me what features you want to see on MySpace and if I think it's cool, we'll do it!**

#### Who I'd like to meet:

I'd like to meet people who educate, inspire or entertain me... I have a few close friends I've known all my life. I'd like to make more.

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[ADD TO PROFILE](#)

[MORE FROM USER](#)

## Setting up a myspace profile.

The making of the web profiles consisted of using the myspace customize tools to pick a theme from a list and customize your profile. Also, people had the option to search myspace profiles and add them to their page. As well as, search for codes to code your profile for fonts, color, and inserting images. This format that they created for the page allows individuals to add images, age, address, contact information, music, someone's log-in information, about me, interests, and more.



According to Nylon magazine, these are some of the most popular songs used on Myspace.



Uffie - "Pop The Glock"



Millionaires - "Alcohol"



Sugarcult - "Memory"



The Format - "Time Bomb"



The Format - "Time Bomb"



Jack's Mannequin - "Dark Blue"



# Myspace profiles

The image shows a screenshot of a Myspace profile for a user named 'barbara ann'. The profile page is highly decorated with a black background featuring a dense pattern of colorful stars, hearts, and musical notes. At the top, there are navigation links for 'browse photos', 'find friends', 'local', 'music', 'video', and 'more'. The user's name 'barbara ann' is displayed in a blue bar. Below the name is a profile picture of a blue ocean with white waves. To the right of the picture, there is a bio section with the text: 'pretty girls turn heads and my girls break necks', '(female)', '20 years old', 'roulette, pensylvania', 'united states', 'online (new)', and 'last seen: 7/25/2008'. A large, stylized text graphic on the right side of the page reads: 'IT'S CUTE HOW JEALOUS YOU HATERZ ARE OF WHAT WE HAVE'. Below this, there is a link to 'HotFreeLayouts.com'. In the center-left, there are several buttons: 'message', 'friendz', 'CHAT', 'join', 'forward', 'favorites', 'HATERZ', and 'rate'. A 'music' player is visible at the bottom left, showing a song by 'Clara Fi Justin Love Sex An...' with a progress bar and 'Add Buy' button. At the bottom right, there is a section titled 'barbara ann sounds about it:' followed by a paragraph of text and a small video thumbnail showing a person sitting on a log in a river.

# Myspace profiles

I'm a PRINCESS and you're not so there!"



Female  
21 years old  
DEVERLY HILLS,  
CALIFORNIA  
United STATES

Last Login:  
6/1/2006

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contacting princess\_kimberly

- [Send Message](#)
- [Forward to Friend](#)
- [Add to Friends](#)
- [Add to Favorites](#)
- [Instant Message](#)
- [Block User](#)
- [Add to Group](#)
- [Rate User](#)

Myspace URL:  
<http://www.myspace.com/31magnificass>

princess\_kimberly's interests  
heroes my daddy

princess\_kimberly's details  
Status: in a relationship  
New To: Friends  
Orientation: Straight  
Body type: 5' 11"  
Religion: Christian - other  
Zodiac sign: libra  
Smoke / Drink: No / No  
Children: someday

princess\_kimberly's network...

princess\_kimberly's Latest blog entry (subscribe to this blog)  
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princess\_kimberly's plucks  
[About Me](#)  
I made my Myspace layout using [rip-my-profile.com](#)  
Who I'd like to meet:  
God

princess\_kimberly's friend space  
princess\_kimberly has 356 friends.

<a href="#">courtney</a> 	<a href="#">rob</a> 	<a href="#">andy Jenner</a> 	<a href="#">ray J</a> 
<a href="#">sarah</a> 	<a href="#">Miss monie</a> 	<a href="#">Courtney</a> 	<a href="#">G-Money</a> 

[View All of princess\\_kimberly's friends](#)

princess\_kimberly's friends comments  
displaying 11 of 72 comments ( [View All](#) | [Add Comment](#) )  
Corey Q. 6/1/2006 3:47 PM



## How social media has turned everyone into a designer?

The creation of Myspace has changed the way we view the world and ourselves. We can present ourselves however we want, and this has changed drastically since the fall of Myspace. We have moved to other platforms that allow us to create more content and get reactions from people faster. Myspace allows people to design their profiles from scratch and today we can choose filters, fonts, and colors fast and easy to share instantly. Myspace had a big impact on the way we use social media today.



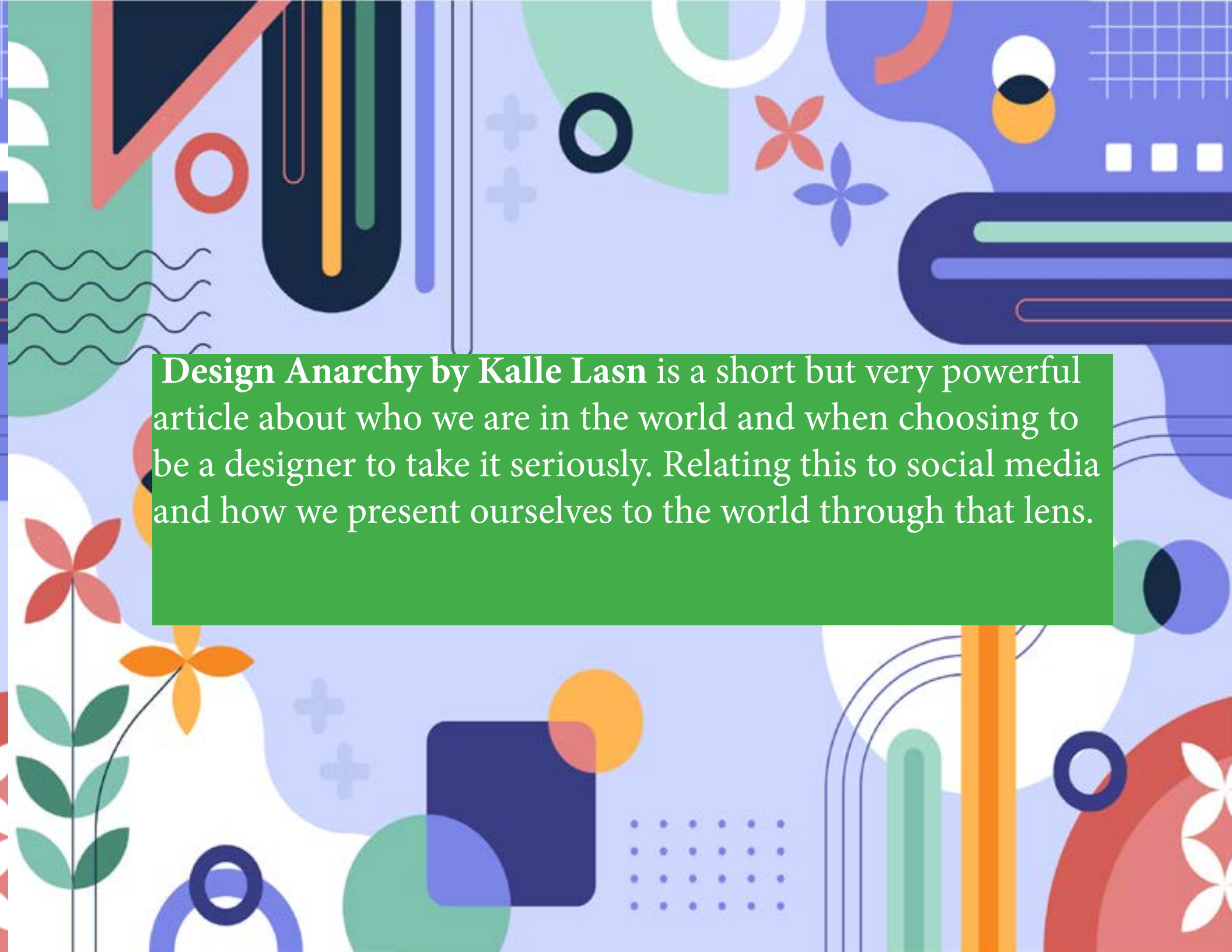
## Articles

I have read many articles in this class and for this project that provided more information about how design has evolved so much and so drastically, especially due to the advancement in technology which has allowed anyone to be a designer to some extent.

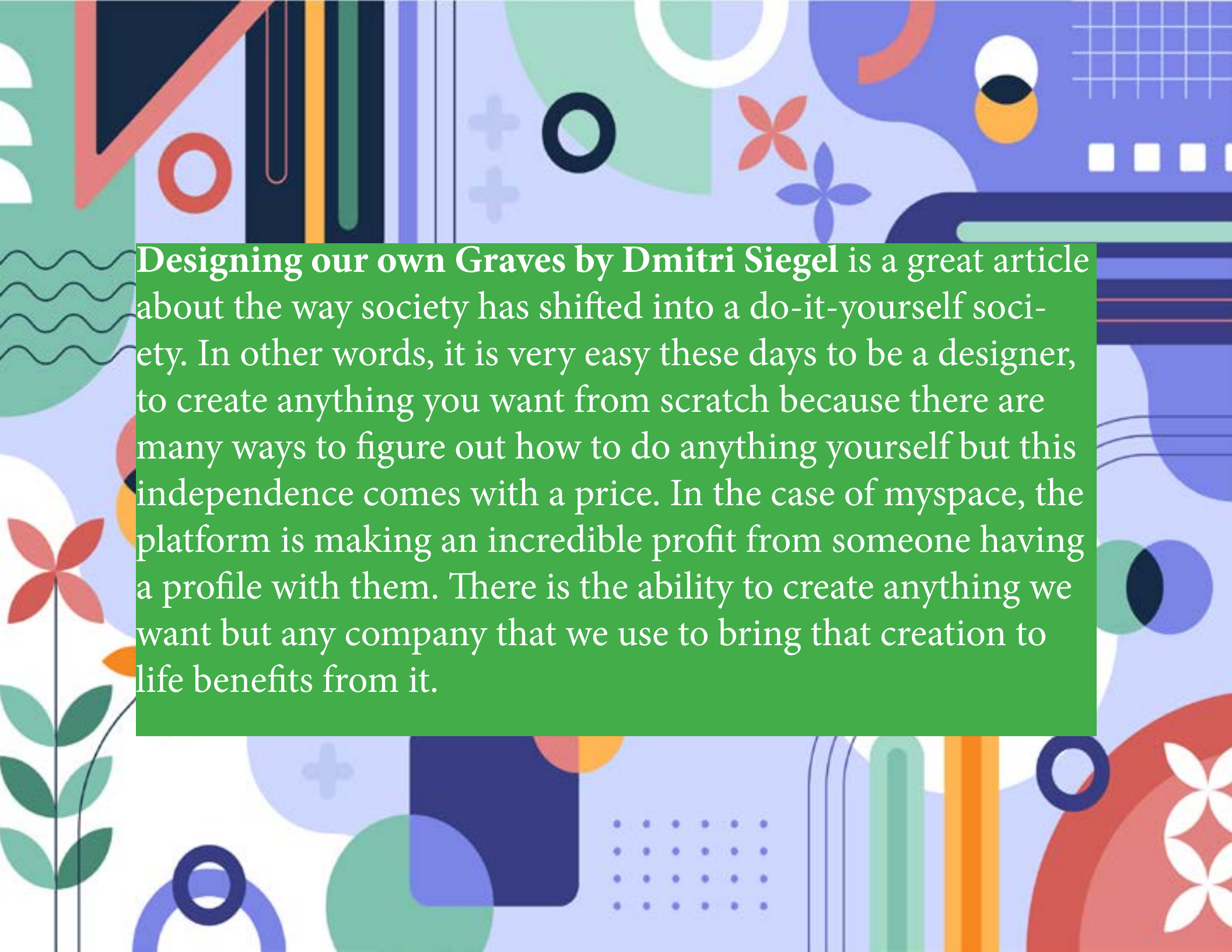


**Kenya Hara On Designing Design discussed in detail the correlation between Technology and Design. Technology has a huge impact on society and how we are moving forward in the world and since we communicate through design, it has a big effect on designers. The design stands where technology stands. There would never be social media platforms like myspace without computer system advancement.**





**Design Anarchy** by Kalle Lasn is a short but very powerful article about who we are in the world and when choosing to be a designer to take it seriously. Relating this to social media and how we present ourselves to the world through that lens.



**Designing our own Graves by Dmitri Siegel** is a great article about the way society has shifted into a do-it-yourself society. In other words, it is very easy these days to be a designer, to create anything you want from scratch because there are many ways to figure out how to do anything yourself but this independence comes with a price. In the case of Myspace, the platform is making an incredible profit from someone having a profile with them. There is the ability to create anything we want but any company that we use to bring that creation to life benefits from it.





Thank you!