



SEMIOLOGY FOR POP STARS

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THEORY

POP STARS SUCH AS MADONNA AND GRACE JONES USE SEMIOLOGY TO SUBVERT ARCHETYPES AND INSTITUTIONS.

* *CROSS = CHRISTIANITY*



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POSING ON CROSS = JESUS CHRIST



CROWN OF THORNS = JESUS



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CROSSES = CHRISTIANITY





A black and white fashion photograph of a woman with a flat-top hairstyle, wearing a dark suit, and holding a cigarette in her mouth. The image is used to illustrate masculine traits in fashion and hairstyle.

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FLATTOP = MASCULINE HAIRSTYLE

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BOXY MEN'S SUIT = MASCULINE CLOTHES

LIFTING A MAN = MASCULINE STRENGTH





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BRASH & AGGRESSIVE = MASCULINE TRAITS

Image Sources

- (1 - Pop art graphic) - <https://zoomoncontemporaryart.com/2018/02/26/pop-art-mondaymovement/>
- (3, 4 - Madonna, Live To Tell, Confessions Tour) - <https://www.youtube.com/watch?v=2JvK3U2gpsQ>
- (5 - Madonna, Rebel Heart Tour) - <https://www.refinery29.com/en-gb/2018/05/198313/madonna-most-iconic-outfits-catholicism#slide-9>
- (6 - Grace Jones, One Man Show promo image) - <https://www.theguardian.com/artanddesign/2018/aug/01/jean-paul-goude-best-photograph-grace-jones-nightclubbing>
- (7 - Grace Jones as May Day) - <https://www.factmag.com/2015/09/28/grace-jones-best-tracks/>
- (8 - Grace Jones, back of album cover) - <https://www.anothermag.com/fashion-beauty/10046/worshipping-at-the-altar-of-the-inimitable-grace-jones>
- (9 - Neon wallpaper) - <https://wallpapersafari.com/neon-wallpapers-for-iphone/>