James Rosenquist

James Rosenquist has been known for making many different artworks revolving around collages of different icons and medias into a painting. What makes him stand out from many different artists is the usage of advertisements in combination with his paintings. While visually appealing to some, it also represents how contemporary art and advertisements in the modern era is presented.



1970s-1980s artwork

One of Rosenquist's artwork include Marilyn made in 1974, created with airbrush and displays a collage of an image divided into separate pieces as well as text overlaying the full image with different patterns and colors as well.



What Rosenquist's art represents

Examples

Rosenquist and modern advertising

Conclusion