

Bibliography

“Influence on Pop Culture.” The Nike Influence, <https://nike-justdoit.weebly.com/influence-on-pop-culture.html>.

Armstrong, Helen. “Section Three: Mapping the Future.” *Graphic Design Theory: Readings from the Field*, Princeton Architectural Press, United States, 2012, pp. 98–99.

Klein, Naomi. *No Space, No Choice, No Jobs, No Logo*. Picador, 2010.

MacInnes, Paul. “Spike Lee and Michael Jordan Do Their Deal with Nike.” *The Guardian*, Guardian News and Media, 12 June 2011, <https://www.theguardian.com/music/2011/jun/13/spike-lee-michael-jordan-nike#:~:text=The%20spread%20of%20hip,the%20touchstone%20between%20the%20two.https://nike-justdoit.weebly.com/influence-on-pop-culture.html>. (n.d.).

Barnard, Malcolm. *Graphic Design As Communication*, Taylor & Francis Group, 2005. ProQuest Ebook Central,

Meggs, Philip B., and Alston W. Purvis. *Meggs’ History of Graphic Design*, John Wiley & Sons, Incorporated, 2016. ProQuest Ebook

Los Angeles Times. (2018, September 4). ‘just do it’: The surprising and morbid origin story of Nike’s slogan. *Los Angeles Times*. Retrieved May 4, 2022, from <https://www.latimes.com/business/la-fi-nike-colin-kaepernick-20180904-story.html>

Wilson, J. (2020, May 3). The last dance: How a spike Lee and Michael Jordan commercial came to be. *The Last Dance: How a Spike Lee, Michael Jordan commercial came to be*. Retrieved May 2, 2022, from <https://hoopshabit.com/2020/05/03/last-dance-spike-lee-michael-jordan-commercial/amp/>

Laliberte, M. (2021, April 2). The surprising origin of Nike’s “Just do it” slogan. *Reader’s Digest*. Retrieved May 2, 2022, from <https://www.rd.com/article/nike-just-do-it-origin/>

Wilson, J. (2020, May 3). The last dance: How a spike Lee and Michael Jordan commercial came to be. *Hoops Habit*. Retrieved May 2, 2022, from <https://hoopshabit.com/2020/05/03/last-dance-spike-lee-michael-jordan-commercial/>