

~~Words I don't know~~

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- imitari
- paradigmatic
- mythical
- rudimentary system
- ineffable
- Veritable ontology
- priori
- assonance
- connotation
- insofar
- quasi-tautological
- denoted / connoted
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- Ads have elements (colors, type, image) for the target audience
- What is "bad" ad campaign ads?