

Project 3 - DROPBOX FILE NAMING INSTRUCTIONS

Deliver uploading into your Dropbox Tuesday, December 14th.

Target Consumer
Analysis/Description
File format: Doc, pdf or pages

Project # Step # Analysis
(Target Consumer
Description) YourLastName
FirstNameInitial

P3-Step2 -AN RennisM

hyphen space

Concept Board
File format: jpg

Concept
Board

P3-Step3 -CB RennisM

Mechanical
File format: Layered Illustrator
or pdf with images embeded.

MecHanical #1,2, etc
(Dieline + graphics
ready to print)

P3-Step4-MH1 RennisM

Comp/Prototype Photography
File format: jpg.

Comp#1,2, etc.
(Prototype
photograph)

P3-Step4-Comp1 RennisM