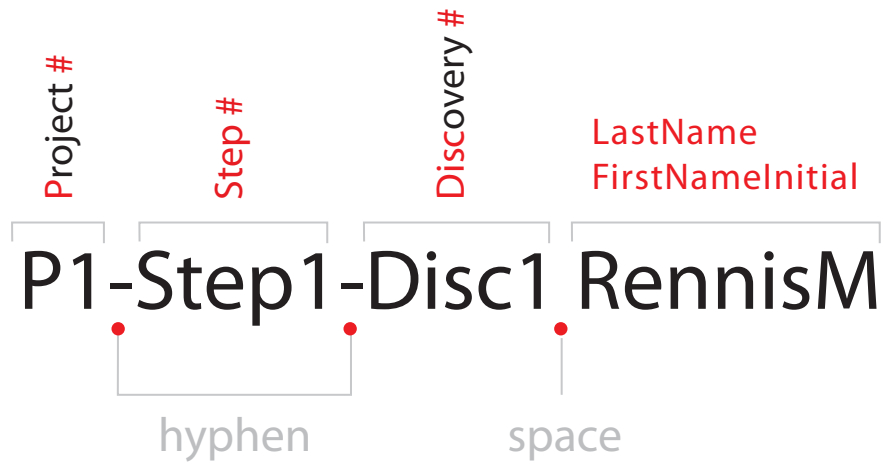


# DROPBOX NAMING GUIDE

Step 1  
Research  
& Discover



Step 2  
Define



Step 3  
Develop



Step 4  
Deliver



File  
Format

Written Analysis/  
Creative Brief      .doc  
.pages  
or  
.pdf

Images      .jpg  
.psd  
or  
.pdf