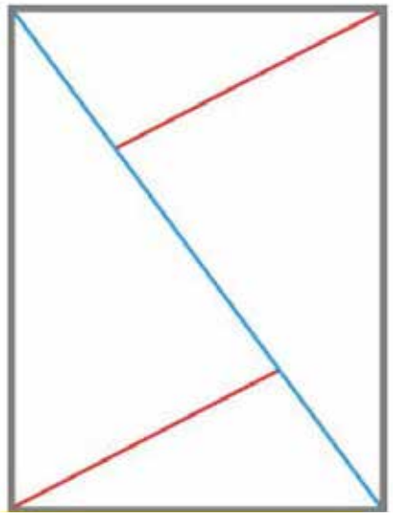
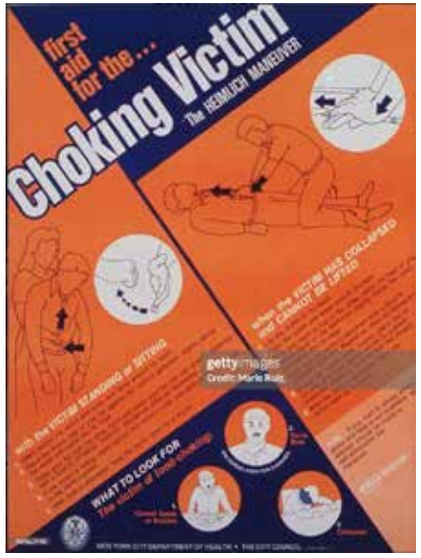
MARCH 15, 2024 | WEEK 8

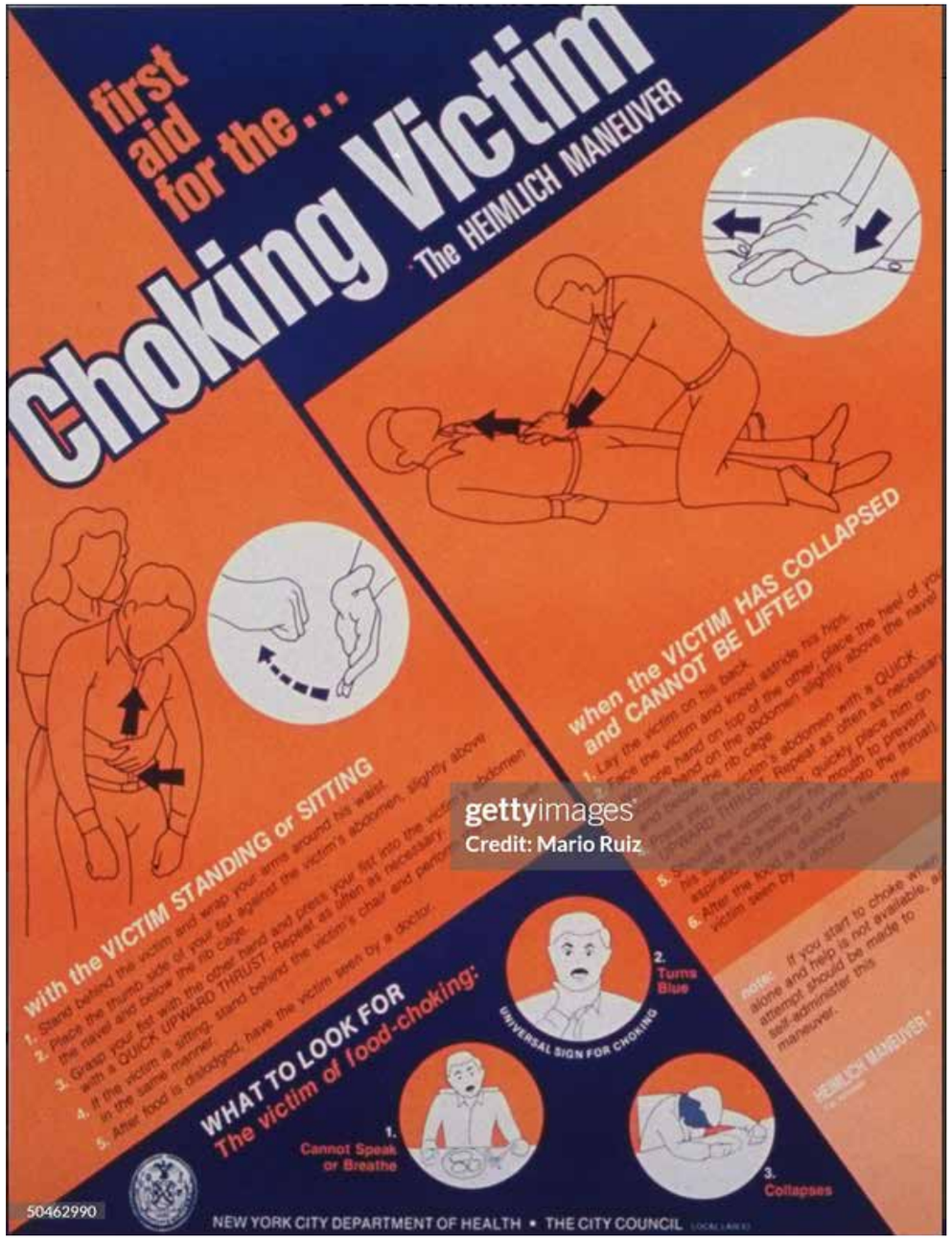
DUE: 1) Inked 8.5˝x 12˝ Poster on Bristol Board + 1˝ Border on all sides + 2) Reading

WEEK 7: 1) PENCIL POSTER 8.5˝X 12˝ ON 11 X 14 BRISTOL BOARD + 2) SKETCHBOOK: 5 X VALUE STUDIES + 3) READING

WEEK 5-6: 4 ADVANCED POSTER SKETCHES •INK QUILTS • CROSS-CONTOUR 2 ITEMS




first aid for the...
Choking Victim
The HEIMLICH MANEUVER
when the VICTIM HAS COLLAPSED and CANNOT BE LIFTED
with the VICTIM STANDING or SITTING
WHAT TO LOOK FOR
The victim of food-choking:
gettyimages
Credit: Mario Ruiz


first aid for the...
Choking Victim
The HEIMLICH MANEUVER
when the VICTIM HAS COLLAPSED and CANNOT BE LIFTED
with the VICTIM STANDING or SITTING
1. Stand behind the victim and wrap your arms around his waist.
2. Place the thumb side of your fist against the victim's abdomen, slightly above the navel and below the rib cage.
3. Grasp your fist with the other hand and press your fist into the victim's abdomen with a QUICK UPWARD THRUST. Repeat as often as necessary.
4. If the victim is sitting, stand behind the victim's chair and perform the maneuver in the same manner.
5. After food is dislodged, have the victim seen by a doctor.
WHAT TO LOOK FOR
The victim of food-choking:
1. Cannot Speak or Breathe
2. Turns Blue
UNIVERSAL SIGN FOR CHOKING
3. Collapses
gettyimages
Credit: Mario Ruiz
50462990
NEW YORK CITY DEPARTMENT OF HEALTH • THE CITY COUNCIL

HISTORY ISN'T JUST THE STUDY OF THE PAST...

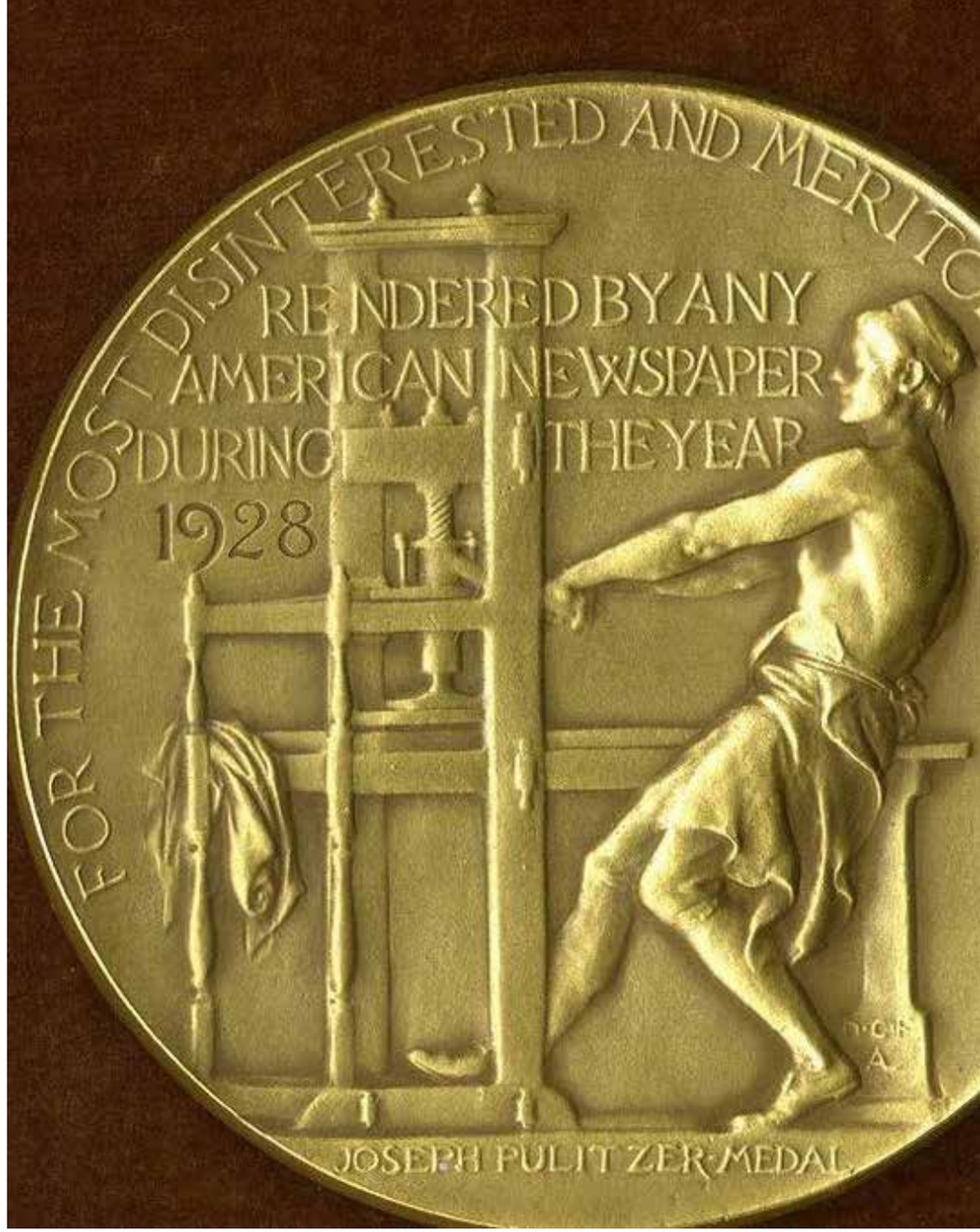
HISTORY IS AN EXPLANATION OF THE PRESENT!

HOW DO ART/METHODS/TECHNOLOGY OF THE PAST

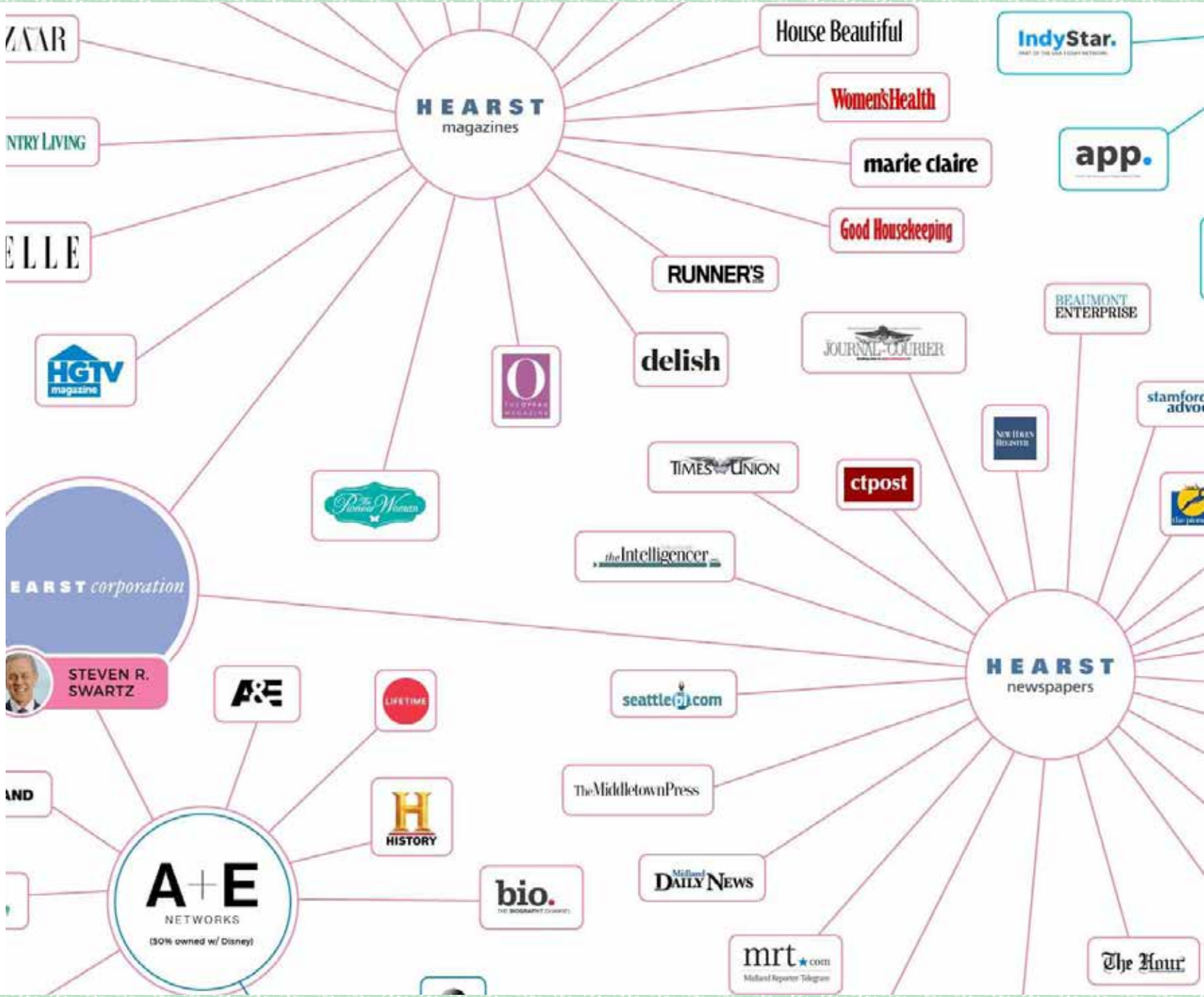
...EXPLAIN ART/METHODS/TECHNOLOGY OF THE PRESENT?

1440 CE
STRASBOURG, FRANCE

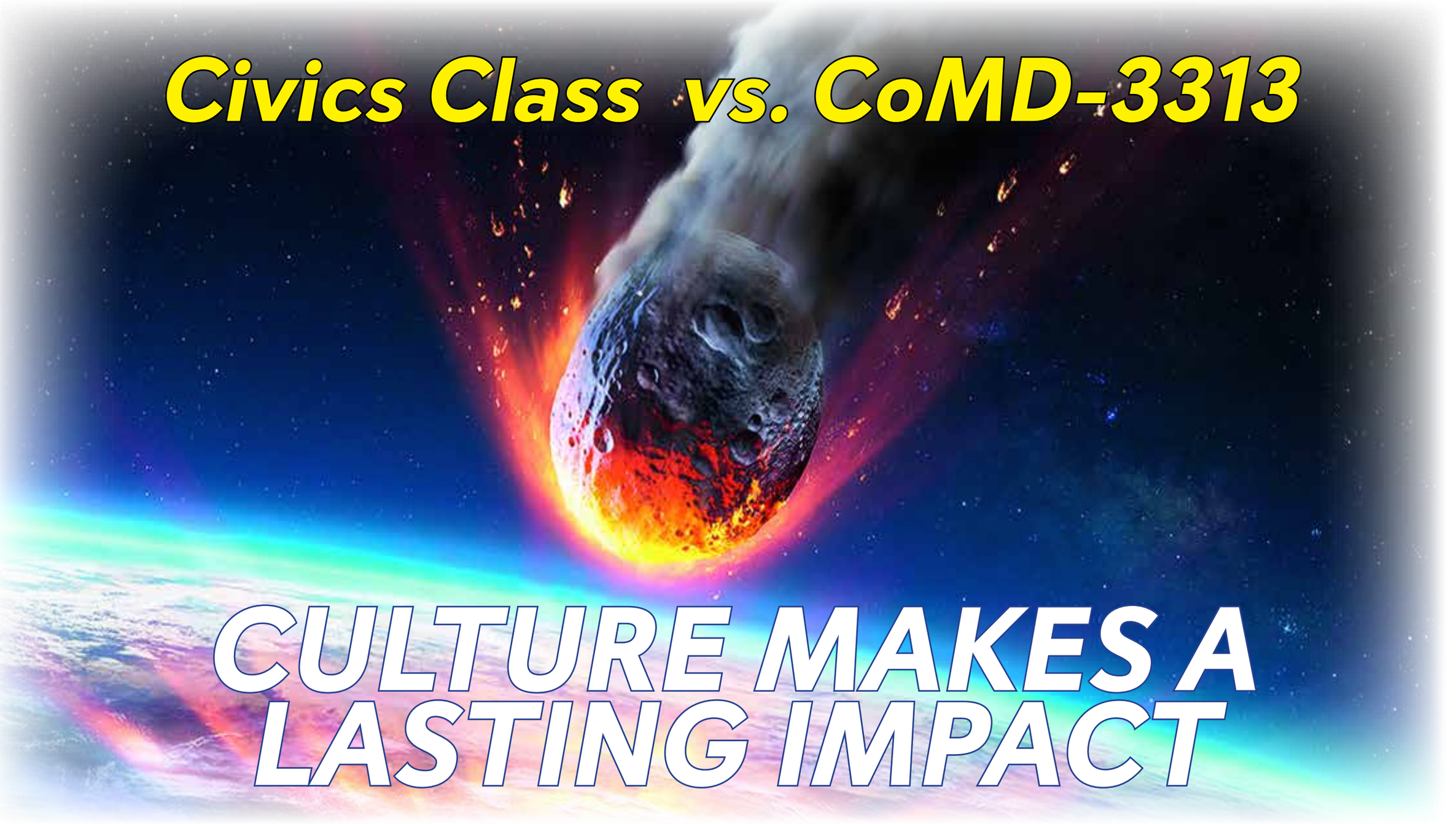
1928 CE
NEW YORK, NY



THE MEDIA = MAIN MEANS OF MASS COMMUNICATION (BROADCASTING, PUBLISHING, WEB)

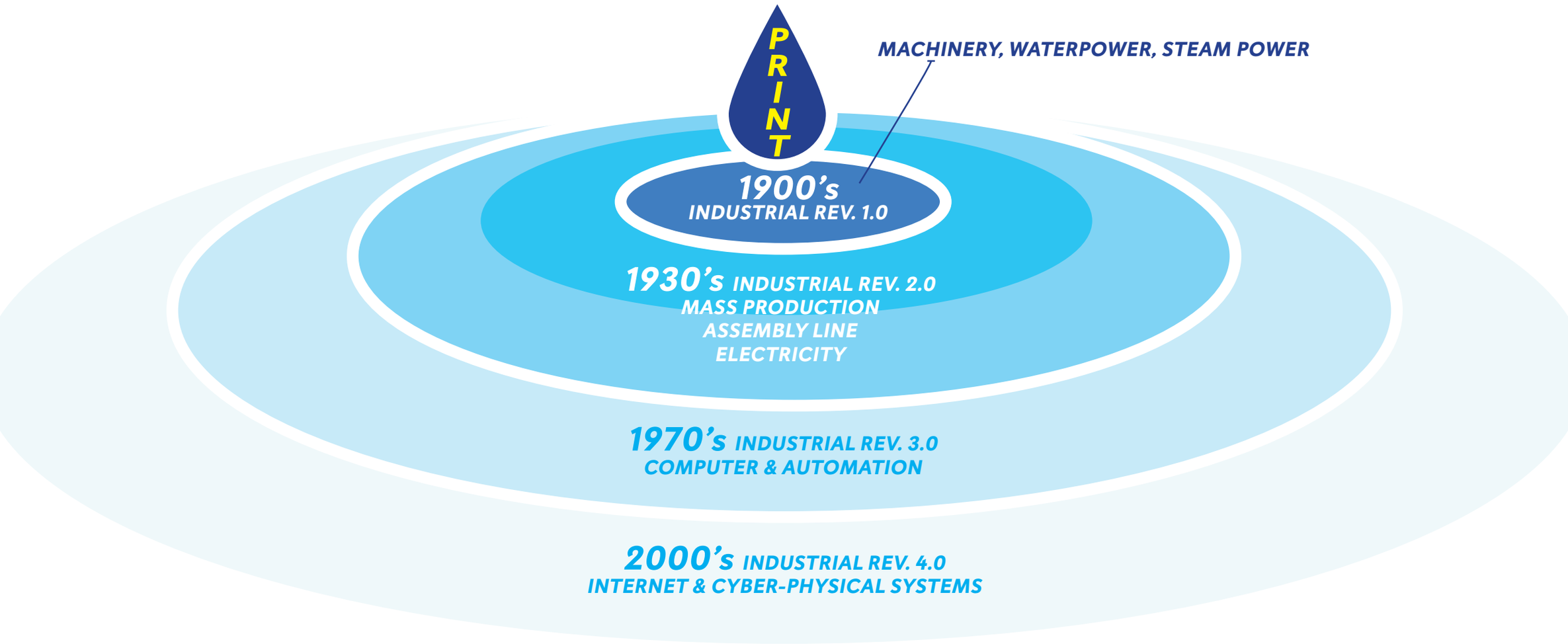


Civics Class vs. CoMD-3313



CULTURE MAKES A LASTING IMPACT

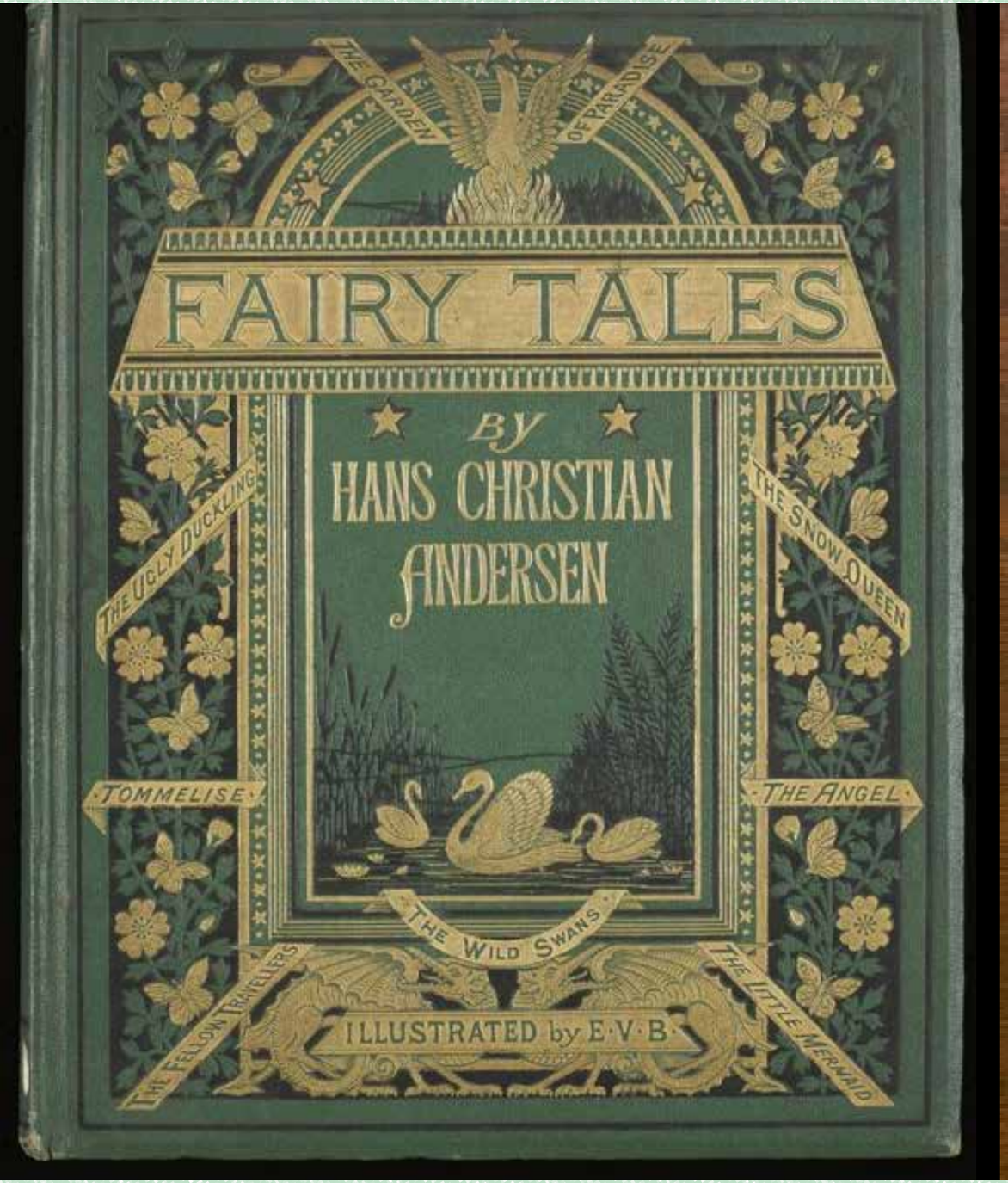
THIS ERA DEFINES ILLUSTRATION as a graphic piece, or work of visual art, created for integration in print and digitally published media, such as posters, flyers, magazines, books, animations, video games and films.

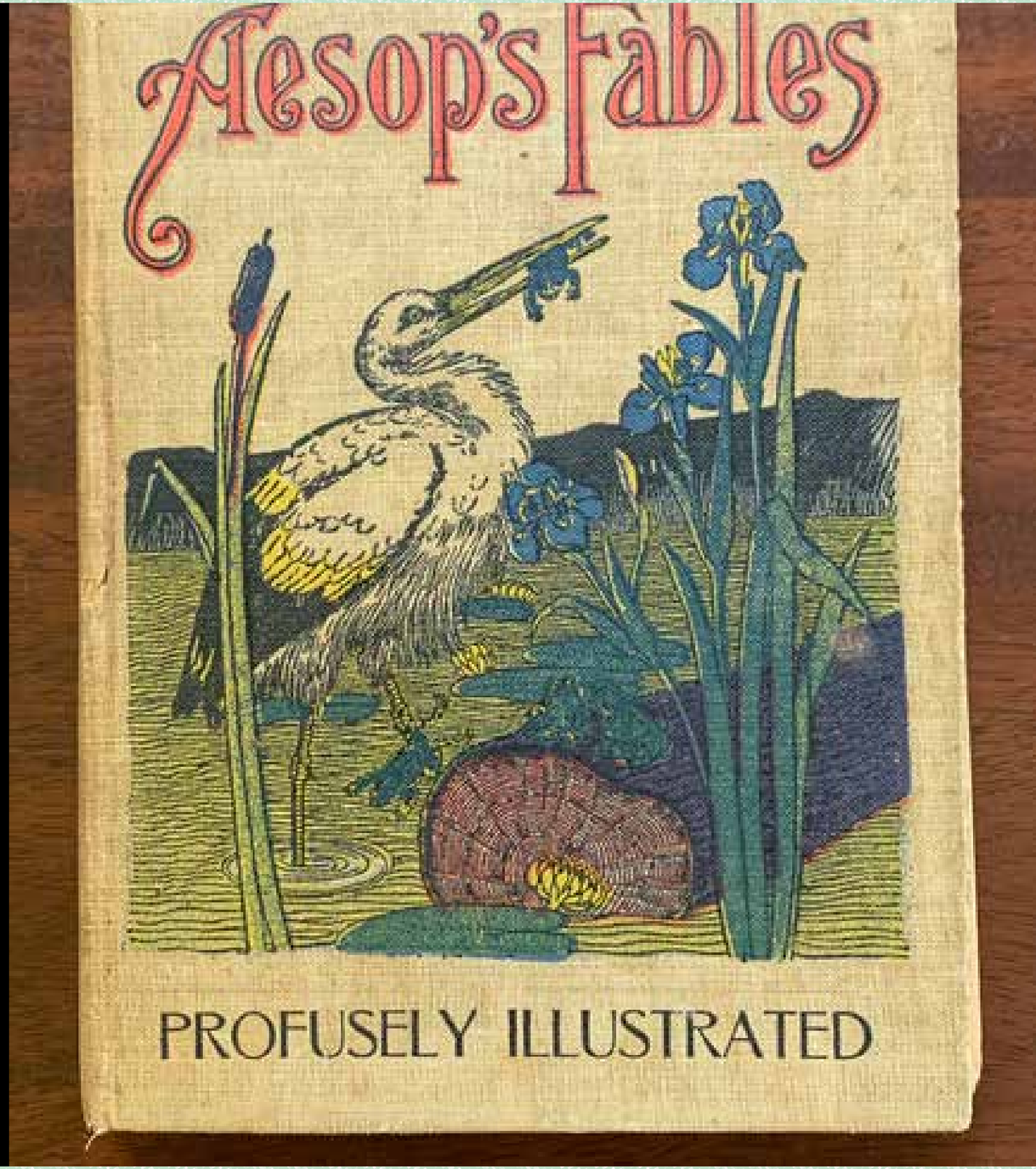


SAME AS IT EVER WAS: 1900's—2000's

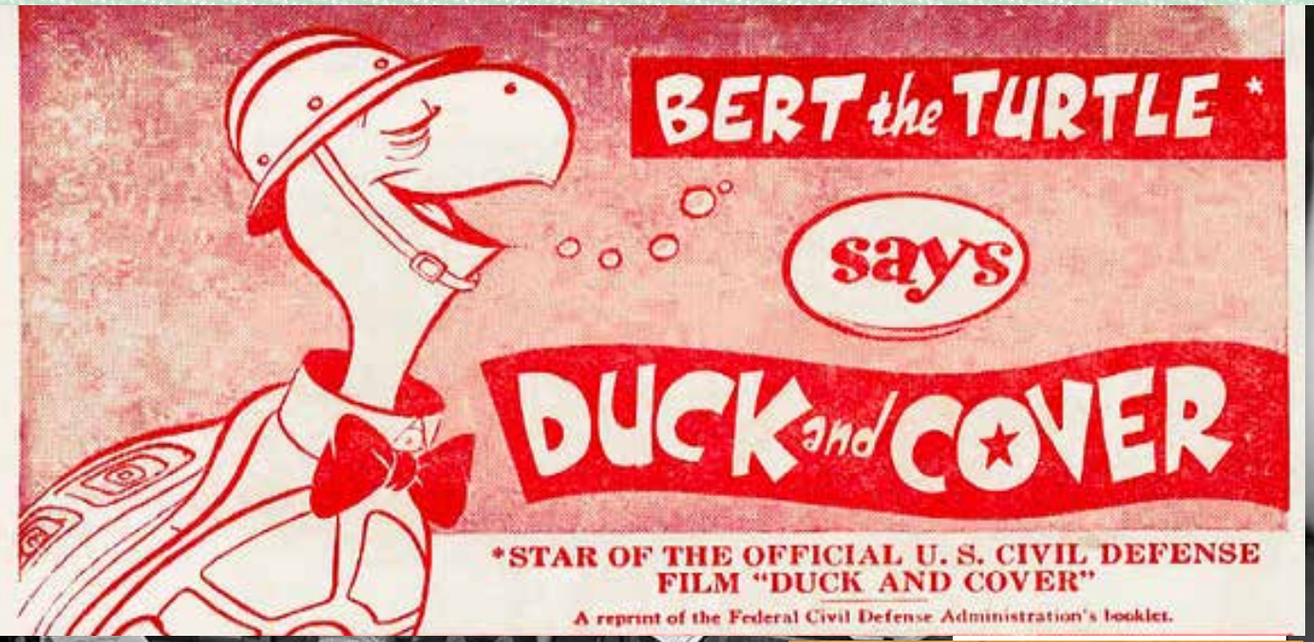
Alongside the copy/text/words of your favorite newspaper/magazine/ website/online magazine—you'll find more than words engaging you with the subject matter, or competing for your attention.

COVER ***INTERIOR*** ***POLITICAL/HUMOR*** ***ADVERTISING***


THE GARDEN OF PARADISE
FAIRY TALES
BY
HANS CHRISTIAN ANDERSEN
THE UGLY DUCKLING
THE SNOW QUEEN
TOMMELISE
THE ANGEL
THE WILD SWANS
THE FELLOW TRAVELLERS
THE LITTLE MERMAID
ILLUSTRATED by E·V·B

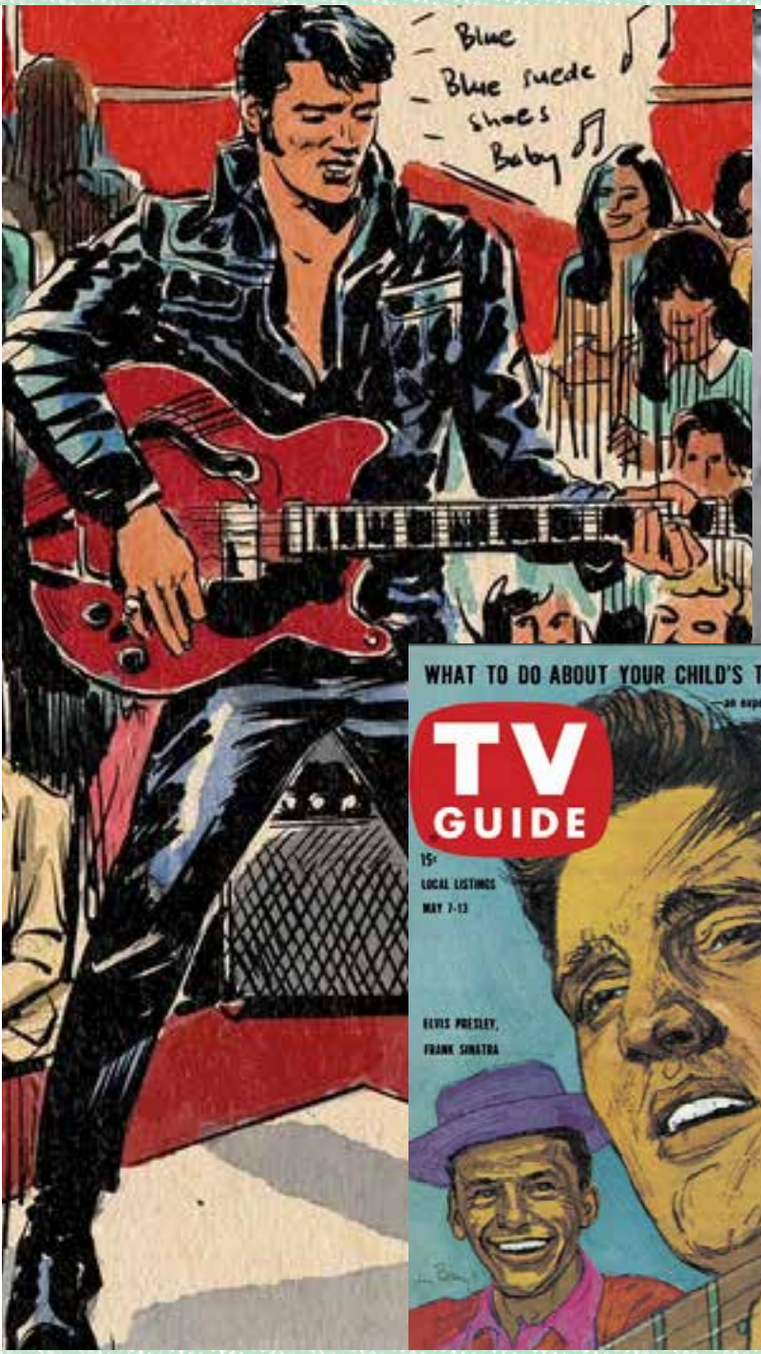

Aesop's Fables
PROFUSELY ILLUSTRATED

CULTURE: CUSTOMS, SOCIAL INSTITUTIONS, ACHIEVEMENTS AND ISSUES



ILLUSTRATIONS BY WAY OF INFORMATION AND PROPOGANDA OF SAFETY AMIDST CHAOS

CULTURE: CUSTOMS, SOCIAL INSTITUTIONS, ACHIEVEMENTS AND ISSUES



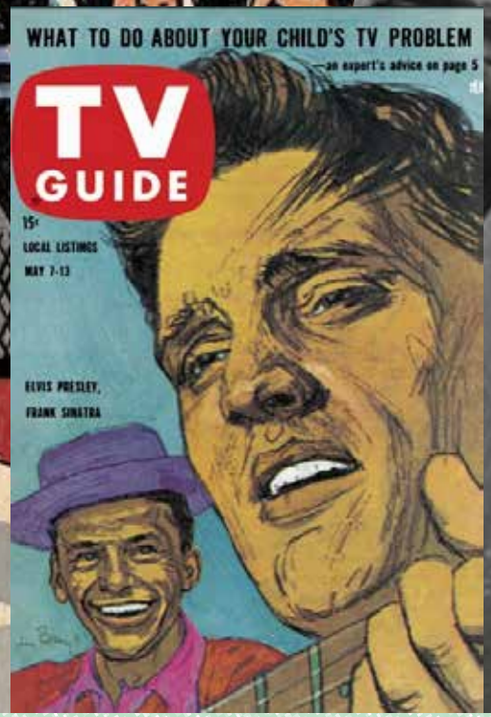


ILLUSTRATION USED FOR POP CULTURE TO DISTRACT US FROM THE CHAOS

CULTURE: CUSTOMS, SOCIAL INSTITUTIONS, ACHIEVEMENTS AND ISSUES

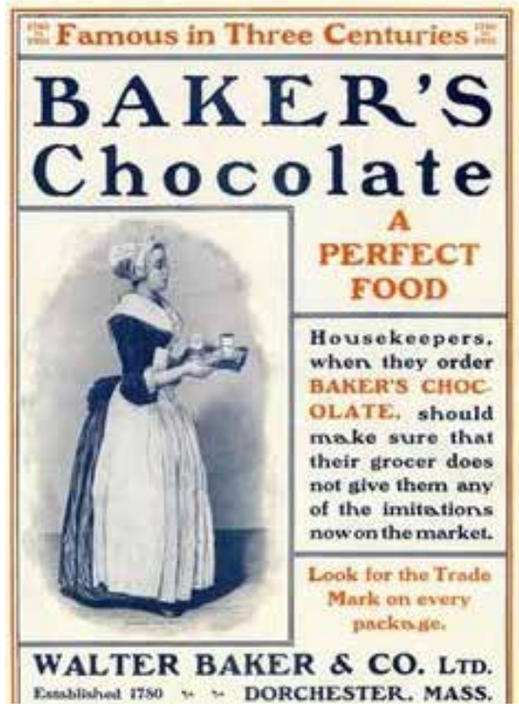
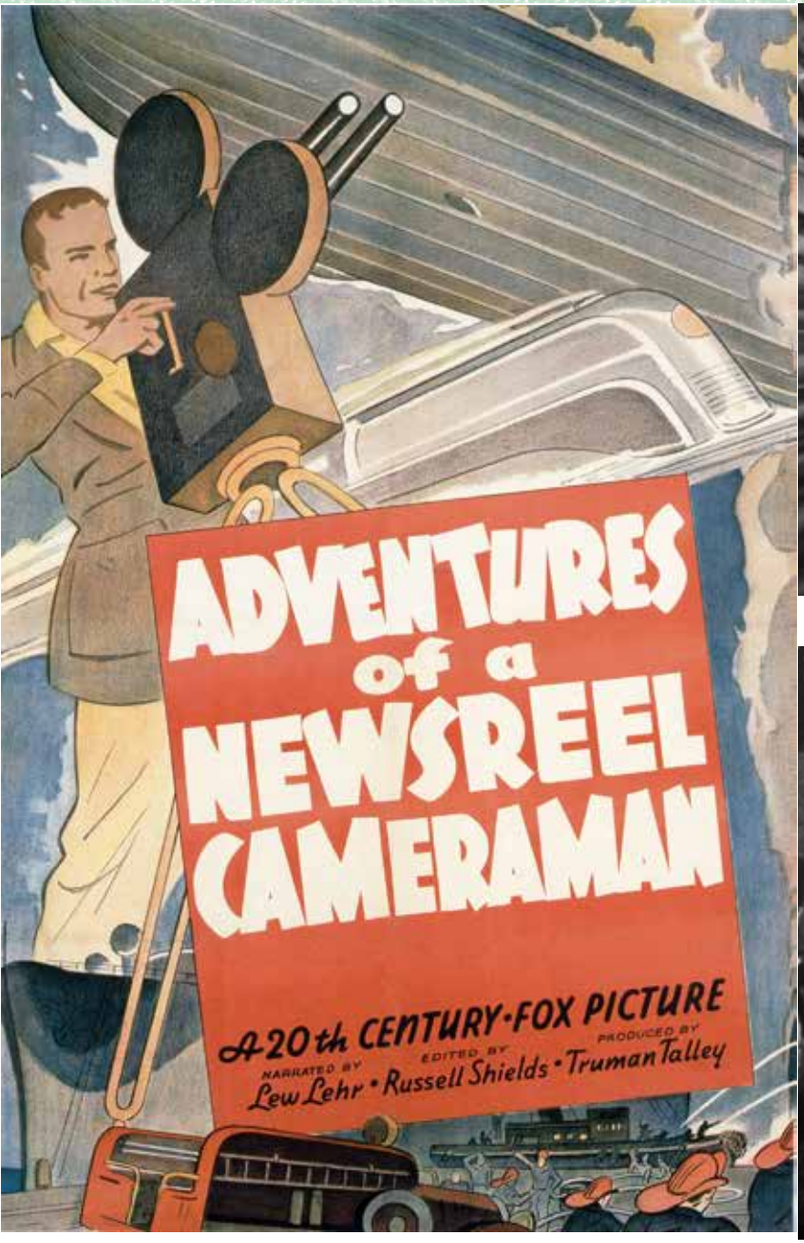
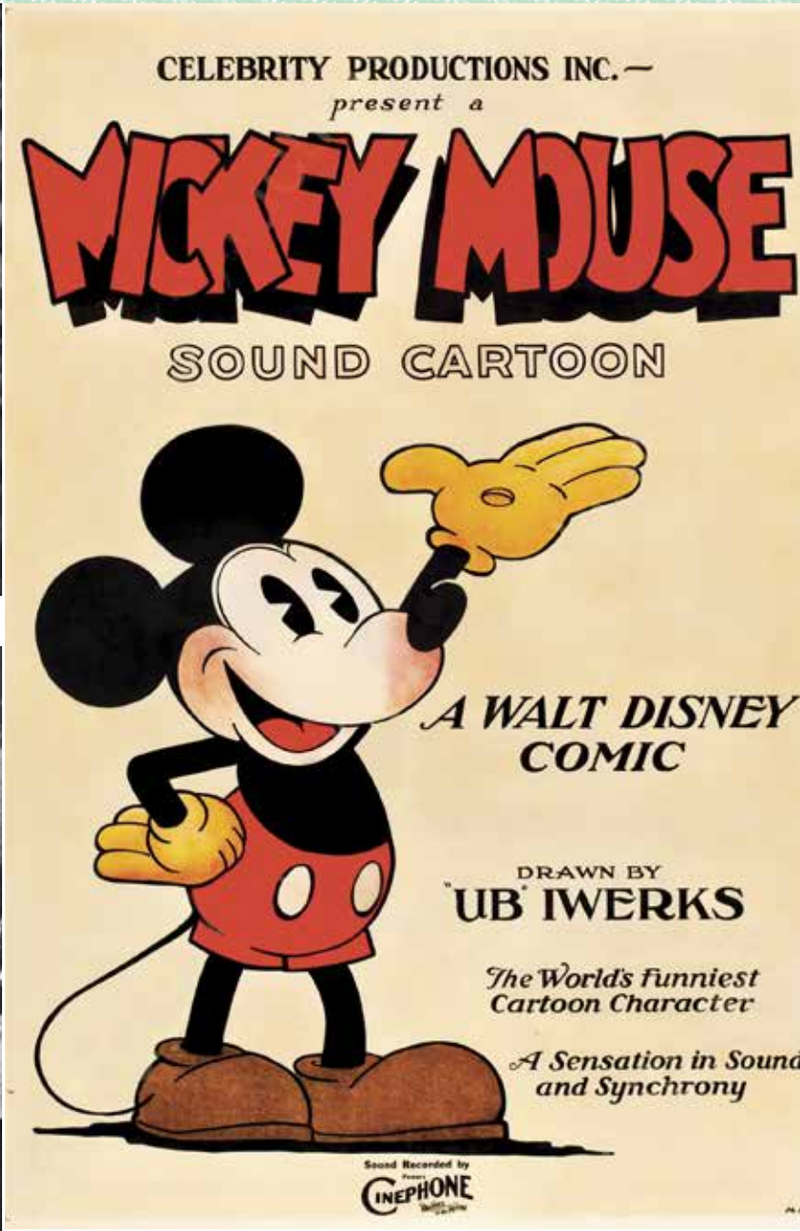


ILLUSTRATION INFLUENCES ADVERTISEMENTS TO DISTRACT US FROM THE CHAOS


ADVENTURES of a NEWSREEL CAMERAMAN
A 20th CENTURY-FOX PICTURE
NARRATED BY Lew Lehr
EDITED BY Russell Shields
PRODUCED BY Truman Talley

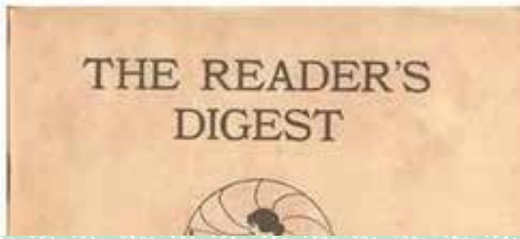
presents
NEWS THRILLS of 1943
Edited by
LESLIE WINIK

LOWELL THOMAS
Commentator
MOVIETONE
NEWS


CELEBRITY PRODUCTIONS INC.—
present a
MICKEY MOUSE
SOUND CARTOON
A WALT DISNEY COMIC
DRAWN BY
"UB" IWERKS
The World's Funniest Cartoon Character
A Sensation in Sound and Synchrony
Sound Recorded by
CINEPHONE

7) The History of Print from 1900 to 1949

Magazine' (1888), 'Life' (1883, but focussing on photojournalism fr
'892) and 'The Reader's Digest' (1920) starting reaching millions o
grow and in book publishing, the paperback is introduced. Part o
o the increase in advertising revenue. In 1901 the advertising bud
rge part of which goes to advertising in these new magazines and



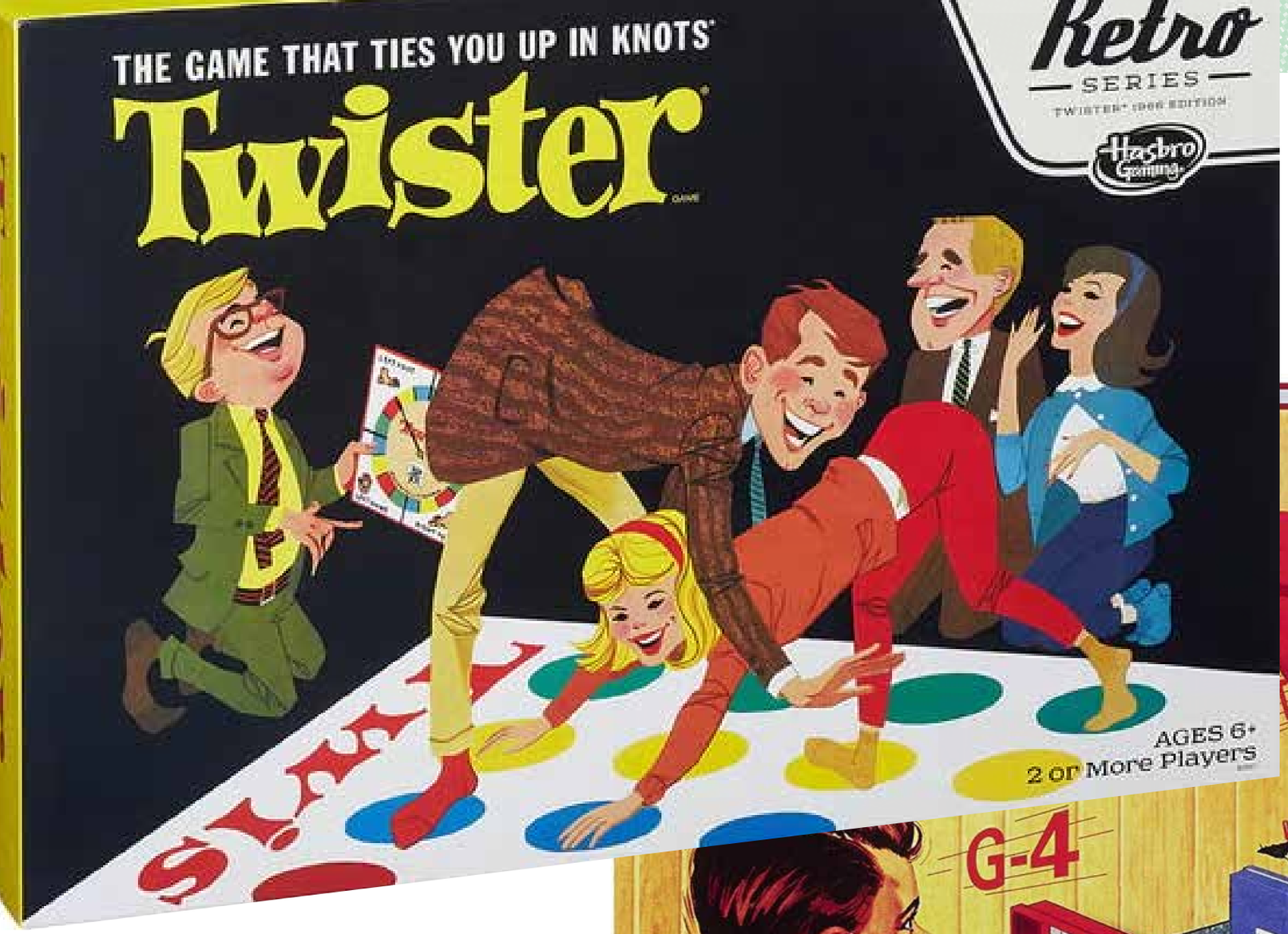
VIETNAM WAR
ADMINISTRATION
U.S. URBAN NEEDS
©1967 HERBLOCK
THE WASHINGTON POST

"HOW MUCH DO YOU FIGURE THIS ONE WOULD COST?"
PRIVATE INTERESTS
HUGE CAMPAIGN FUNDS
U.S. SENATE SEATS

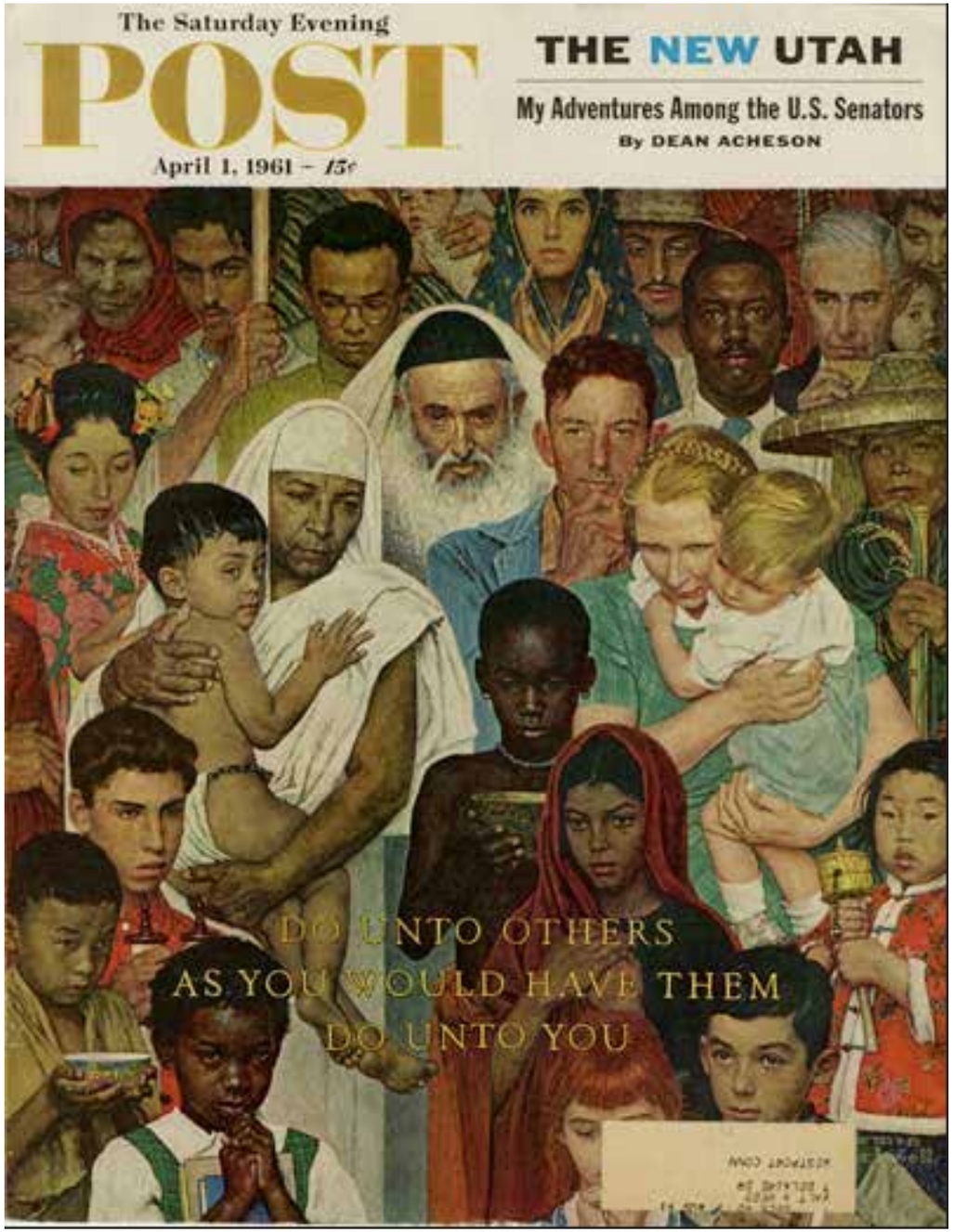
SPORTSMEN!
KIDS! MANIACS!
A whole line of pistols and other weapons, ready to use, including——
this dandy imported rifle, with regular "sharpshooter" telescopic sight
ONLY $12.78▲
SHIPPED DIRECT TO YOU
ALMOST ANYWHERE IN THE U.S.
Please try not to enclose loose change, to avoid danger of loss.
©1963 HERBLOCK
THE WASHINGTON POST

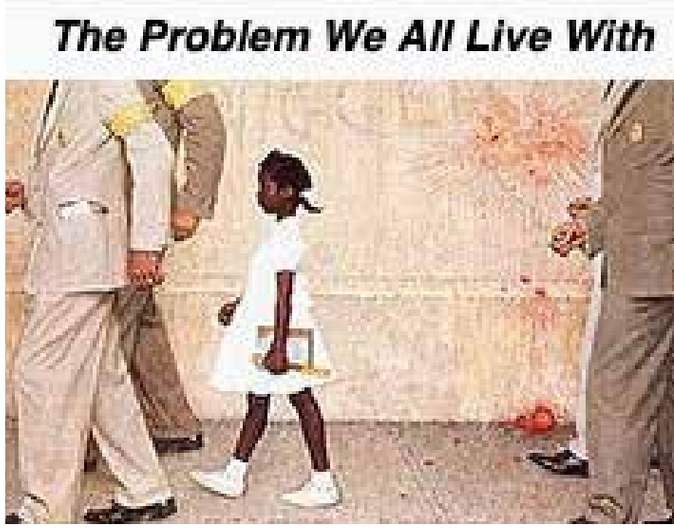
"I Just Don't Know What This Country Is Coming To"
SENATORS WHO VOTED AGAINST EFFECTIVE GUN CONTROLS
©1968 HERBLOCK
THE WASHINGTON POST

1963 & 1968


THE GAME THAT TIES YOU UP IN KNOTS
Twister
Retro
SERIES
TWISTER® 1966 EDITION
Hasbro Gaming
AGES 6+
2 or More Players

Retro
SERIES
BATTLESHIP® 1967 EDITION
Hasbro Gaming
G-4
BATTLESHIP
OBJECT
Sink all of your opponent's ships
average playtime 20 minutes
2 Players
AGES 7+





RUBY BRIDGES: ILLUSTRATION AS A MEANS FOR AWARENESS AND CHANGE

11, 2009 12:17 PM

ma 'Hope' Artist in Copyright

rought a copyright lawsuit Wednesday, alleging that t Shepard Fairey used "computerized paint by the d-paste style" to create the highly recognized Obama. The nation's oldest and largest operating ation sought unspecific damages from Fairey, who s of misappropriating [...]

The New York Times

A Museum Held a Show of Protest Art. Then the Artists Protested the Museum. (Published 2018)

Dozens of works were removed from an exhibition at the Design Museum in London after their creators objected to the institution's hosting an...

Dezeen

Shepard Fairey wins Design of the Year

American designer Shepard Fairey's Obama Poster has been awarded the Brit Insurance Design of the Year award at the Design Museum in London.

CNN

Poster politics: Understanding the art of persuasion

Most electoral posters are staid and boring, but clever and memorable political poster design may be able to impact an election outcome.

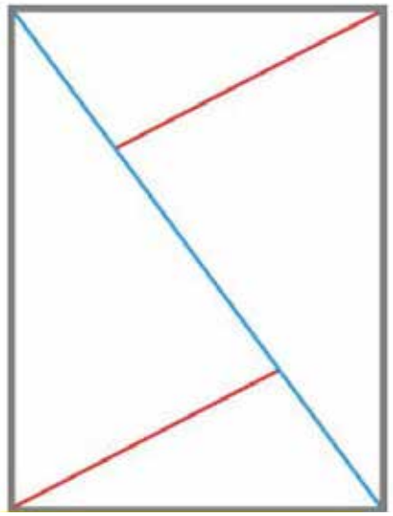
Fast Company

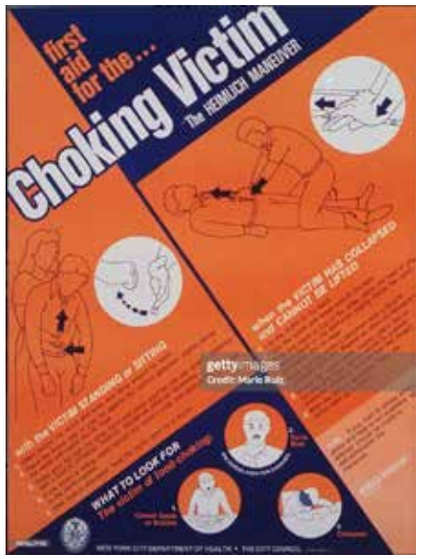
Where Is This Election's "Hope" Poster?

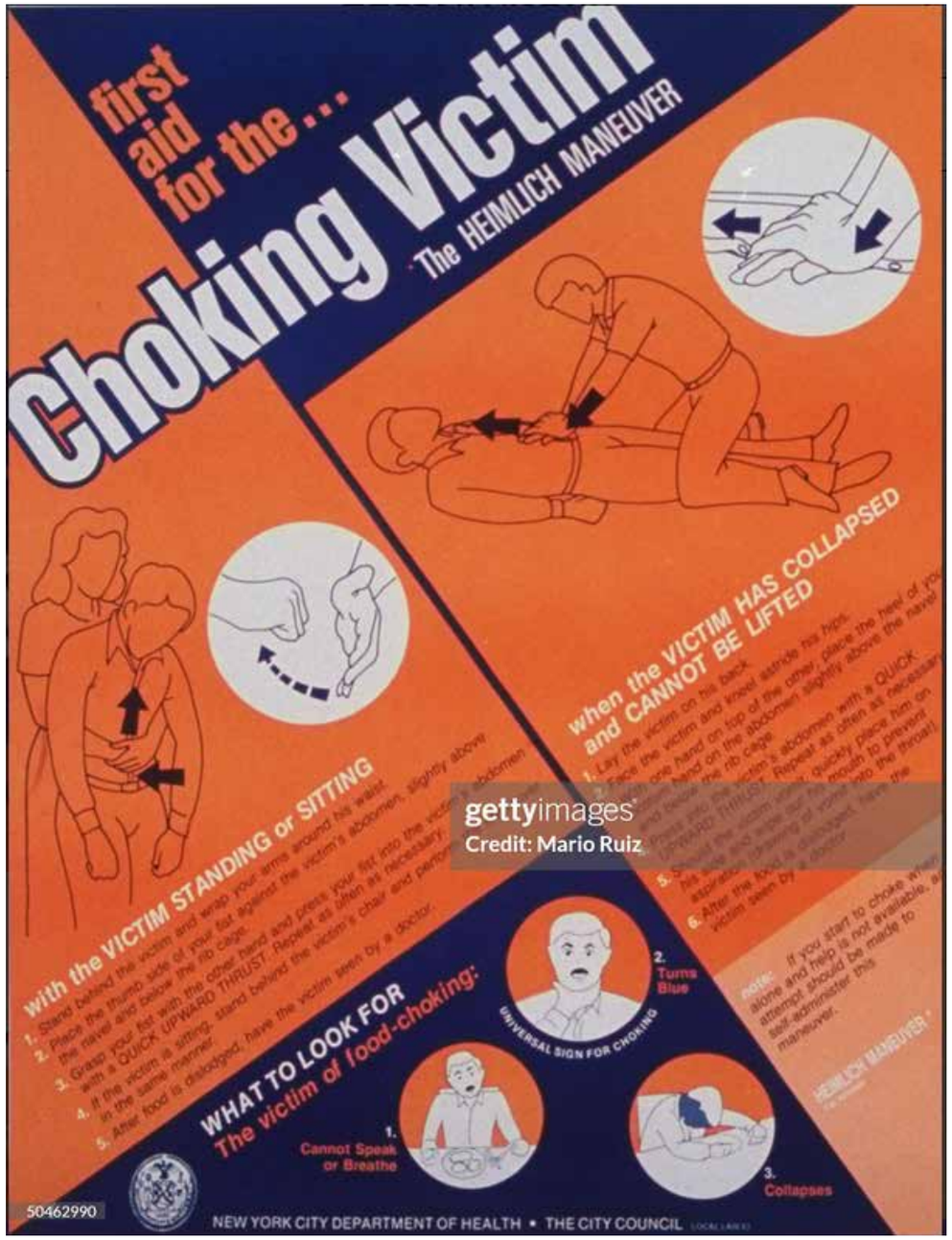
In 2008, the artist Shepard Fairey created an image that would become the symbol of an historic election: Obama, eyes cast upward,...

Ill. 1: Black Lives Matter

PUT ON YOUR GLASSES AND SEE THE WORLD AS IT IS: CONNECTED

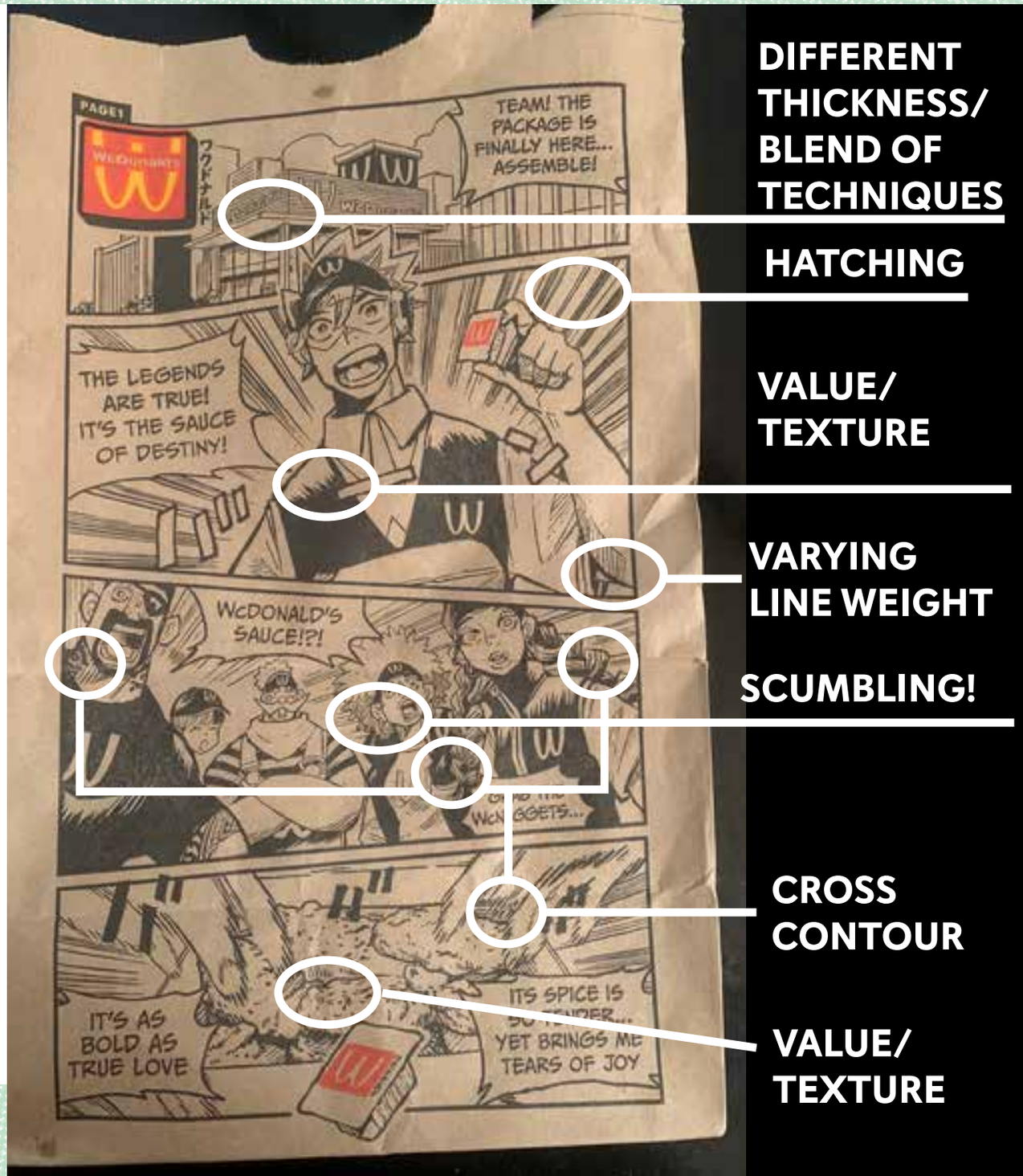






UNDERSTANDING ILLUSTRATION MEANS UNDERSTANDING THE WORLD

PUT ON YOUR GLASSES AND SEE THE WORLD AS IT IS: CONNECTED



Ill. 1: Basic Principles

Civics Class vs. CoMD-3313

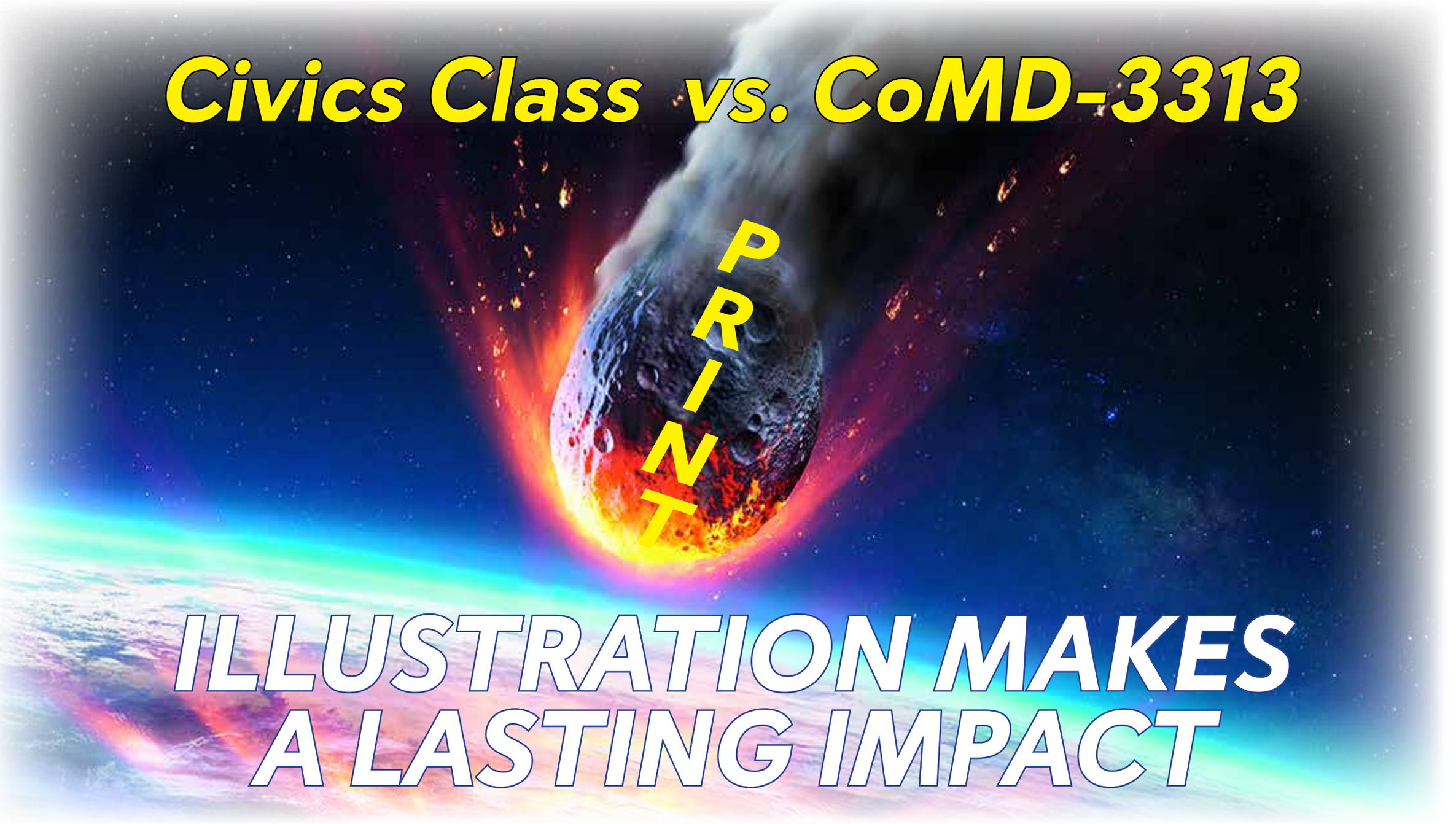
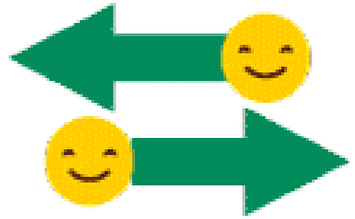
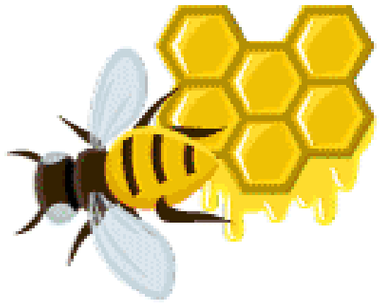


ILLUSTRATION MAKES A LASTING IMPACT

Mutualism

Flower gets pollinated ✓

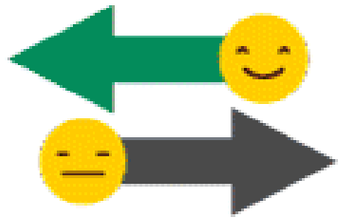




Bee gets nectar ✓

Commensalism

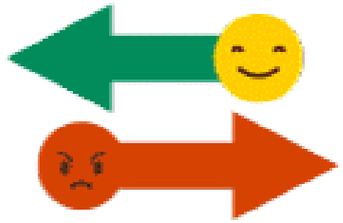
Whale is unaffected ✓



Barnacles find food ✓

Parasitism

The cat gets skin irritation ✗



The tick feeds on cats blood ✓

YOU SHOULD HAVE SYMBIOSIS WITH YOUR CLIENTS OR EMPLOYER

Ill. 1: Basic Principles

WEEK 8 READING

- 8 Examples of Inspiring Editorial Illustration: https://www.creativebloq.com/inspiration/8-inspiring-uses-of-editorial-illustration
- 1900–1910 A Decade for Illustrators: https://www.illustrationhistory.org/history/time-periods/the-decade-1900-1910
- Illustration: a History: http://www.visual-arts-cork.com/illustration.htm#american
- 22 Iconic Brand Mascots Since 1877: https://erinsweeneyd
  marketing/a-history-of-the-most-iconic-brand-mascots-si
- TMNT TimeLapse Poster by Tomer Hanuka: https://vimeo

W8 ASSIGNMENT:

YOU'RE ON THE NEWS BEAT!

- Leave comment on OpenLabs *"Week 8 in Review"* with 3 NEWS STORIES you'd want to be assigned to cover.

- 1 News Story = 1-Sentence Summary of ARTICLE + Link

- If you dont post 3 articles—you'll be assigned 1 (difficult) story

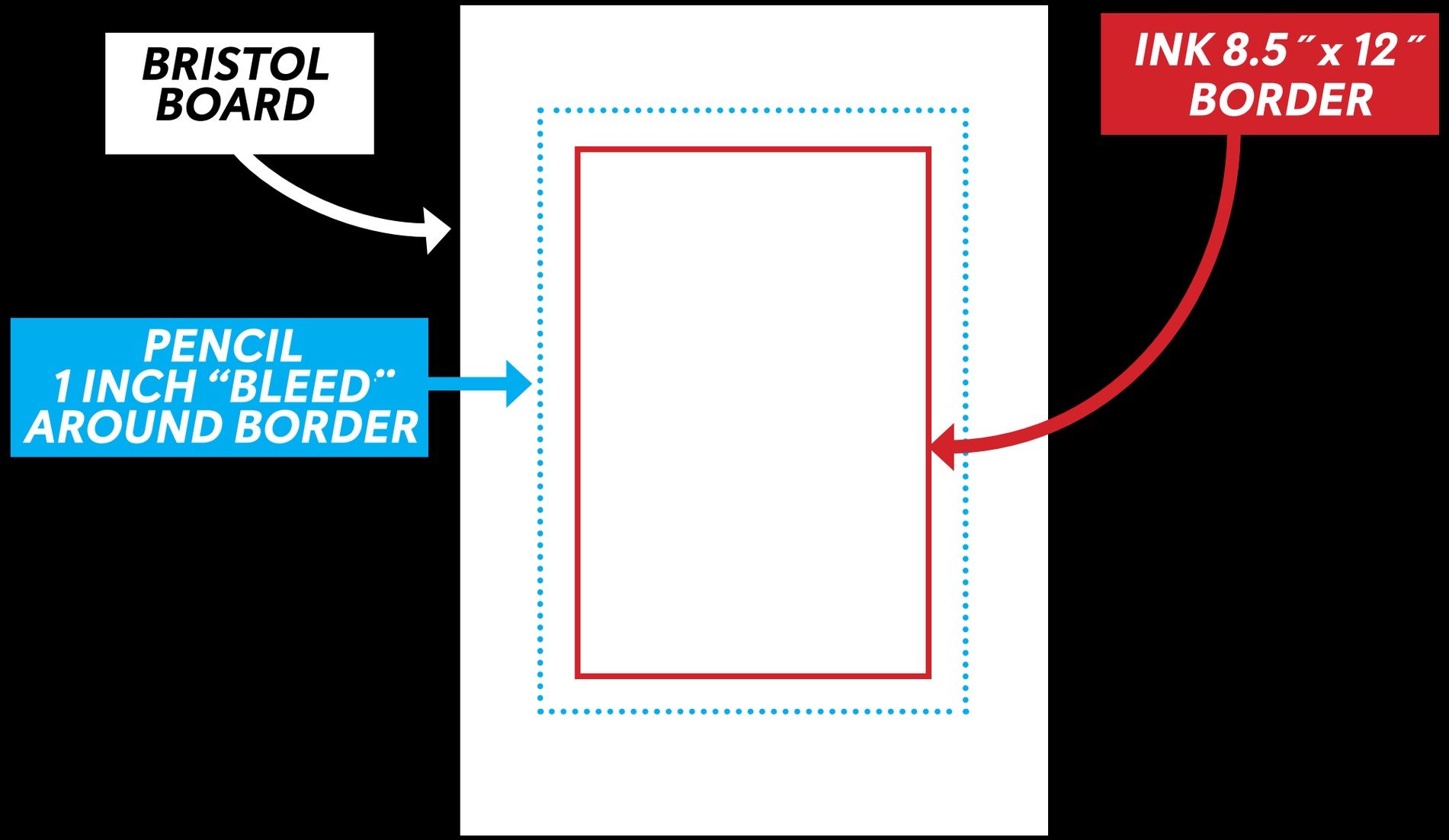
- Can be magazine/fashion/entertainment/art article

- "THE NEWS" DOESN'T HAVE TO BE DEPRESSING

Don't get ahead of yourself. Assignment is required to be a metaphor, strong visual concept or simile. We review Color + Concept/Metaphor Construction and will outline the specifics of this assignment next week. When selecting your stories it help to select ones that lend themselves to multiple visual interpretations and possibilities and NOT a narrow point of entry. No sketching, just research

POSTER MIDTERM

CONVERT ADVANCED THUMBNAIL TO 8.5˝ x 12˝ + SET UP

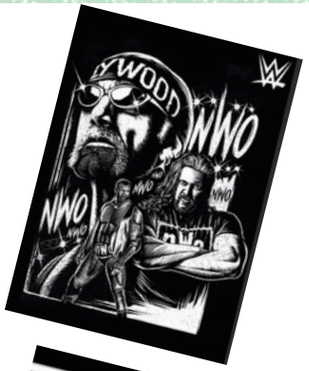


W7 SLIDE SHOWN FOR WHATS EXPECTED & WHERE YOU SHOULD BE

INKED POSTER MIDTERM

MARCH 15 | WEEK 8 — Midterm Presentations

WEEK 7:
YOU HAVE 8.5″x12″ SIZED POSTER FULLY PENCILLED IN (TO BE INKED FOR WEEK 8!)



NEXT WEEK (W8):

-MIDTERM PRESENTATIONS!

FULLY INKED 8.5”x12” POSTER WITH 3 DIFF. TECHNIQUES!

(CROSS-CONTOUR [THIN TO THICK BUILDING SHAPE] • LINE WEIGHT VARIATION [THIN TO THICK FOR TEXTURE] • HATCHING • CROSS-HATCHING • STIPPLING • SCUMBLING • ALT./PATTERN)