Drop Caps & Pull Quotes

Vocabulary

Instructions

Drop Cap

Create two pages

Pull Quote

Use pages from Classification of Type Styles

For each of the select text from link add a Pull Quote and a Drop Cap. Try two different sizes and pull quote placements

Create a post "Lastname firstname Drop Cap" category "Student post Homework" Save PDF and insert ino your post

Purpose

The purpose of both are to start to find ways to embellish type on a type heavy page. And to increase the readability and the legibility of the content.

Old Style OLD STYLE

This category includes eted in old style designs and of this elegant French type-the first Roman types, head serifs are often angled. face; however, it has recently

"Serifs are almost

always bracketed

in old style designs

after those designed lowercase e. in this earlier peri-

and head serifs are often angled." Serifs are almost always brack- nally credited with the design of the lowercase letters.

originally created between Some versions, like the earlier been discovered that the face the late 15th and mid Venetian old style designs, was designed by Jean Jannon 18th centuries, as well are distinguished by the in 1615. Many present day as typefaces patterned diagonal cross stroke of the versions of this typeface are

based on Jannon's designs, although they are all called Gaod. The axis of curved Old Style typefaces are con-ramond. This is a typical Old strokes is normally sidered to be the best type for Style face, having little coninclined to the left in these large amounts of body text on trast between thick and thins, designs, so that weight stress paper. That's why you'll find heavily bracketed serifs, and is at approximately 8:00 and them used heavily in newspa- oblique stress. The letter-2:00 o'clock. The contrast pers, magazines and books, forms are open and round, in character stroke weight is Garamond is an old style serif making the face extremely not dramatic, and hairlines typeface. Claude Garamond, readable. The capital letters tend to be on the heavy side. who died in 1561, was origi- are shorter than the ascenders

Old Style OLD STYLE

This category includes the head serifs are often angled.
Some versions, like the earlier 15th and mid 18th centu- are distinguished by the ries, as well as typefaces patterned after those designed lowercase e. in this earlier period. The axis of curved strokes is normally inclined to the left in these designs, so that weight stress is at approximately 8:00 and 2:00 o'clock. The contrast in character stroke weight is Serifs are almost always brack-

diagonal cross stroke of the

Serifs are almost always bracketed in old style designs and head serifs are often angled.

eted in old style designs and why you'll find them used case letters.

heavily in newspapers, magazines and books. Garamond is an old style serif typeface. Claude Garamond, who died in 1561, was originally credited with the design of this elegant French typeface; however, it has recently been Some versions, like the earlier discovered that the face was nally created between the late Venetian old style designs, designed by Jean Jannon in 1615. Many present day versions of this typeface are based on Jannon's designs, although they are all called Garamond. This is a typical Old Style face, having little contrast between thick and thins, heavily bracketed serifs, and oblique stress. The letterforms are Old Style typefaces are open and round, making the not dramatic, and hairlines considered to be the best face extremely readable. The tend to be on the heavy side. type for large amounts of capital letters are shorter than body text on paper. That's the ascenders of the lower-