

Drop Caps & Pull Quotes

Vocabulary

Drop Cap

Pull Quote

Instructions

Create two pages

Use pages from Classification of Type Styles

For each of the select text from link add a Pull Quote and a Drop Cap. Try two different sizes and pull quote placements

Create a post "Lastname firstname Drop Cap" category "Student post Homework"

Save PDF and insert into your post

Purpose

The purpose of both are to start to find ways to embellish type on a type heavy page. And to increase the readability and the legibility of the content.

Old Style OLD STYLE

This category includes the first Roman types, originally created between the late 15th and mid 18th centuries, as well as typefaces patterned after those designed in this earlier period. The axis of curved strokes is normally inclined to the left in these designs, so that weight stress is at approximately 8:00 and 2:00 o'clock. The contrast in character stroke weight is not dramatic, and hairlines tend to be on the heavy side. Serifs are almost always bracketed

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in old style designs and head serifs are often angled. Some versions, like the earlier Venetian old style designs, are distinguished by the diagonal cross stroke of the lowercase e.

Old Style typefaces are considered to be the best type for large amounts of body text on paper. That's why you'll find them used heavily in newspapers, magazines and books. Garamond is an old style serif typeface. Claude Garamond, who died in 1561, was originally credited with the design

of this elegant French typeface; however, it has recently been discovered that the face was designed by Jean Jannon in 1615. Many present day versions of this typeface are based on Jannon's designs, although they are all called Garamond. This is a typical Old Style face, having little contrast between thick and thins, heavily bracketed serifs, and oblique stress. The letterforms are open and round, making the face extremely readable. The capital letters are shorter than the ascenders of the lowercase letters.

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