

Professor John Battista De Santis

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OpenLab Page: <https://openlab.citytech.cuny.edu/desantisjcomd1127f2019/>

Leading

save file as

_LastnameFirstInitial_leading

Then save again as a PDF:

Go to File > Export > Adobe PDFx1a

General Specs:

Page Size US letter 66picas x 51picas (11" x 8.5")

Orientation: landscape

Uncheck: FACING PAGES

Margins top 3p (.5")

bottom 4.5p (.75")

left 7.5p (1.25")

right 3p (.5")

Columns columns: 3

gutter 1p (.167")

The space between the baselines

Line Length:

The width occupied by a block of text

What is the right amount of space between lines?

What is the right amount of space between lines?

Page 1 last column heading: Legibility: Leading

• You will use the grid divided in 4-squares

First four columns: Use one paragraph of your favorite person's biography.

Top left square:

• Helvetica 12/8 (meaning the font is 12 points in size, and the leading is 8 points)

Top right square • Helvetica 12/12

Bottom left square • Helvetica 12/18

Bottom right square • Helvetica 12/24

Put a * next to the one that you think looks best.

Helvetica 12/8

Beyoncé Giselle Knowles-Carter is an American singer, songwriter, dancer, rapper, actress, and businesswoman. Born and raised in Houston, Texas, Beyoncé performed in various singing and dancing competitions as a child. She rose to fame in the late 1990s as lead singer of the R&B girl-group Destiny's Child. Managed by her father, Mathew Knowles, the group became one of the world's best-selling girl groups in history. Their hiatus saw Beyoncé's theatrical film debut in Austin Powers in Goldmember (2002) and the release of her debut album, Dangerously in Love (2003).

Helvetica 12/12

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Legibility: Leading

What is the right amount of space to have between lines?

Helvetica 12/18

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