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Variations

Saving your files:

Save your InDesign file as:

LastNameFirstInitial_variations

Then save again as a PDF:

Go to File > Export > Adobe PDFx1a

Vocabulary:

Regular Or Roman

Width

- Condensed
- Extended

Weight

- Light
- Bold

Posture

- Italic
- Oblique (Fake Italic)

Contrast

- Extreme
- Medium
- Low/None

Row #1: WEIGHT

Use same family of fonts for all characters on this row

- 1st column - WEIGHT
- 2nd column = a light character
- 3rd column = a regular character
- 4th column = a bold character

Row #2: WIDTH

Use same family of fonts for all characters on this page

- 1st column - WIDTH
- 2nd column = a condensed
- 3rd column = a regular character
- 4th column = an extended or expanded character

Row #3: POSTURE

Use same family of fonts for all characters on this row

- 1st column - POSTURE
- 2nd column = a regular (Roman) character
- 3rd column = an italic character

Row #4: CONTRAST

Use different fonts for each characters on this row

- 1st column - CONTRAST
- 2nd column = a character with no contrast
- 3rd column = a character with low contrast
- 4th column = a character with high contrast

WEIGHT

a

light

a

regula

a

bold

WIDTH

a

condensed

a

regular

a

extended

POSTURE

a

regular

a

italic

CONTRAST

a

low

a

medium

a

high