

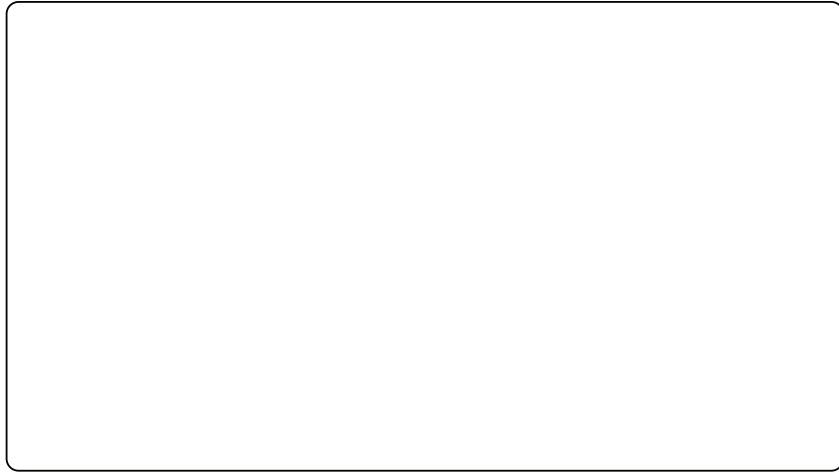
Lettering

- What are the differences between expressive typography and lettering?
 - A look at examples
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STEP 1/ SPECS

- Choose your favorite food such as pizza, hamburger, rice and beans, etc.**or**
choose a favorite pastime such as listening to music, watching videos, playing a sport, etc.
- Document size: 1980 x 1080 pixels (horizontal)
- Sketch your ideas (Sketch with Intention) and write your thoughts of possible materials or technique to use / Sketch with a pencil.
Sketch at least 6 different solutions. Your sketches must be proportionally correct to the size of the assignment. See next page for template.
- Consider the space of your rectangle and how the use of negative space and positioning can help with the overall layout of the word (s)
- Can add illustrations, but letters must be the main component of this composition.
Can use other techniques: Photographs/collage/paint, etc

Complete: At least 6 different sketches for next class



Sketch to size
1980 x 1080
pixels

Favorite food
or favorite
pastime

