HALLOWEEN
BATS & WITCHES

STEP 1: SELECT TYPEFACES

Place **Halloween** on its own line
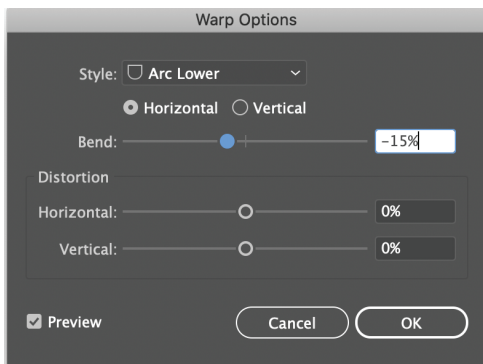Place **Bats & Witches** on its own line

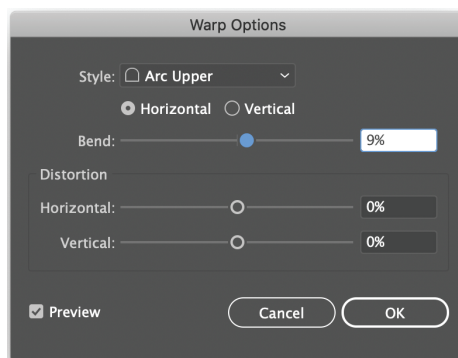Do any word spacing adjustments now.

HALLOWEEN
BATS & WITCHES

STEP 2: APPLY WARP TO EACH LINE OF TEXT

Go to OBJECT>
ENVELOPE DISTORT> MAKE WITH WARP

For **Halloween**, select STYLE: ART LOWER
then adjust bend to -15%

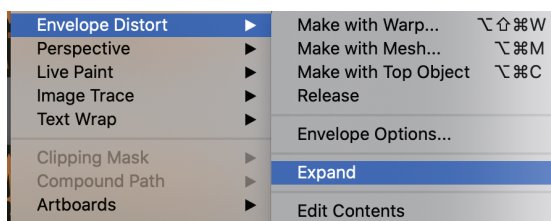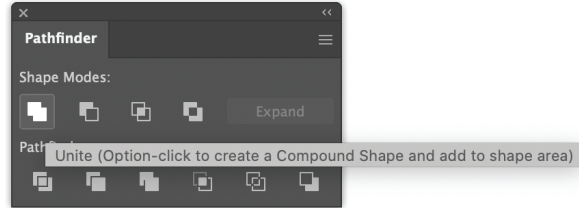For **bats & witches**, select STYLE: ARC UPPER
then adjust bend to 10%

Warp Options

Style: Arc Lower
● Horizontal ○ Vertical
Bend: −15%

Distortion
Horizontal: 0%
Vertical: 0%

☑ Preview   Cancel   OK

Warp Options

Style: Arc Upper
● Horizontal ○ Vertical
Bend: 9%

Distortion
Horizontal: 0%
Vertical: 0%

☑ Preview   Cancel   OK

HALLOWEEN
BATS & WITCHES

Go to OBJECT>
ENVELOPE DISTORT> EXPAND

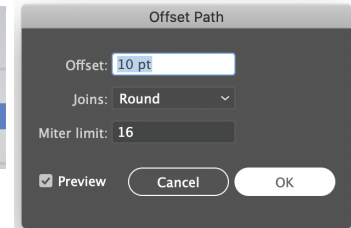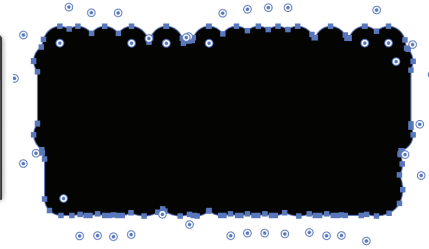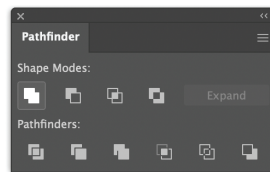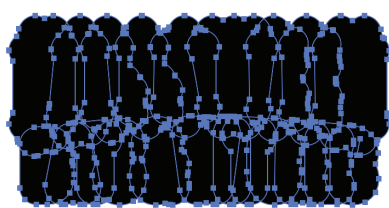| Envelope Distort | ▶ | Make with Warp... | ⌥⇧⌘W |
Perspective	▶	Make with Mesh...	⌥⌘M
Live Paint	▶	Make with Top Object	⌥⌘C
Image Trace	▶	Release	
Text Wrap	▶		
Clipping Mask	▶	Envelope Options...	
Compound Path	▶	Expand	
Artboards	▶		
Graph		Edit Contents	

STEP 3: CREATE AN OFFSET PATH
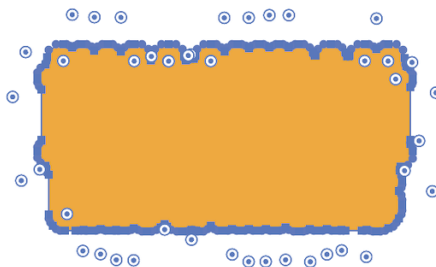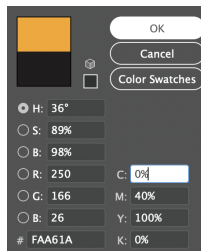
Select both lines of text, go to PATHFINDER > UNITE

Select both lines of text, go to OBJECT> PATH> OFFSET PATH> Enter 10pts Offset, round joins hit ok

While everything is still selected go to PATHFINDER> UNITE

While everything is still selected go to COLOR FILL,> CHANGE COLOR

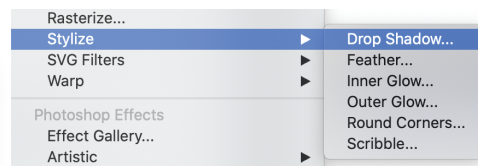

While everything is still selected go to OBJECT>ARRANGE>SEND to BACK

If you do not see all the letters, go to your layers panel and make sure that the offset path is behind all other layers

STEP 4: ADD A DROP SHADOW OR OTHER EFFECTS

If you want to add a dropshadow GO TO> EFFECT.STYLIZE >DROP SHADOW

model course mgiuliani