Do not use the margin area to add content of any kind

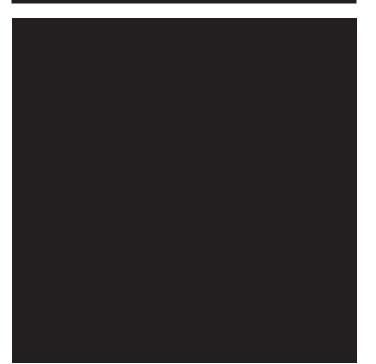
This column will only have headings

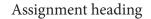
You can design using this entire area

and or information that can be placed here

but can arrange in different ways, as long as your layouts are following the guides This column will only have headings







serena

Classification then sub classification if any

then timeline

then 2 characteristics

then specific typeface used here

williams

serena

Sans Serif 19th Century 20th Century

Characteristics:

Lack of serifs
Little to no contrast between thick and thins parts of the letter

Typeface used: Avenir Black

williams

Classification of Type

Sans Serif 19th Century

ams

20th Century

Characteristics:

- · Lack of serifs
- Little to no contrast between thick and thins parts of the letter

Typeface used: Avenir Black