

Assignments Overview and Semester projects See calendar deadline listing and pdf at sidebar of course site on OpenLab)

The Principles of Composition Journal is a Tuesday morning presentation of samples you have found for each week's word using commercial work such as: ads, posters, book covers, self mailers, package design, CD and DVD covers, game box covers etc. Commercial means the work is trying to sell something. This is also true of not-for-profit. posters and flyers trying to persuade.

Assignments Overview

ASSIGNMENTS LIST: Each will be added to the course site menu once given in class.

1. Line/movement
2. Texture exploration
3. Texture/graphic/figure/ground
4. "Spots" drawing (3 drawings)
- 5, 6, 7, and 8: Basic Charts: gray scale, color wheel, Goethe color triangle, mixed pairs, matched color, Albers color exercises
9. Transparency composition assignment
10. (2)4 inch Square pattern and transparency

Additionally influential in grading: Phtotoshop logo mapping exercise, required ePortfolio OpenLab website, monthly museum/professional website reflections placed in Catagory on course OpenLab site.

Semester long projects:

Weekly:

Principles of Composition selections *presented every Tuesday first thing.*
Placed on board for discussion and review. See calendar of deadlines each week.

Monthly:

Reflections of design and use of prof. and museum websites. *Due at end of each month.*
Written out in full sentences. Four sites of your own choice from the list each month.
Refer to the calendar of deadlines and due dates for when they are due.

Logo/Mapping to a form: Illustrator/Photoshop design exercise

Initials logo done in illustrator Photoshop Mapping placement on a T-shirt photo to be given to you. plus an object of your own choosing. This logo will be mapped to 2 file images.

Time to be determined:

Albers color exercises with comments from classmates, to be placed on OpenLab

September- December one a month:

Four color match pieces to be completed ay semester's end. (will be discussed in class).

Due in December but can be worked on throughout the course:

****Required:** creation of your ePortfolio on the course site in OpenLab with background, Header banner, and 4 assignment examples with written reflections on the experience of the assignment.
site: Graphic Design Principles 1 fa2017