Color Project/Graphic Principles 1 Desirée Alvarez/917-359-5877

**Poem in Color**

**Composition with Warm & Cool Colors**

Due Friday, Nov. 7 posted to Open Lab with title of poem, poet’s name and statement

Please comment on two other poem projects

In this project we explore designing with warm and cool colors and creating relationships between colors. We are also exploring how color temperature and value affect focal point.

Assignment: Final project measurements 9 inches x 9 inches square. Materials: Gouache paint, collage

Please visit these websites and choose a poem to work with. The websites will let you search by subject: <https://www.poetryfoundation.org/> and [poems.com](http://poems.com/)

You can also check out the Poetry Foundation App:

<https://www.poetryfoundation.org/foundation/mobile>

Here’s a sampling of wonderful poets to explore: Rita Dove, Natalie Diaz, Ada Limon, Langston Hughes, Lucille Clifton, Terrance Hayes, June Jordon, Ocean Vuong, Mai Der Vang, Anthony Cody, Louise Gluck, Sylvia Plath, Emily Dickinson, Gabriela Mistral, Basho, W.S. Merwin, Walt Whitman, Joy Harjo, Jericho Brown, Cathy Linh Che, Javier Zamora

Step 1

Find a poem that you like.

Step 2

Make a list of key words for the images, words and sounds in the poem. Read the poem aloud to yourself. What are the sounds of the poem? What letters do you see repeating? Are they vowels or consonants? Do they sound soft or harsh?

Step 3

Create shapes, lines and a color palette to express those sounds.

Step 4

Create 10 thumbnail designs inspired by the poem. They can be abstract or have image or both. You may want to work with keywords or themes from the poem or work intuitively by feeling.

Step 5

Choose a palette of warm and cool color. There should be warm color and cool color in your design and a range or transition of cool to warm or warm to cool. In other words, you can mix steps of color from light to dark to show a hue gradation. If painting, mix with white or more of the lighter color (analogous, next color on wheel) to make color lighter. Example: add more yellow or white to make orange lighter.

Step 6

Create thumbnails with color pencils.

Step 7

Final project is square measuring 9 inches tall x 9 inches square.

**Color Review**:

Warm colors: red, orange, yellow + tertiary colors red orange, orange red, orange yellow, etc.

Cool colors: green, blue, violet + tertiary colors green blue, blue violet, etc.

Complementary colors: red & green, orange & blue, yellow & violet (opposite on color wheel and make each other brighter by simultaneous contrast)

Analogous colors are next to each other on color wheel and can look harmonious

Tertiary colors are 1 primary + 1 secondary. Example: blue green