



DEGREE CHECKLIST: AAS / BFA IN COMMUNICATION DESIGN WITH SUGGESTED CAREER PATHS

CURRENT OFFERINGS AS OF **SPR 2019**

FOUNDATION LEVEL MAJOR REQUIREMENTS (39 CR.)

(x)	Old No.	Course No.	Course Name (Prereq)	Cr.
		COMD 1100	GRAPHIC DESIGN PRINCIPLES (+++)	3
	COMD 1167	COMD 1127	TYPE & MEDIA (+++)	3
		COMD 1162	RASTER & VECTOR GRAPHICS (+++)	3
	COMD 1103	COMD 1123	FOUNDATION DRAWING (+++)	3
	COMD 1111	COMD 1112	DIGITAL MEDIA FOUNDATIONS (WI) (+++)	3
		COMD 1200	GRAPHIC DESIGN PRINCIPLES II (COMD 1100, 1127)	3
	COMD 1231	COMD 1233	FIGURE DRAWING (COMD 1123)	3
	COMD 2327	COMD 1257	TYPOGRAPHIC DESIGN (COMD 1127)	3
	COMD 2330	COMD 1340	PHOTOGRAPHY I (+++)	3
		COMD 2300	COMMUNICATION DESIGN I (COMD 1200)	3
		COMD 2320	INTRO TO VIDEO (COMD 1112)	3
		COMD 2400	COMMUNICATION DESIGN II (COMD 2300)	3
	COMD 2450	COMD 2451	WEB DESIGN I (COMD 1200)	3
ALL OF THE ABOVE ARE AAS REQUIRED LEVEL COURSES				TOTAL 39

+++ CUNY proficiency in reading, writing and mathematics OR Corequisites: ENG 092R (ESOL032R), ENG 092W (ESOL 031W), as required.

BACHELOR LEVEL MAJOR REQUIREMENTS (39 CR.)

(x)	Old No.	Course No.	Course Name (Prereq)	Cr.
STUDIO CLASSES (6 COURSES, 18 CREDITS)				
		COMD 3504	COMMUNICATION DESIGN THEORY (COMD 2400)	3
		COMD 3701	DESIGN STUDIO (COMD 2400)	3
		COMD 4701	DESIGN TEAM (COMD 2400)	3
		COMD 4801	PORTFOLIO (COMD 3701, 4701)	3
		COMD 4830	SENIOR PROJECT (COMD 3701, 4701)	3
	COMD 4900	COMD 4900	INTERNSHIP (WI) (COMD 3701, 4701)	3
STRATEGY CLASSES (3 COURSES, 9 CREDITS)				
			STRATEGY CLASS 01 (COMD 2400)	3
			STRATEGY CLASS 02 (COMD 2400)	3
			STRATEGY CLASS 03 (COMD 2400)	3
SKILLS CLASSES (4 COURSES, 12 CREDITS)				
			SKILLS CLASS 01 (COMD 2400)	3
			SKILLS CLASS 02 (COMD 2400)	3
			SKILLS CLASS 03 (COMD 2400)	3
			SKILLS CLASS 04 (COMD 2400)	3
ALL OF THE ABOVE ARE BFA REQUIRED LEVEL COURSES				TOTAL 39

AAS GENED COMMON CORE ¹ (21 CREDITS)

(x)	Course No.	Course Name	Cr.
I - REQUIRED CORE ¹ (4 COURSES, 12 CREDITS)			
	ENG 1101	ENGLISH COMPOSITION I (+++)	3
	ENG 1121	ENGLISH COMPOSITION II (ENG 1101)	3
	MAT 1190	MATH + QUANT. REASONING OR HIGHER	3
		LIFE AND PHYSICAL SCIENCES (ANY APPROVED COURSE)	3
II - FLEXIBLE CORE ¹² (3 COURSES, 9 CREDITS) In addition to the course specified below, select one additional ARTH course from any of the categories and one approved course from one other group; no more than two courses may be selected from any category.			
	ARTH 3311	THE HISTORY OF GRAPHIC DESIGN (ENG 1121) (CE)	3
	ARTH 11XX OR AFR 1301 OR AFR 1304	ANY ARTH 1100-SERIES OR (WCGI/USED) INTRO TO THE ART OF AFRICA OR (CE) AFRICAN AMERICAN ART (CE)	3
		1 ADDITIONAL FLEXIBLE COMMON CORE COURSE (WCGI/USED/IS/CE/SW)	3
ALL OF THE ABOVE ARE AAS REQUIRED LEVEL COURSES			TOTAL 21

¹ At least 1 course designated WI is required from the Gen Ed Flexible Common Core at the Associates level. Complete lists of [Writing Intensive](http://www.citytech.cuny.edu/gen-ed/writing-intensive.aspx) course offering via <http://www.citytech.cuny.edu/gen-ed/writing-intensive.aspx>

² In addition to ARTH 3311 students must choose a second Pathways approved ARTH 1100-series course or AFR 1301 or 1304 for the associate degree.

BACHELOR GENED COMMON CORE (21 CREDITS)

(x)	Course No.	Course Name	Cr.
II - FLEXIBLE CORE ¹² (3 COURSES, 9 CREDITS) In addition to the course specified below, select one additional ARTH course from any of the categories and one approved course from one other group; no more than two courses may be selected from any category.			
		INDIVIDUAL AND SOCIETY	3
		FLEXIBLE COMMON CORE COURSE (WCGI/USED/IS/CE/SW)	3
		FLEXIBLE COMMON CORE COURSE (WCGI/USED/IS/CE/SW)	3
III - COLLEGE OPTION REQUIREMENT ³ (4 COURSES, 12 CREDITS) Students must take at least one advanced liberal arts course or choose two sequential courses in a foreign language.			
	COM 1330	PUBLIC SPEAKING OR HIGHER	3
		LIBERAL ARTS ³	3
		ADVANCED LIBERAL ARTS ³	3
		INTERDISCIPLINARY COURSE ³	3
ALL OF THE ABOVE ARE BFA REQUIRED LEVEL COURSES			TOTAL 21

¹ At least 1 course designated WI is required from the Gen Ed Flexible Common Core at the Bachelor level. Complete lists of [Writing Intensive](http://www.citytech.cuny.edu/gen-ed/writing-intensive.aspx) course offering via <http://www.citytech.cuny.edu/gen-ed/writing-intensive.aspx>

² In addition to ARTH 3311 and Pathways approved ARTH 1100-series course or AFR 1301 or 1304, student must choose a third for the bachelor's degree. To reach the required total of 6 courses in the flexible common core, students must complete at least one course in each of the five Flexible Core areas and an additional sixth course in one of them. Students can complete no more than two courses from any one area.

³ Complete lists of [Liberal Arts](#) and [Advanced Liberal Arts](#) courses, as well as semester-specific lists of interdisciplinary courses available online at the City Tech Pathways website <http://www.citytech.cuny.edu/pathways/>

PLEASE REVIEW THE OPPOSITE SIDE OF THIS SHEET FOR CAREER PATH OPTIONS AND MAJOR SPECIFIC COURSES.

MORE COMD ADVISEMENT INFO AT [HTTPS://OPENLAB.CITYTECH.CUNY.EDU/COMD-ADVISEMENT/](https://openlab.citytech.cuny.edu/comd-adviseмент/)



DEGREE CHECKLIST: AAS / BFA IN COMMUNICATION DESIGN WITH SUGGESTED CAREER PATHS

CURRENT OFFERINGS AS OF **SPR 2019**

SPECIALIST / GENERALIST CAREER PATHS OPTIONS

Below are suggested career path options if the student would like to primarily focus on a career path. If the student wants more or a rounded design experience they can choose from course from any other the path. All students are required to take the 6 capstone studio courses. These critical studio courses are built to help solidify a creative career direction with the addition of three (3) strategy and four (4) skills courses to be taken as electives.

CAPSTONE COURSES (6 COURSES / 18 CR.)					ADVERTISING DESIGN	GRAPHIC DESIGN	WEB DESIGN	ILLUSTRATION / ANIMATION	MOTION GFX + DESIGN
NEW FA '18	COMD 3504	COMMUNICATION DESIGN THEORY (COMD 2400)	3	●	●	●	●	●	
NEW FA '18	COMD 3701	DESIGN STUDIO (COMD 2400)	3	●	●	●	●	●	
	COMD 4701	THE DESIGN TEAM (COMD 2400)	3	●	●	●	●	●	
	COMD 4801	PORTFOLIO (COMD 3701, COMD 4701)	3	●	●	●	●	●	
	CDMG 4830	SENIOR PROJECT (COMD 3701, COMD 4701)	3	●	●	●	●	●	
	CDMG 4900	COMD 4900 INTERNSHIP WI (COMD 2400)	3	●	●	●	●	●	

STRATEGY COURSES (SELECT ANY 3 / 9 CR.)

STUDENTS CAN CHOOSE TO FOLLOW A SUGGESTED PATH BY COMPLETING ALL COURSES LISTED UNDER THEIR SPECIFIC AREAS OF INTEREST OR TAKE ANY (3) THREE STRATEGY COURSES FOR A DESIGN GENERALIST APPROACH.

ADVERTISING	GRAPHIC	WEB	ILLUSTRATION / ANIMATION	MOTION
COMD 3500 CAMPAIGN DEVELOPMENT 1	COMD 3501 IDENTITY DESIGN	COMD 3610 INTERACTIVE ART DIRECTION FOR ADV. <small>AD WD</small>	NEW SP '19 COMD 3633 ADV. STRATEGIES IN ILLUSTRATION	SELECT FROM ANY OTHER PATH
COMD 3600 ADVERTISING PORTFOLIO DEVELOPMENT	COMD 3601 INFORMATION DESIGN	COMD 3563 WEB ANALYTICS & TRAFFIC	COMD 3508 INTRO TO GAME DESIGN CONCEPTS	SELECT FROM ANY OTHER PATH
NEW SP '19 COMD 3602 COPYWRITING FOR CREATIVES	SELECT FROM ANY OTHER PATH	COMD 3562 UX/UI	SELECT FROM ANY OTHER PATH	SELECT FROM ANY OTHER PATH

SKILLS COURSES (SELECT ANY 4 / 12 CR.)

STUDENTS CAN CHOOSE TO FOLLOW A SUGGESTED PATH BY COMPLETING ALL COURSES LISTED UNDER THEIR SPECIFIC AREAS OF INTEREST OR TAKE ANY (4) FOUR SKILLS COURSES FOR A DESIGN GENERALIST APPROACH.

ADVERTISING	GRAPHIC	WEB	ILLUSTRATION	ANIMATION	MOTION
COMD 3503 TOPICS IN ADVERTISING	COMD 3412 PACKAGING DESIGN	COMD 3551 WEB DESIGN II	COMD 3313 ILLUSTRATION 1 BASIC PRINCIPLES	COMD 3523 STORYBOARD CONCEPTS <small>AD WD ILA</small>	COMD 3521 MOTION DESIGN
COMD 3523 STORYBOARD CONCEPTS <small>AD WD ILA</small>	COMD 3503 TOPICS IN GRAPHIC DESIGN <small>GD MG</small>	COMD 3652 WEB DESIGN III	COMD 3413 CHARACTER DESIGN	COMD 3540 2D ANIMATION I	COMD 3620 COMMERCIAL BROADCAST DESIGN
COMD 3330 PHOTOGRAPHY II <small>AD MG</small>	COMD 3527 ADVANCED TYPOGRAPHY	COMD 3662 RICH MEDIA WEB	COMD 3513 NARRATIVE ILLUSTRATION	COMD 3640 3D ANIMATION I	COMD 3621 MOTION GRAPHICS II
COMD 3530 ADV. STUDIO PHOTOGRAPHY <small>AD MG</small>	COMD 3603 TOPICS IN TYPOGRAPHY	COMD 3663 DYNAMIC WEB I	COMD 3613 ADVANCED ILLUSTRATION	COMD 3641 2D ANIMATION II	COMD 3627 TIME-BASED TYPOGRAPHY <small>GD MG</small>
	COMD 3712 TOPICS IN PACKAGING DESIGN	COMD 4764 DESIGNING FOR MOBILE DEVICES	NEW SP '19 COMD 3533 SPECIAL TOPICS IN ILLUSTRATION	COMD 3740 3D ANIMATION II	COMD 3630 BROADCAST DESIGN II
	COMD 4611 PUBLICATION DESIGN		COMD 3523 STORYBOARD CONCEPTS <small>AD WD ILA</small>		COMD 3330 PHOTOGRAPHY II <small>AD MG</small>

ADDITIONAL SKILLS COURSES THAT CAN ENHANCE ANY OF THE ABOVE CAREER PATHS

COMD 3292 3-DIMENSIONAL DESIGN

COMD 3316 ADVANCED IMAGE EDITING WD ILA GD

COMD 3532 PROD. FOR DESIGNERS AD WD GD

COMD 3711 VECTOR ART EDITING WD ILA GD

CLASSES THAT SPAN MULTIPLE CAREER PATHS

AD = ADVERTISING DESIGN GD = GRAPHIC DESIGN WD = WEB DESIGN ILA = ILLUSTRATION/ ANIMATION MG = MOTION GRAPHICS

MORE COMD ADVISEMENT INFO AT [HTTPS://OPENLAB.CITYTECH.CUNY.EDU/COMD-ADVISEMENT/](https://openlab.citytech.cuny.edu/comd-adviseMENT/)