

FOR STUDENTS ENTERING BEFORE FALL 13 (SP 13 and prior)

BROADCAST DESIGN B.TECH Communication Design

revised 1/14 MG

REQUIRED COURSES IN THE MAJOR

✓	Course Number	Course Name	Class Hrs.	Lab Hrs.	Credits
	ADV 1100	Graphic Design Principles I	1	5	3
	ADV 1161	Publication Media <i>and</i>	2	2	3
	ADV 1227	Typographic Design I (If student took neither or only one of these, then must take ADV1167)	1	2	2
or	ADV 1167	Type and Media		4	4
	ADV 1162	Raster & Vector Graphics	2	2	3
	ADV 1103	Foundation Drawing	1	3	2
	ADV 1200	Graphic Design Principles II	1	5	3
	GRA 1111	Graphic Communications Workshop	1	3	2
	ADV 1231	Figure Drawing	1	3	2
	ADV 2300	Communication Design I	1	5	3
	ADV 2327	Typographic Design II	1	2	2
	GRA 2330	Digital Photography I	1	3	2
	ADV 2400	Communication Design II	1	5	3
	ADV 2427	Typographic Design III	1	2	2
	ADV 2450	Web Design I	1	2	2
	Elective #1				3
	Elective #2				3
		Subtotal			39 to 42

UPPER REQUIRED COURSES IN THE MAJOR

	ADV 3620	Broadcast Design I	2	2	3
	ADV 3523	Storyboard Concepts	3	0	3
	ADV 3630	Broadcast Design II	2	2	3
	ADV 3521	Motion Graphics I	2	2	3
	ENT 3390	Sound for Multimedia	2	2	3
	ADV 3621	Motion Graphics II	3	0	3
	UPPER elective				3
	UPPER elective				3
	ADV 4700 or ADV 4701	The Design Team	1	2	2 3
	ADV 4800 or ADV 4801	Portfolio	2	0	2 3
	ADV 4830	Senior Project I	1	6	3
	ADV 4900	Internship	2	120 hrs	3
		Subtotal			34 to 36

REQUIRED CORE COURSES /LIBERAL ARTS

	ENG 1101	English Composition I	3	0	3
	ENG 1121	English Composition II	3	0	3
	ENG LIT	Literature (ENG 2000 Series or higher)	3	0	3
	ENG 3771	Advanced Career Writing	3	0	3
	COMM	SPE 1300 Series	3	0	3
	SCI A	Laboratory Science (BIO I, CHEM I or PHYS I)	3	2	4
	SC IB	Laboratory Science (BIO II , CHEM II or PHYS II)	3	2	4
	MAT 1180	Mathematical Concepts & Applications	4	0	4
	MAT 1280	Quantitative Mathematics	4	0	4
	ARTH 3311	The History of Graphic Design	3	0	3
	ARTH	ARTH1100 Series, AFR 1301 or AFR 1304	3	0	3
	BS/SS	PSY 1101-Introduction to Psychology	3	0	3
	Advanced BS	PSY 3407 Psychology of Visual Perception	3	0	3
	SS or SBS 2000	Research Methods for the Social and Behavioral Sciences	3	0	3
		Subtotal			46

TOTAL CREDITS REQUIRED FOR THE DEGREE

120