



# Illustration

Conceptual Portraiture



We are bombarded with celebrity faces everywhere, on billboards and magazine covers, on the screen, the tube, on record covers, and posters.

Portrait art is created to sell many things: cars, books, politicians, alcohol, coffee, or Jell-O.



Michael Jackson Pepsi Ad

We adore these famous faces for the characters they portray.

We wear what they wear, say what they say, and silently wish for the success they have.

# BEATLE FANS— BOOTS ARE HERE!

BLACK SMOOTH  
LEATHER UPPERS.  
ELASTIC SIDE  
GUSSETS.

per pr. **75/11**

CUBAN HEEL



POST and PACKING INCLUDED  
MADE ON THE CONTINENT ONLY FOR —

**ETRONA LTD.** (Dept. ME)

1 Hallswelle Parade, London, N.W.11

ORDER BY POST ONLY, FROM THE  
ABOVE ADDRESS ENCLOSING CASH WITH ORDER



THE BEATLES—famous Rock 'n Roll quartet with the #1 and #2 Record Hits of the nation "I Want To Hold Your Hand" and "She Loves You"



THIS IS IT!

## THE AUTHENTIC BEATLE WIGS

(as advertised on WMCA)

by LOWELL

NOT A COPY! THE REAL THING as licensed to Lowell to produce the mad-fad haircuts of the Beatles, the new singing sensation that's taking the country by storm!

DIG THIS NEW COOL PARTY FAD. IT'S A GAS! BRUSH IT, COMB IT! SIDEBARDS, FRINGE, LONG NECK—THE LOT! SWING, MAN, SWING. . . . DON THE WIG QUICK AS A FLASH, IN BROWN OR BLACK ACRYLAN, ELASTICIZED FRONT! FITS EVERYONE! ORDER NOW!

MAIL ORDERS ONLY! SEND CHECK OR M.O. FOR THE TOTAL OF **\$3.50** TO:

D and K Novelty  
Box #3989, Grand Central Station, N.Y. 17, N.Y.

only **2<sup>99</sup>**

Plus 51c for shipping, handling and sales tax.

PLEASE SEND \_\_\_\_\_ OFFICIAL BEATLE WIGS  
AT 2.99 EA. PLUS 51c SHIPPING CHARGES

TOTAL **\$3.50**

COLOR CHOICE

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

ZONE \_\_\_\_\_

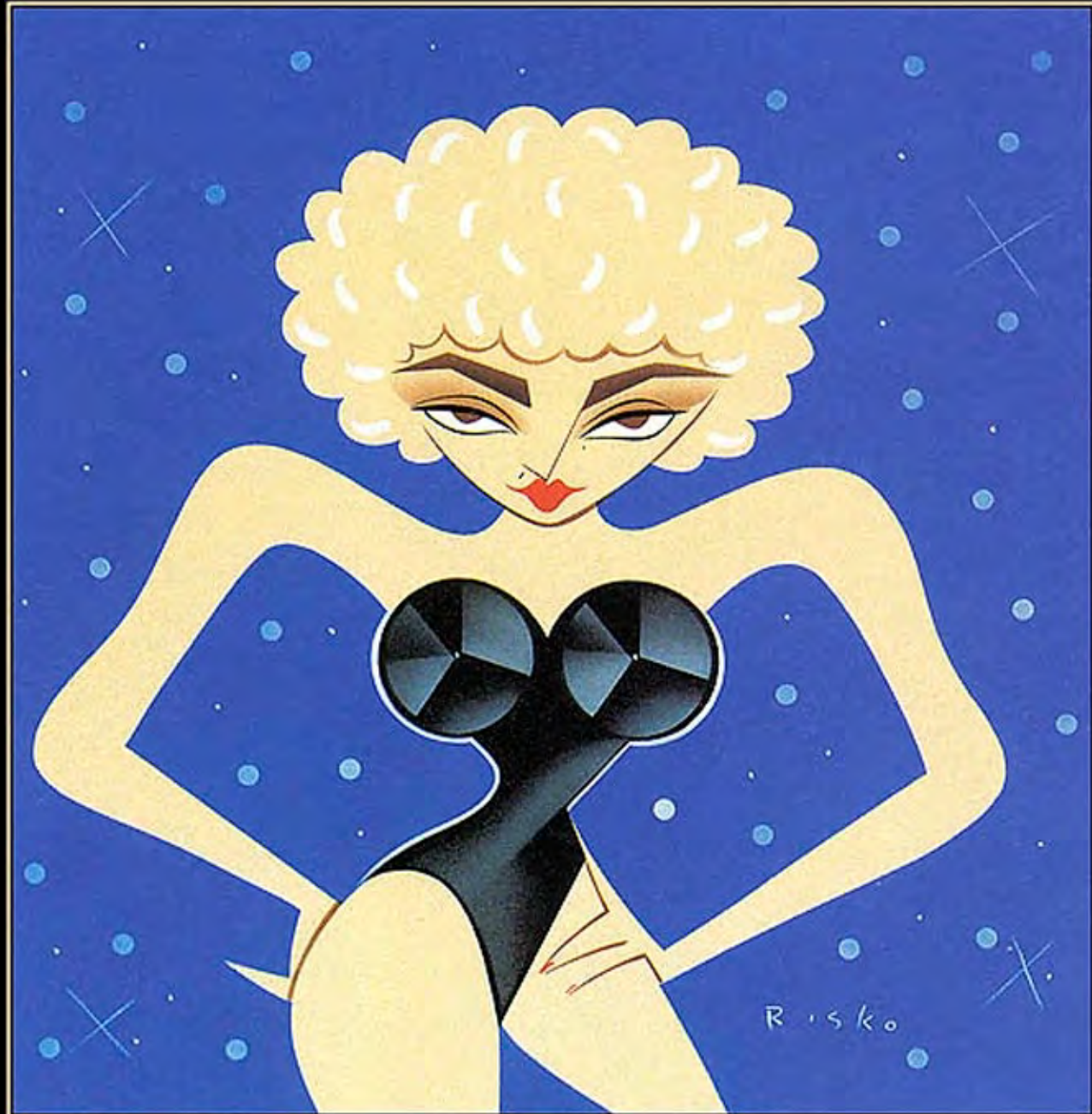
STATE \_\_\_\_\_

Beatles Product Ads.

But, perhaps even more than anyone else, the artist finds inspiration in these faces, and it takes a very special gift to **capture a person's soul in pigment.**

Illustrators bring an acute perception that often lift these faces beyond what we are used to seeing and into the realm of the humorous, the absurd, the surreal, and sometimes even the sacrilegious.

**Robert Risko - Madonna**



Each illustrator looks at the face from his own special angle and what he sees is not always what we see.

But whether we are amused, amazed, or horrified we will never look at them in the same way again.



Sometimes they're  
twisted to reveal the  
most sinister  
character flaw ...



... or polished to shine brighter than its reality.

These portraits have been used to sell us products from toothpaste to cigarettes.

And of course they STILL are.

Jean Harlow, 1932



Copyright, 1932, The American Tobacco Co.

**"There's none so good as LUCKIES"**

SHE'S MISCHIEVOUS, RESTLESS AND 20, WEIGHS 112 POUNDS. Miss Harlow has smoked Luckies for two years . . . not one cent was paid for her signed statement. She rose to stardom in "Hell's Angels" . . . and if you've seen her new COLUMBIA PICTURE, "THREE WISE GIRLS," you'll understand why thousands of girls are trying to match her riotous platinum blonde locks. We appreciate all the writes of Luckies, and so we say, "Thanks, Jean Harlow."

"I've tried all cigarettes and there's none so good as LUCKIES. And incidentally I'm careful in my choice of cigarettes. I have to be because of my throat. Put me down as one who always reaches for a LUCKY. It's a real delight to find a Cellophane wrapper that opens without an ice pick." *Jean Harlow*

**"It's toasted"**

Your Throat Protection—against irritation—against cough  
And Moisture-Proof Cellophane Keeps that "Toasted" Flavor Ever Fresh

Contemporary Illustrators are now exploring every facet of portraiture from outlandish caricature and exaggeration to super realism.

In addition to the traditional mediums, artists are also using anything that can be reproduced, including sculpture, collage, and the myriad effects of the computer.

Snoop Dog





# CONCEPTUAL PORTRAITURE

## Robert Risko

The treatment of the face by artists goes well beyond portraiture and, in many ways, the tangents beyond representation are the most fulfilling for them.

The creative idea can see what's behind the façade and the ability to communicate it through brush and quill.

J Edgar Hoover



**Jody Hewgill**

## **Rihanna and Chris Brown**

Rolling Stone Magazine commissioned for the review of Rihanna's new album "Rated R", which coincided with the release of Chris Brown's album "Grafitti"



Jody Hewgill

**Putin's New Evil  
Empire**

Standpoint  
Magazine

Portrait of  
Vladimir Putin



Jody Hewgill



Halle Berry

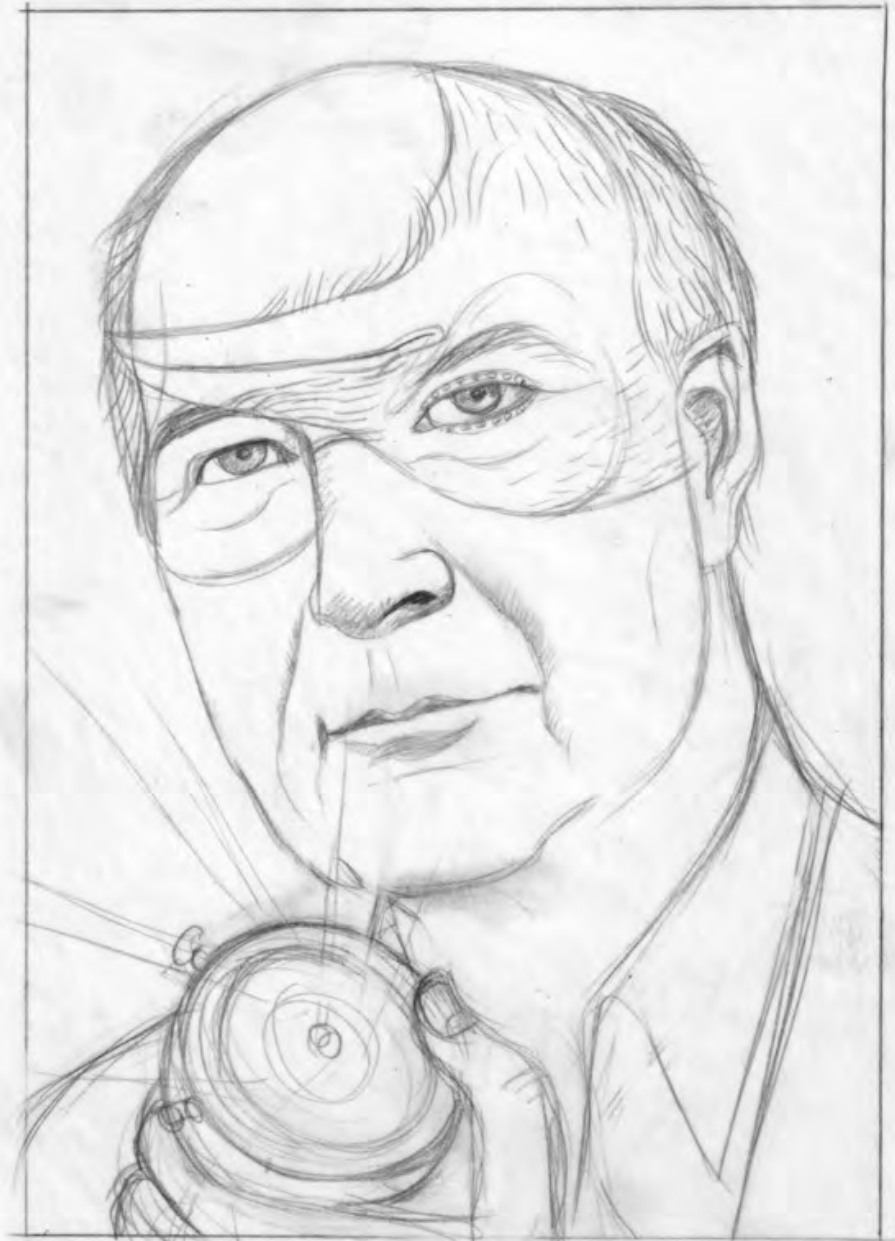
## Case Study: Jody Hewgill

### Portrait of Philip Pullman for Mother Jones.

Art Director Tim J. Luddy encouraged me to create a non-traditional portrait, with perhaps a fantastic tone for this article on Philip Pullman.

We decided that focusing on Philip's daemon would be a good approach.

For those of you who haven't seen the film the Golden Compass based on his Dark Materials trilogy : a daemon is an animal who follows and advises his characters, and from whom they cannot usually be separated.



*golden compass in his hand .*

**Mother Jones:** “What form would you prefer your own daemon to take, and what form do you suppose it might actually take?”

**PP:** That’s the sad truth about daemons. You can’t choose, can you?

I would like my dæmon to be more photogenic than I am.

Then she could take my place in the photographs I have to submit to. But I think my dæmon is probably one of those birds that steal things: a magpie, a jackdaw, a raven.

She’s a scruffy, greedy, idle, old thing, but she has a very sharp eye for a story.”









Final portrait of  
Philip Pullman

## Things to consider when creating a conceptual portrait:

- Characteristic Pose
- Props
- Costumes
- Facial anomaly
- Tattoos
- Unusual Situation
- Style
- Something they are known for.

Robert Risko



MJ Death Mask

Risko

Robert Risko



Sarah Palin

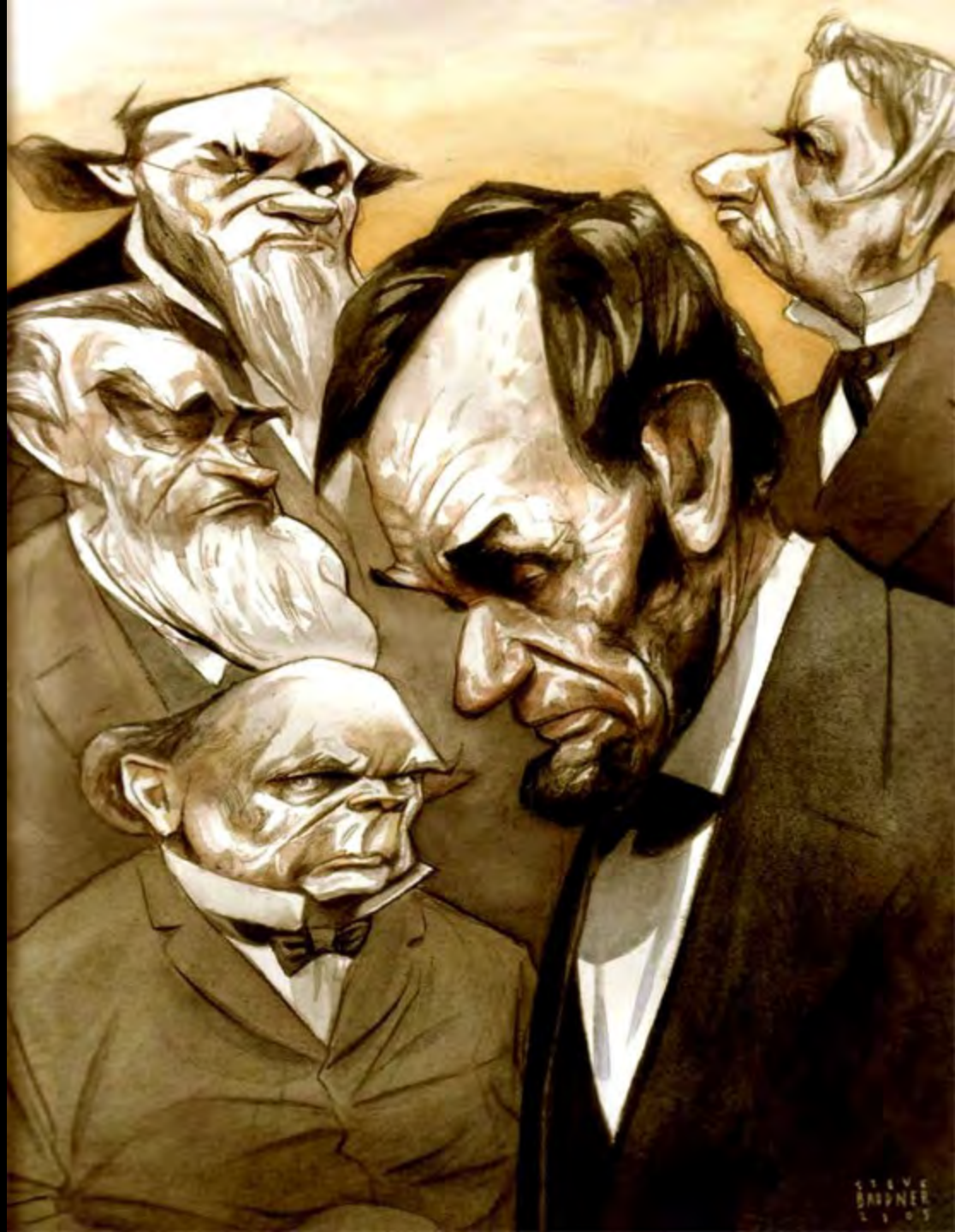
Steve Brodner



Trump Nazi

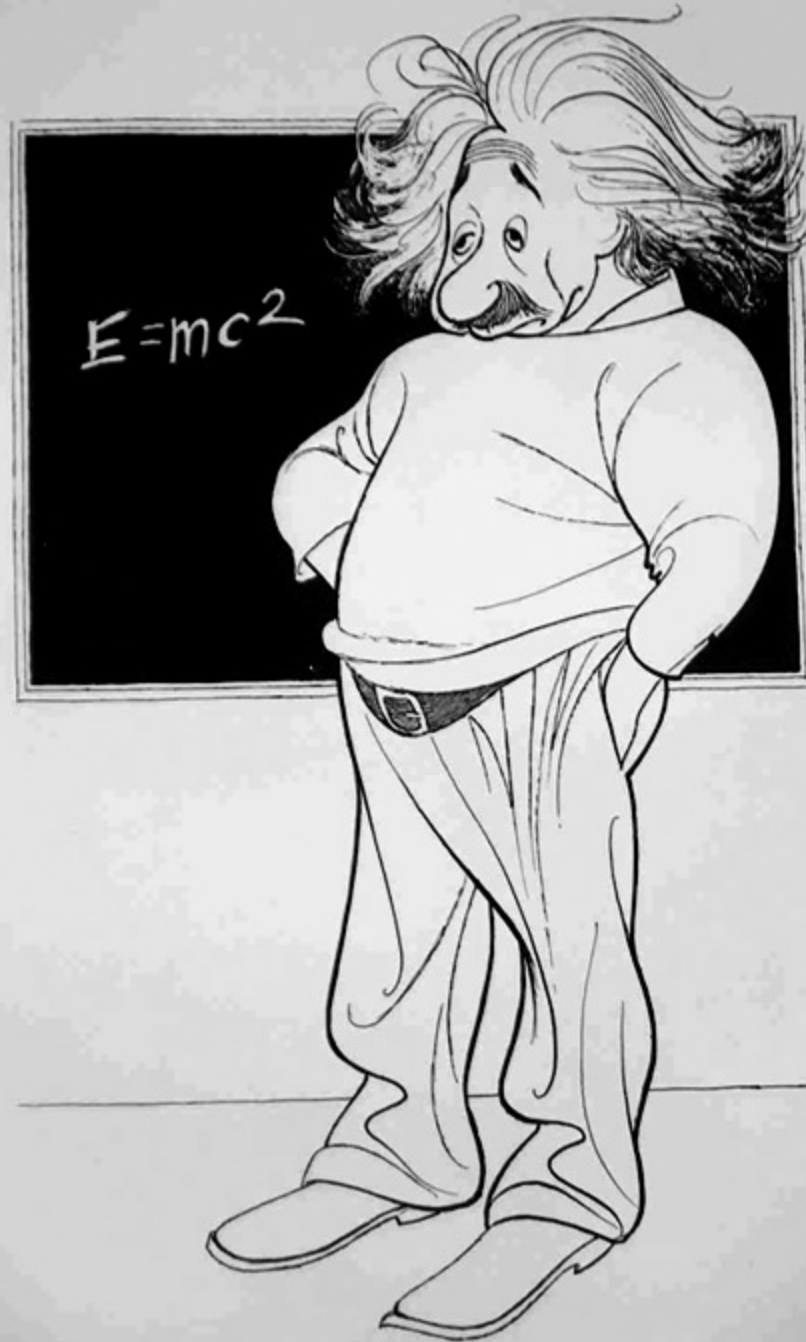
STEVE BRODNER  
.COM

Steve Brodner



Lincoln & Cabinet

Al Hirshfield



Einstein - Genius at Ease

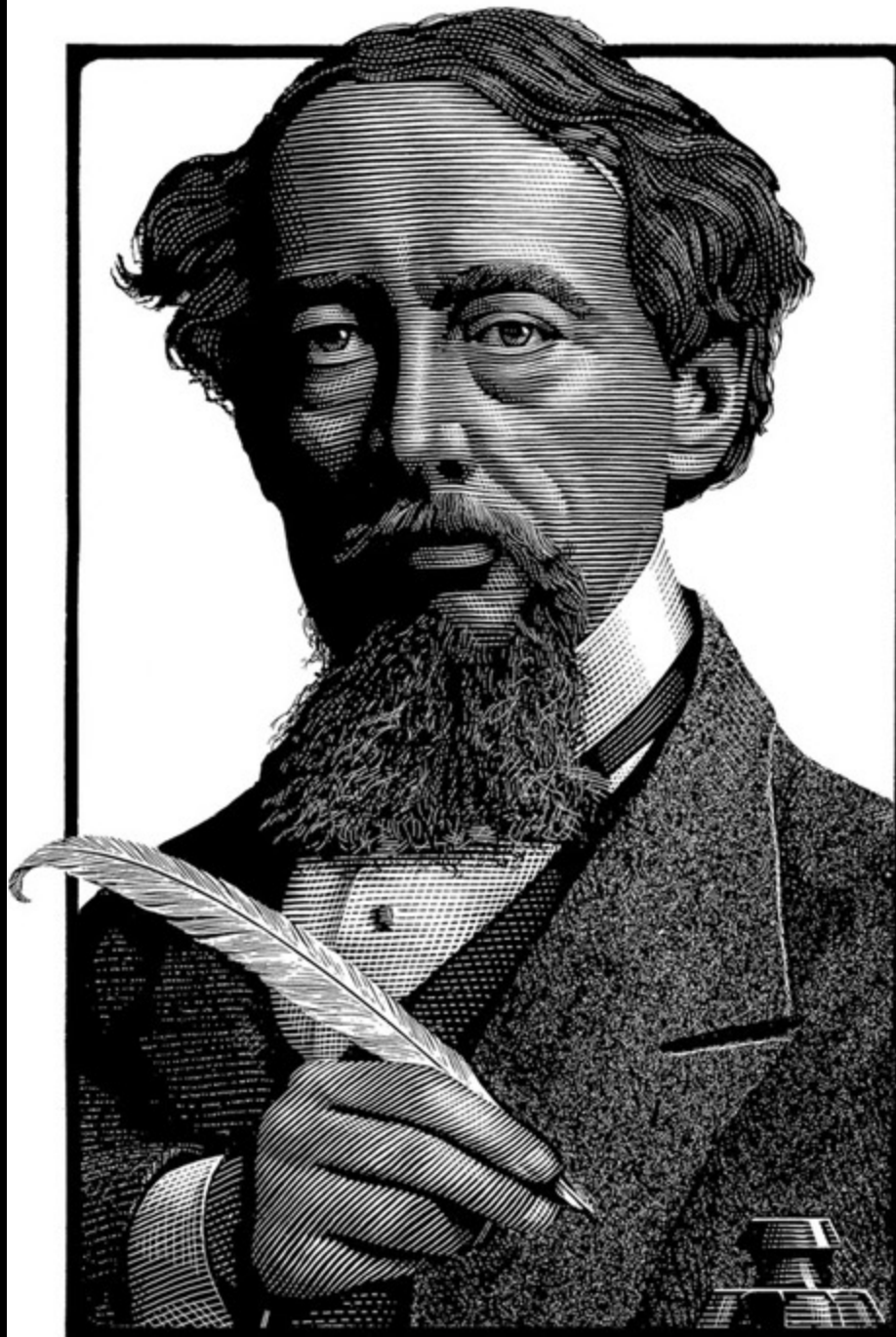
Al Hirshfield



Charlie Chaplin



Mark Summers



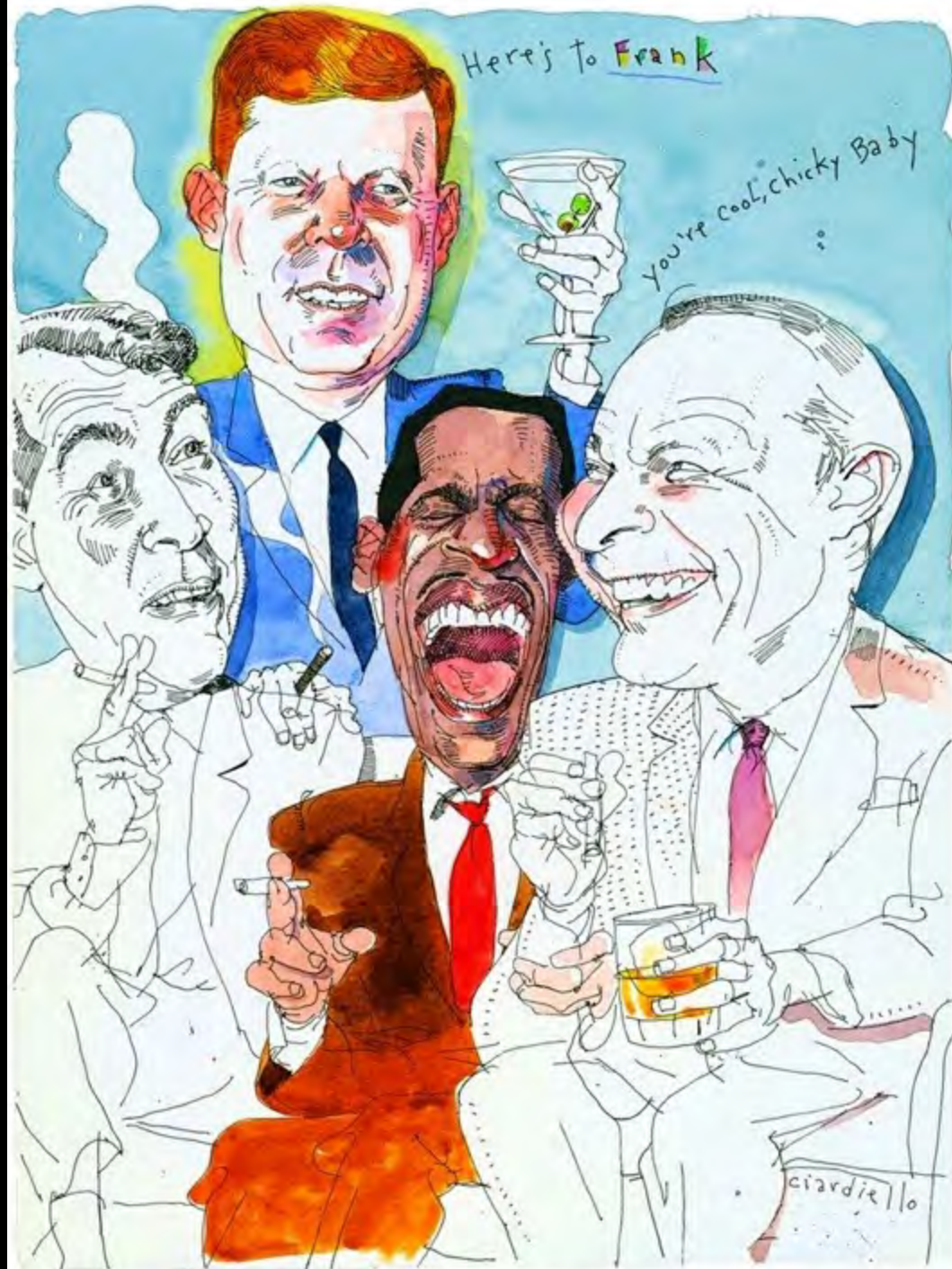
Charles Dickens

Mark Summers



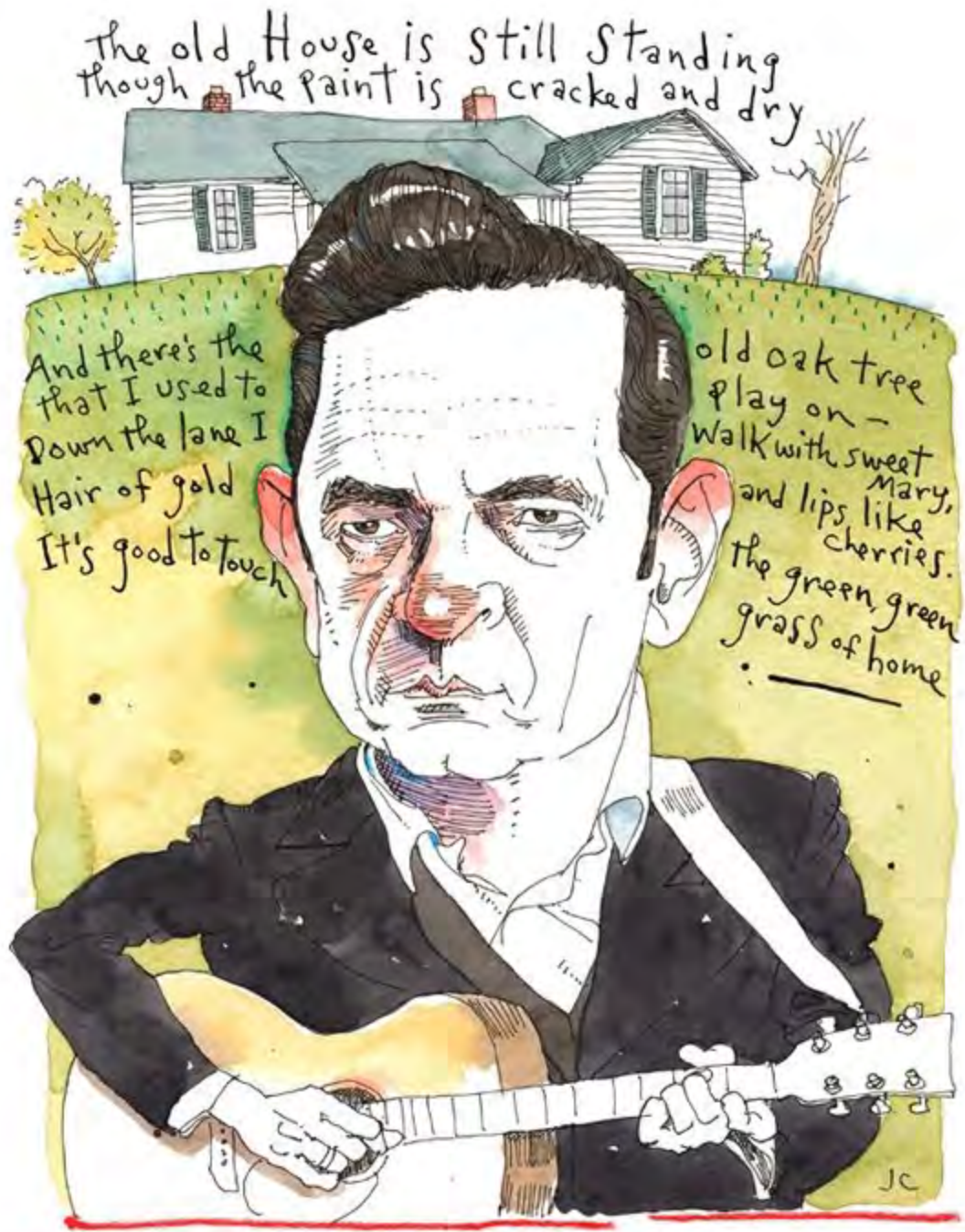
Edgar Allen Poe

Joe Ciardiello



JFK & The Rat Pack  
Dean Martin,  
Sammy Davis Jr.,  
and Sinatra

Joe Ciardiello



Johnny Cash

CF Payne



Vladimir Putin

CF Payne



George Orwell

Owen Smith



J-Zee

Owen Smith



Blues artist  
Howlin' Wolf



Owen Smith



Rapper Eminem

Anita Kunz



Taylor Swift

Edward Kinsella



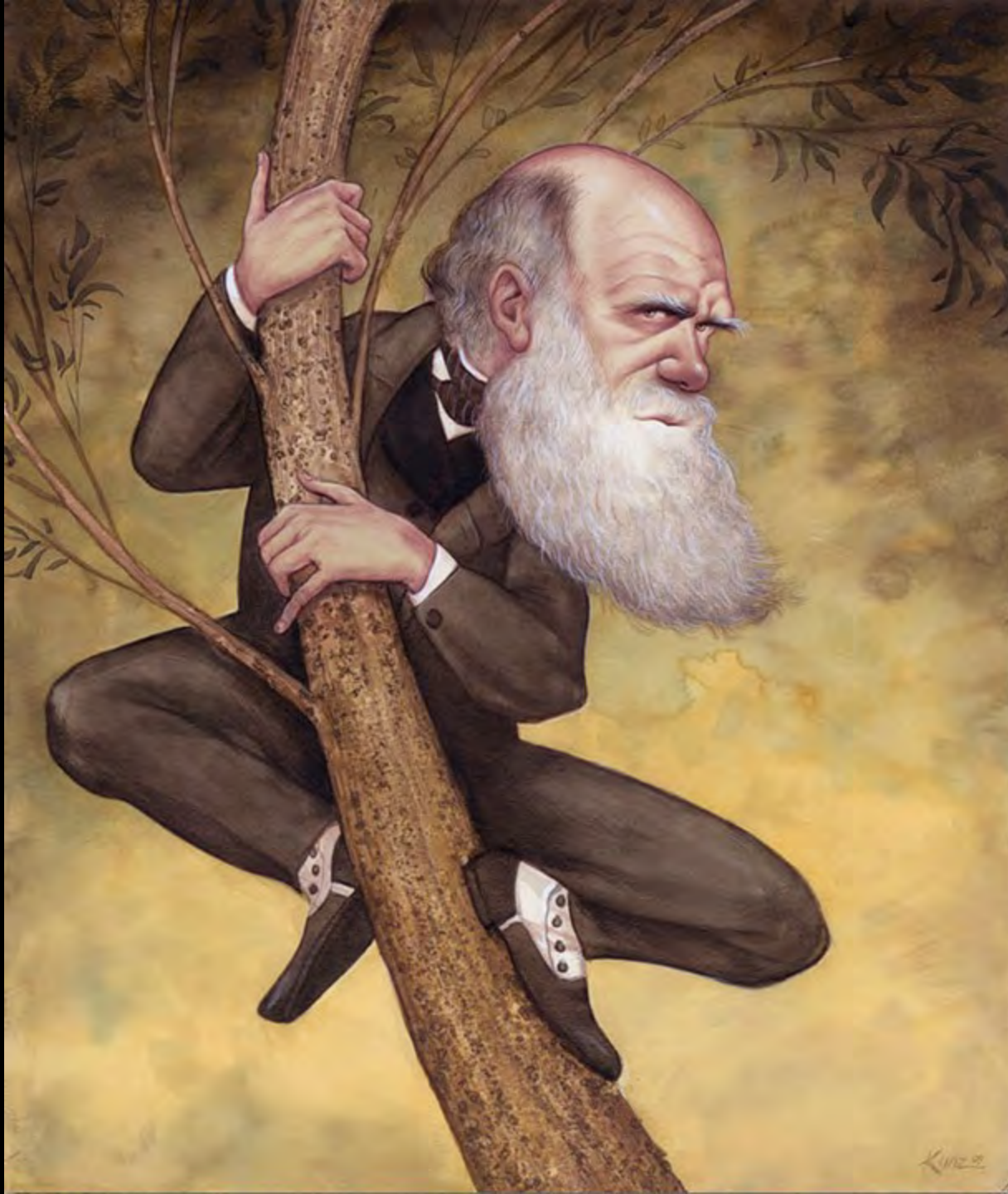
David Bowie

Edward Kinsella



Marilyn Manson

Anita Kunz



Darwin

Anita Kunz



Hillary Clinton

Tim O'Brian



Beyonce

Tim O'Brian



Mike Pence



Raol Colon



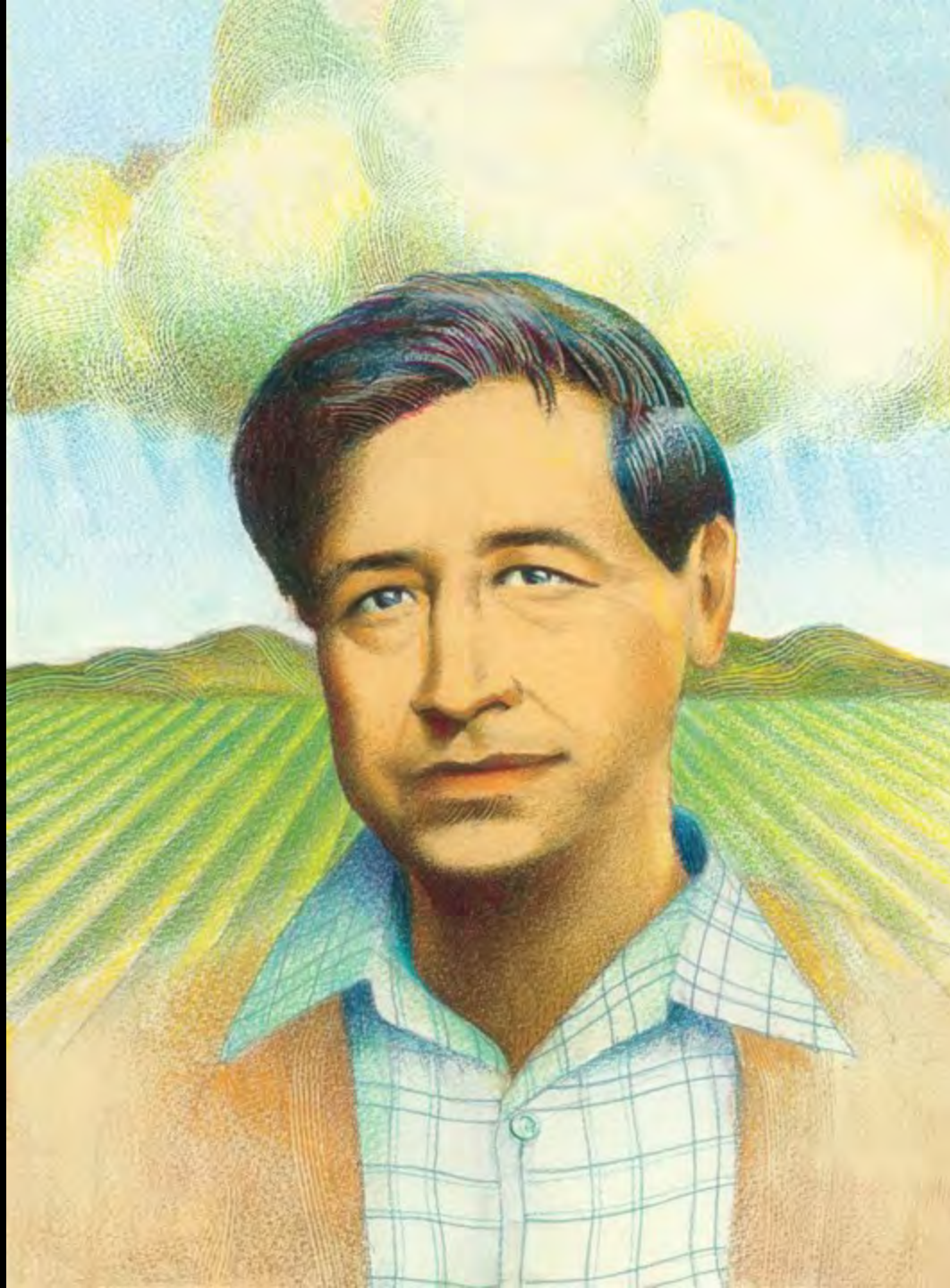
Eminem

Raol Colon



Henrietta Leavitt  
Astronomer

Raol Colon



Cesar Chavez

Milton Glaser



Bob Dylan

DYLAN

Drew Friedman

PRICE \$4.99

JAN. 26, 2009

# THE NEW YORKER



President Obama  
*"The First"*



Alfred Hitchcock



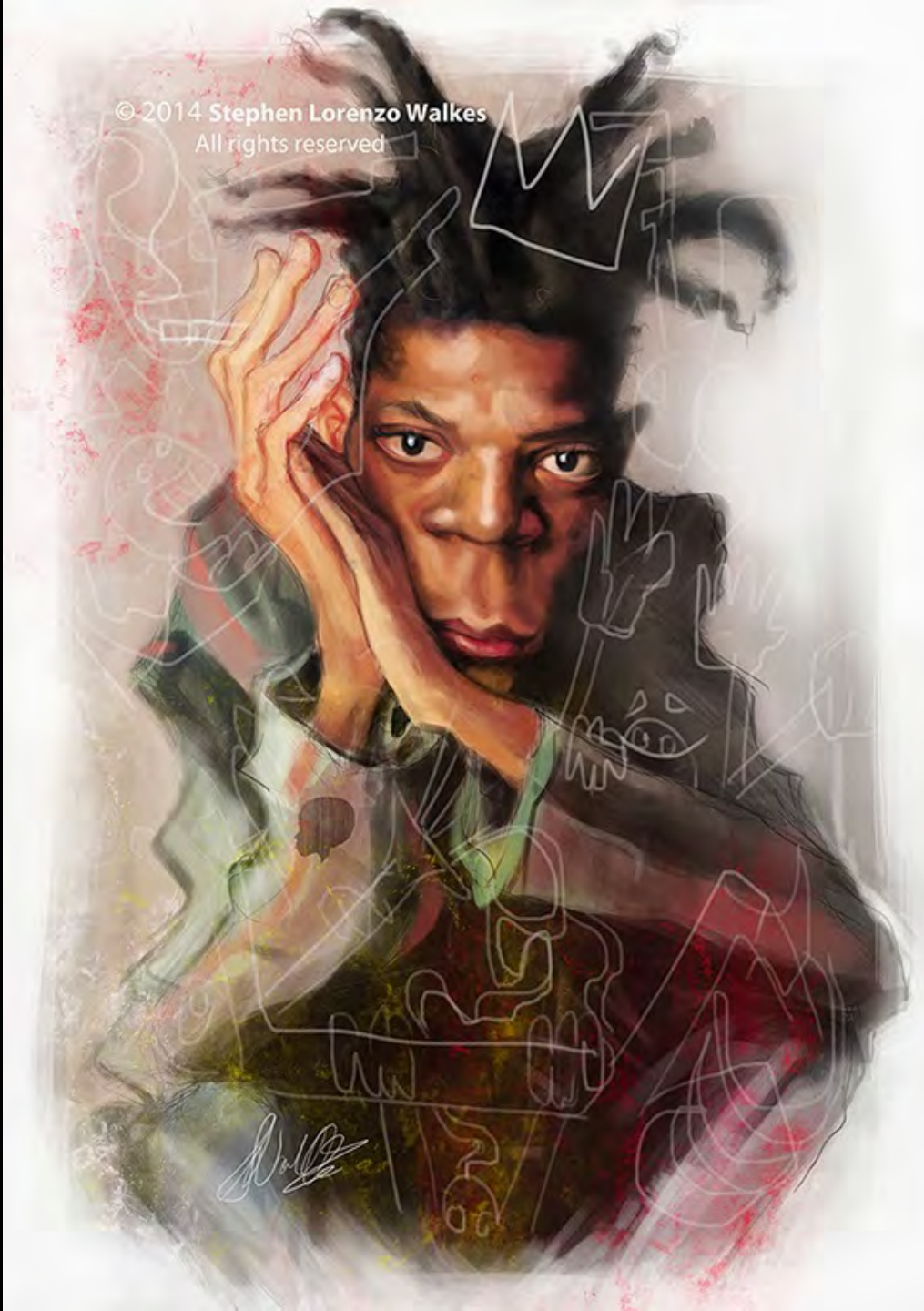
Charlie Sheen –  
*In Europe after trashing his hotel room.*



Charles Darwin



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All rights reserved



Basquait



Steve Tyler  
Aerosmith



Marilyn Mason

# Assignment #3:

## Conceptual Portrait

1. Select a subject. They can be a celebrity, (alive or deceased); an historical figure; athlete; or someone from the news.
2. Alternative: Self-Portrait (reveal who you are).
3. Create a series (minimum 5) of thumbnail sketches exploring various conceptual poses focusing on an aspect of their/your personality.
4. Work Realistically or in Caricature, whichever suits your personal style and portfolio.
5. Once you've chosen a concept and pose, find reference images, create your own photographic reference for poses if necessary.
6. Specs: Image Size 9"X12" Portrait, Full Color.

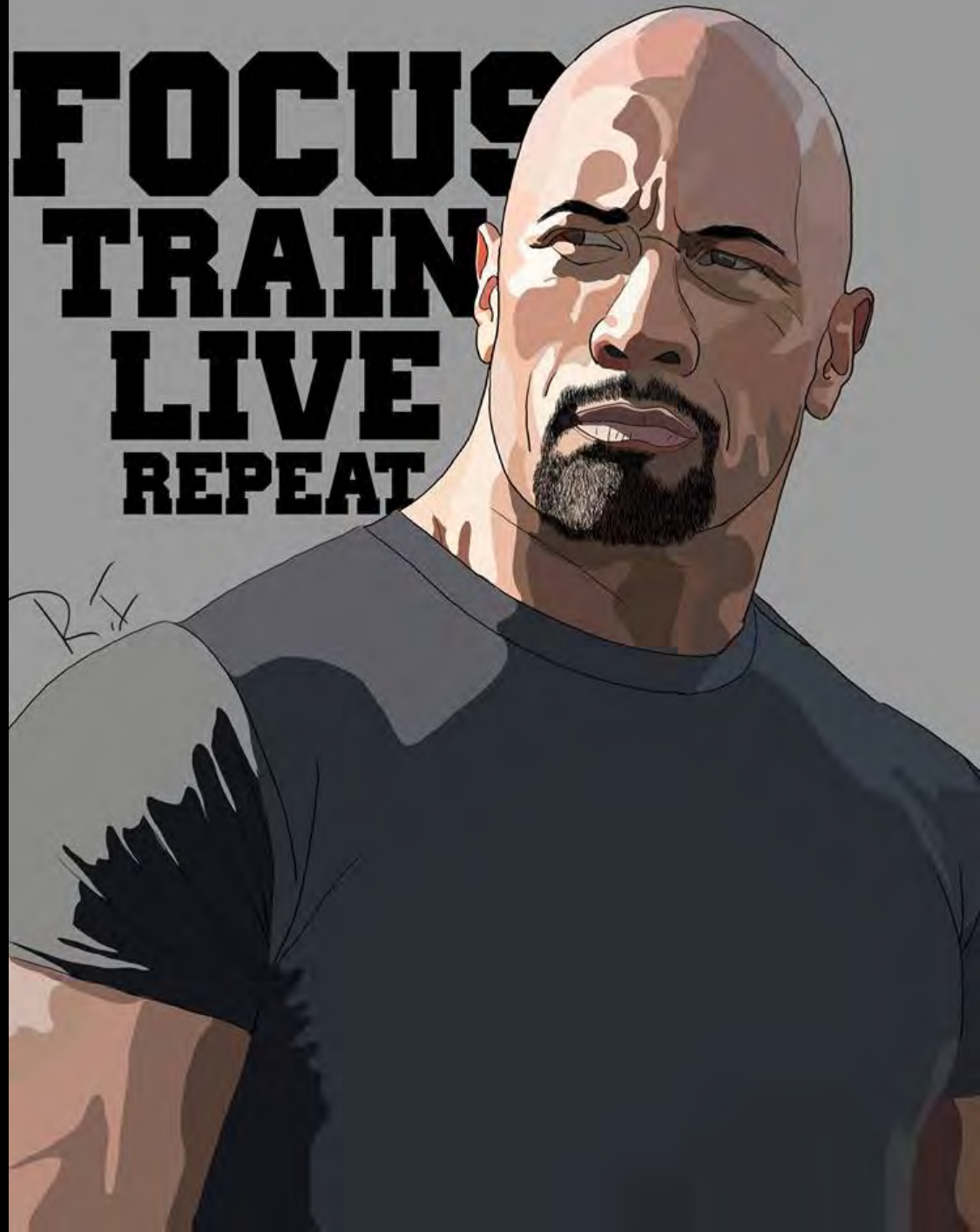
## Things to consider when creating a conceptual portrait:

- Characteristic Pose
- Props
- Costume/Uniform
- Facial anomaly
- Tattoos
- Unusual Situation
- Style
- Something they are known for.

**STUDENT  
CELEBRITY  
PORTRAITS**

Student:  
Ruben Illa

**FOCUS  
TRAIN  
LIVE  
REPEAT**



Dwayne The Rock Johnson

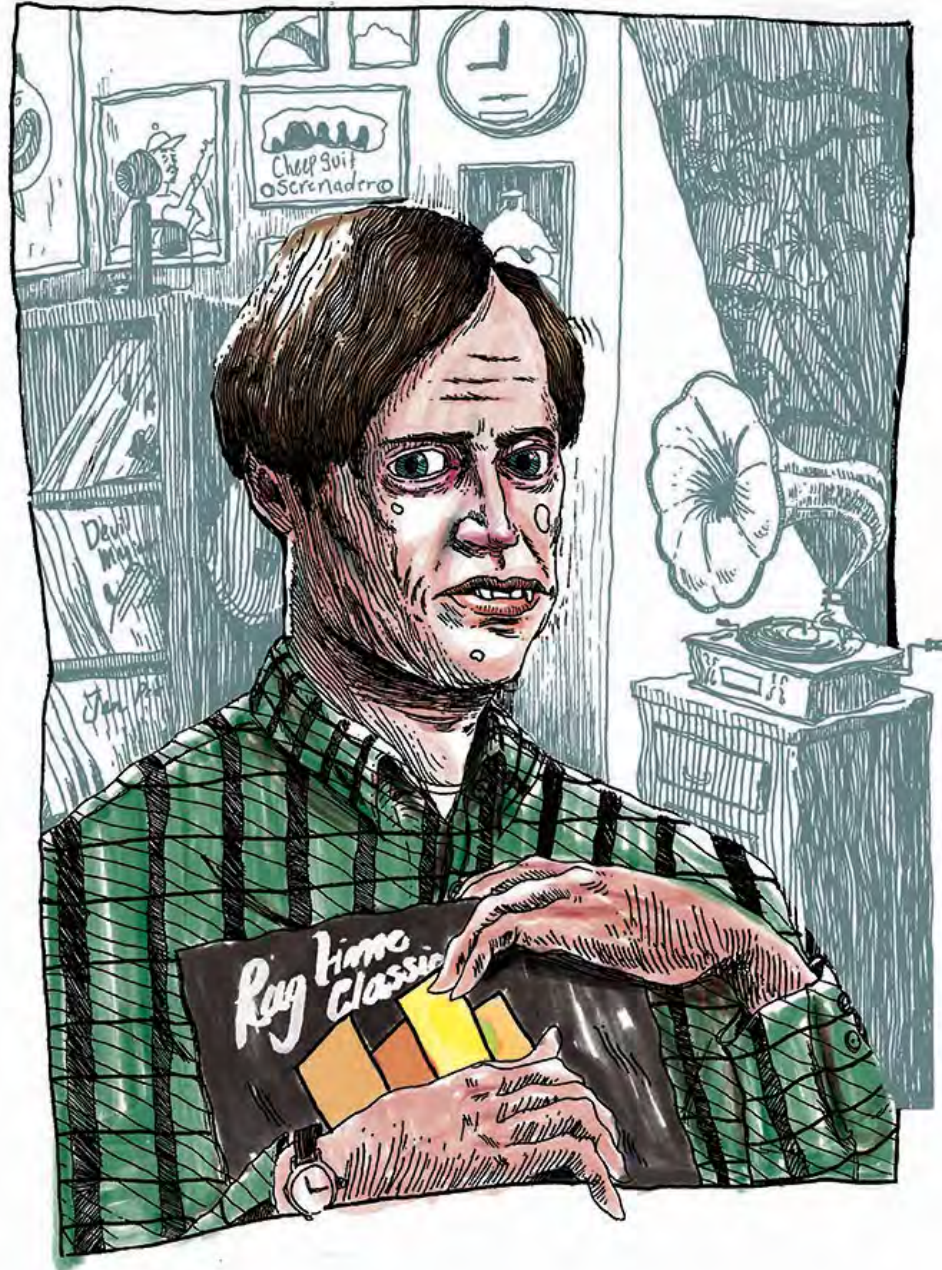
Student:  
Pablo Almonte



Angelina Jolie



Student:  
Richard Chance



Steven Buscemi

Student:  
Pablo Almonte



Snoop Dog

Student:  
Ruben Illa



Chris Brown

Student:  
Adrian McCurchin



Jared Leto

Student:  
Emely Rivas



Michael Jackson

Student:  
Ruben Illa

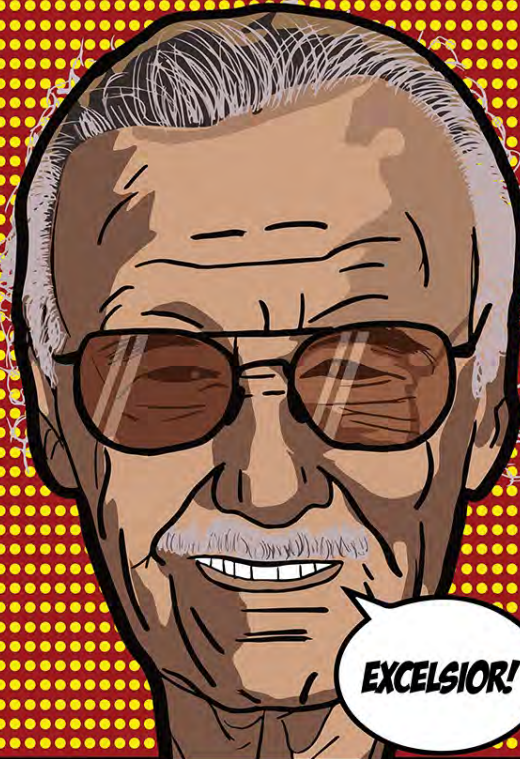
**STAND FOR  
STAN LEE**  
CELEBRATING HIS LIFE AND LEGACY.



"I USED TO BE EMBARRASSED  
BECAUSE I WAS JUST A  
COMIC-BOOK WRITER WHILE  
OTHER PEOPLE WERE BUILDING  
BRIDGES OR GOING ON TO  
MEDICAL CAREERS. AND THEN I  
BEGAN TO REALIZE:  
ENTERTAINMENT IS ONE OF THE  
MOST IMPORTANT THINGS IN  
PEOPLE'S LIVES. WITHOUT IT THEY  
MIGHT GO OFF THE DEEP END. I  
FEEL THAT IF YOU'RE ABLE TO  
ENTERTAIN PEOPLE, YOU'RE  
DOING A GOOD THING."

- STAN LEE

**TUESDAY  
DECEMBER 4TH  
6:30 - 8PM  
SMITH PUBLIC TRUST  
3514 12 ST NE  
WASHINGTON, DC 20007**



**FOLLOW US:**

**IG: @CREATORS Coalition**

**FB: @CREATORS Coalition PAGE**

**FREE ENTRY WITH  
SUGGESTED DONATIONS OF \$5**

**ALL PROCEEDS WILL GO TO  
THE STAN LEE FOUNDATION!**



Stan Lee

Student:  
Jennifer Salazar



Student:  
Richard Chance



Beyonce and Jay-Z



## Student Work

### Fahad Asghar

The nature of my work is cerebral and conceptual. I enjoy exploring new ideas in the realms of science, technology, and philosophy, by taking concepts and illustrating them in a way that is introspective and abstract; almost dream-like.

Self Portrait



Student:  
Maria Iacono



Self-Portrait

Student:  
Garnet Garcia



Self-Portrait

Student:  
Haddassah



Self-Portrait



Do not use photography for background art.









# Fanatic







Do not hide  
your face.





Do not apply  
lipstick ... unless  
you are  
auditioning for  
Ru Paul's Drag  
Race.







"ILL FATE"





No Zodiacs,  
Unless you're  
A serial killer.







my drink & my 2 step

Just, no.



The image features a classic Looney Tunes ending screen. It consists of a series of concentric circles in shades of red and black, creating a tunnel-like effect that draws the eye toward the center. Overlaid on this pattern is the iconic phrase "That's all Folks!" written in a white, elegant cursive font. The text is positioned diagonally across the middle of the frame, with the word "Folks!" being significantly larger than "That's all".

*That's all Folks!*