

Project I - Editorial Illustration

For our first assignment, we'll be developing an editorial illustration to accompany a chosen text.

Every day, newspapers and magazines print illustrations alongside their articles to illuminate some **element of the concepts** for the reader.

For this assignment, everyone will choose an article interesting to them in some way from a reputable source (print or online) and develop an illustration surrounding the text.

1. Does not illustrate a scene, but an idea or a feeling.
2. Well Designed
3. Clear Visuals.
4. Clear concept.
5. THINK POSTER DESIGN
6. 9"x12" color.

DUE Next Week

- 1. SELECT AN ARTICLE OR EDITORIAL YOU FIND INTERESTING**
- 2. RESEARCH & BRAINSTORMING (SEE READING / VIDEOS)**
- 3. CREATE AT LEAST 10 THUMBNAIL SKETCHES FOR CLASS CRITIQUE**
- 4. THUMBNAILS MUST REPRESENT DIFFERENT CONCEPTUAL SOLUTIONS.**

***PLEASE HAVE THUMBNAILS SCANNED AND IN DROPBOX FOR CRITIQUE.**

***PLEASE POST THE ARTICLE AND YOUR THUMBNAILS TO THE OPENLAB AND ANSWER IN BRIEF THE FOLLOWING QUESTIONS:**

- 1. WHAT IS THE TITLE OF THE EDITORIAL OR ARTICLE?**
- 2. WHAT IS YOUR SOURCE? (WHERE DID IT COME FROM)**
- 3. WHY DID YOU CHOOSE THIS ARTICLE?**
- 4. WHAT IS THE MARKET YOUR ILLUSTRATION IS INTENDED TO REACH?**
- 5. HOW DOES THE ILLUSTRATION YOU INTEND TO CREATE FIT THE MARKET YOU WANT TO REACH?**
- 6. EXPLAIN YOUR THINKING PROCESS FOR YOUR THUMBNAILS.**

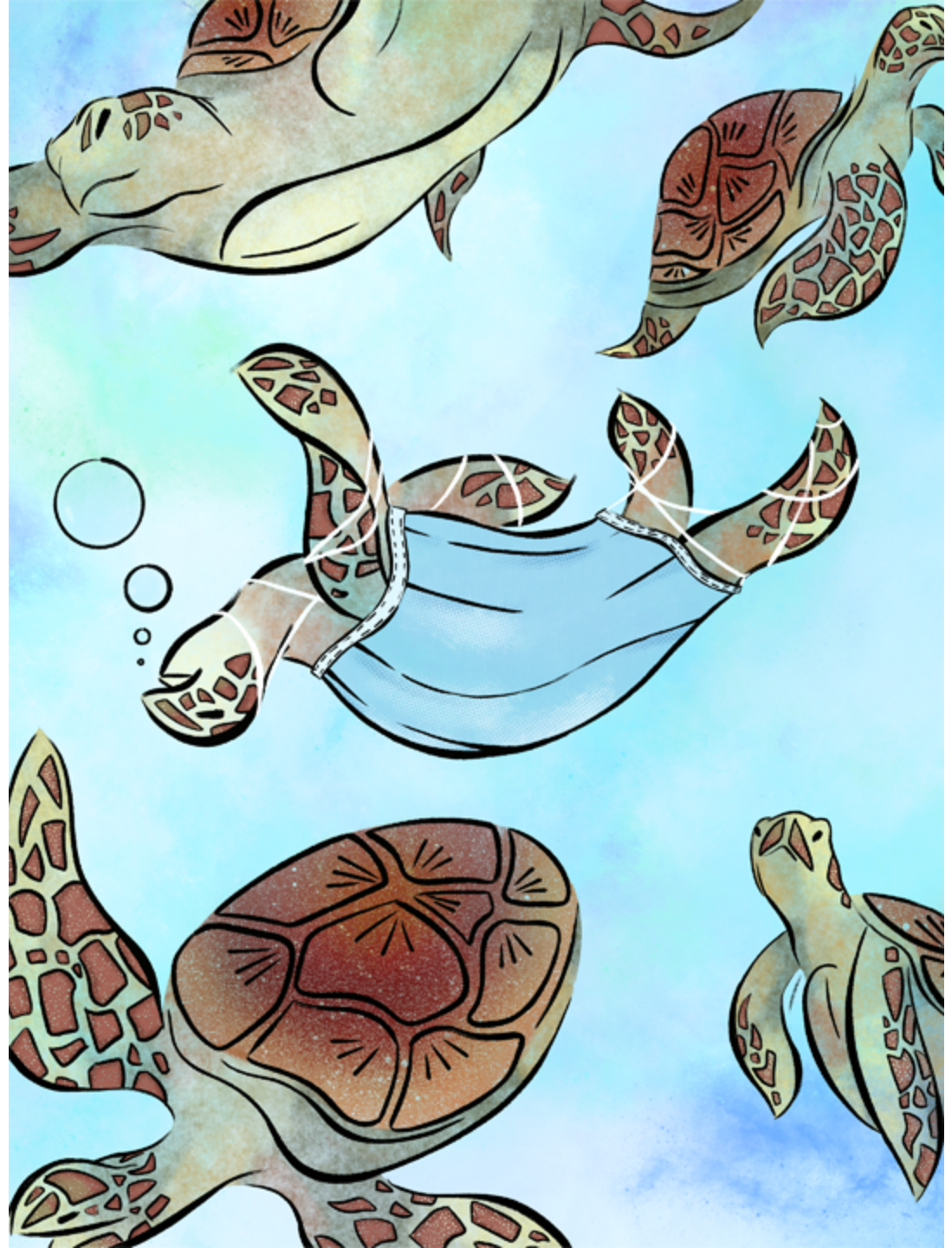
REMEMBER THE PROCESS:

- 1. READ THE BRIEF OR TEXT**
- 2. BRAINSTORMING / RESEARCH**
- 3. THUMBNAIL SKETCHING**
- 4. GET TRUSTED OPINIONS (CLASS CRITIQUES)**
- 5. REFINE SKETCHES**
- 6. CLIENT APPROVAL (CLASS CRITIQUES)**
- 7. FINISH ART**

STUDENT WORK

Shylin Ferrera

Article about how the plastic s found on soda cans is polluting the ocean and devastating sea turtles.



STUDENT WORK

Klarissa Grullon

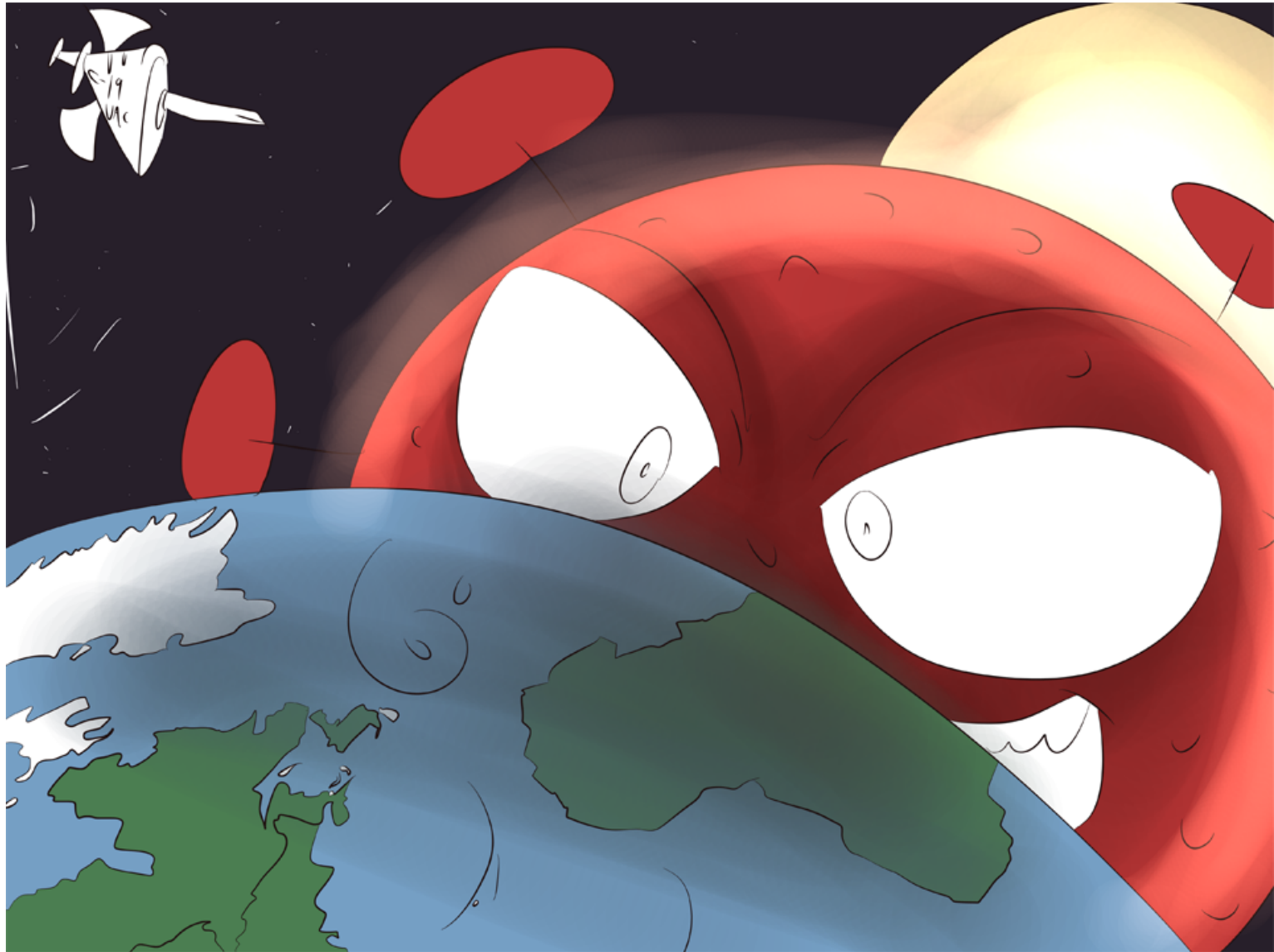
Article about the high cost inmates face when they try to communicate with their families.



STUDENT WORK

Kefin Bryan

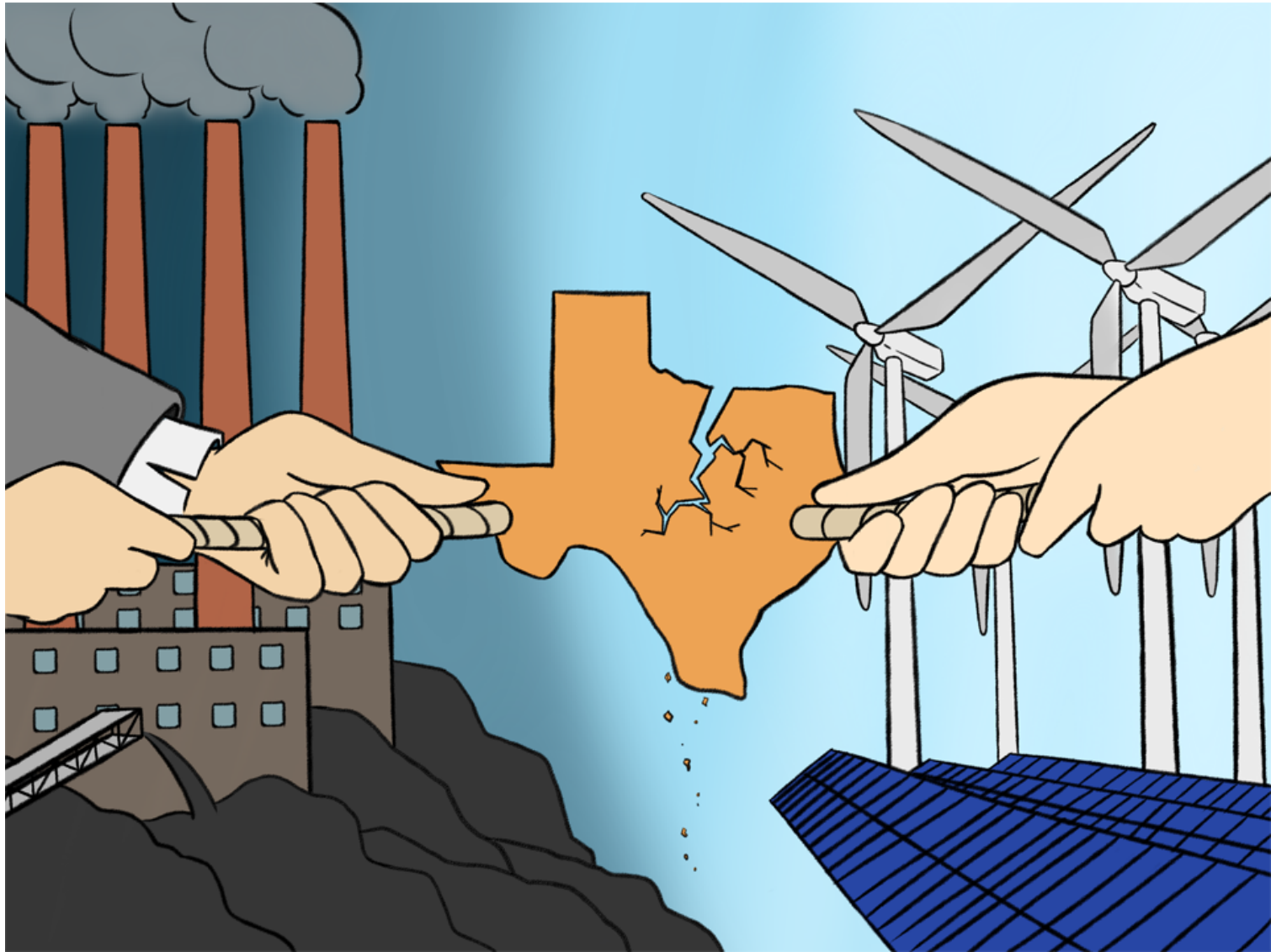
Article entitled “Carona Takeover”, about how Covid 19 pandemic was a global threat.



STUDENT WORK

JiaWeiWang

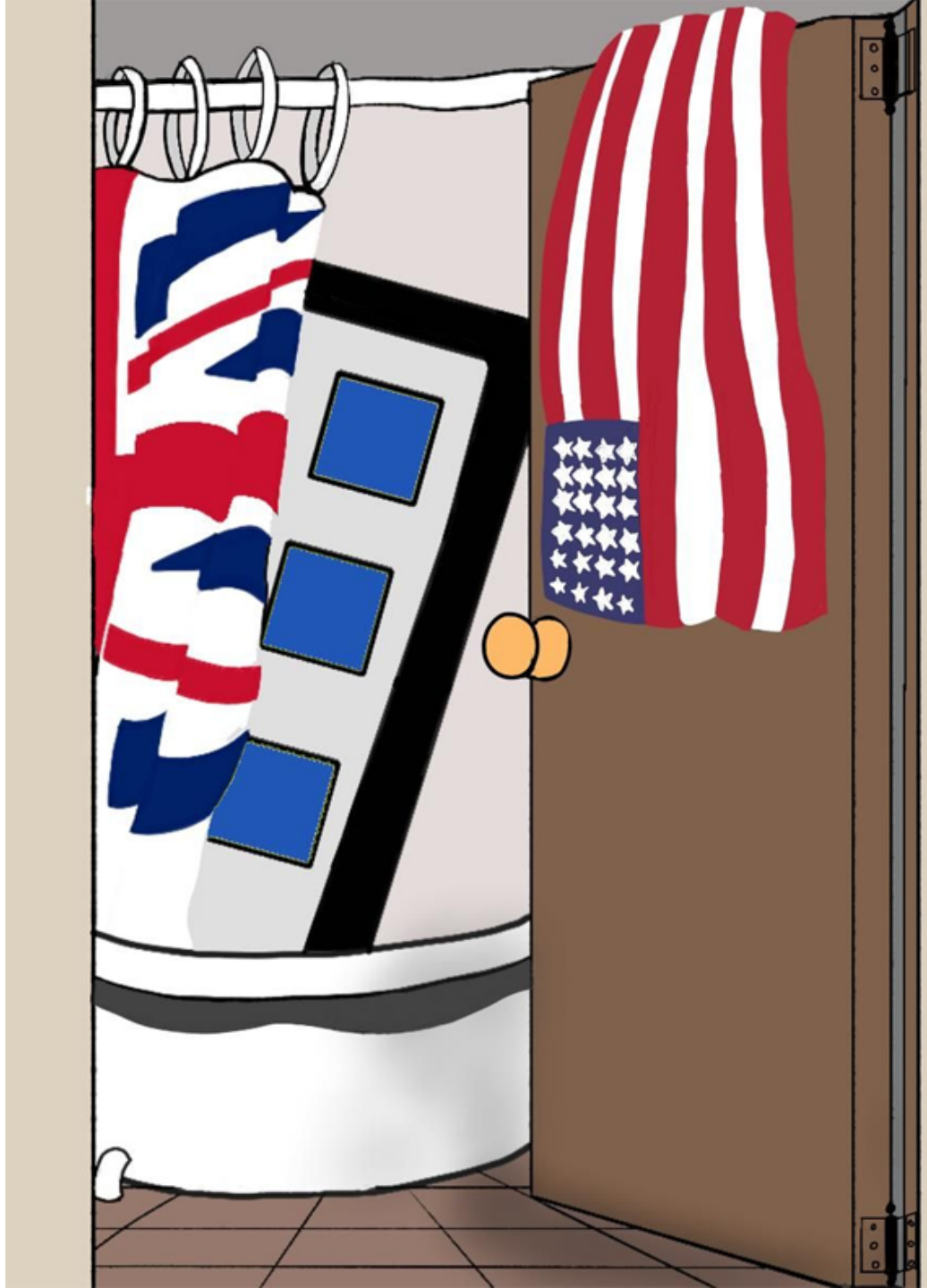
Article about
the Texas
legislations
battle
between oil
and clean wind
power.



STUDENT WORK

Javion Bailey

Article entitled “No Peeking”, about the US and Great Britain using phone technology to spy on it’s citizens.



STUDENT WORK

Jake Zhou

Article about the devastated travel industry due to the Covid 19 pandemic.



STUDENT WORK

Gabriela Martinez

Article entitled
“Food Nightmare”,
about how
supermarkets waste
food.



STUDENT WORK

Kyle Sealy

Article about Back Lives
Matter.



STUDENT WORK

Evelyn Ng

Article about families being reunited after receiving the anti covid-19 vaccine.



STUDENT WORK

Ashley Ramprasad

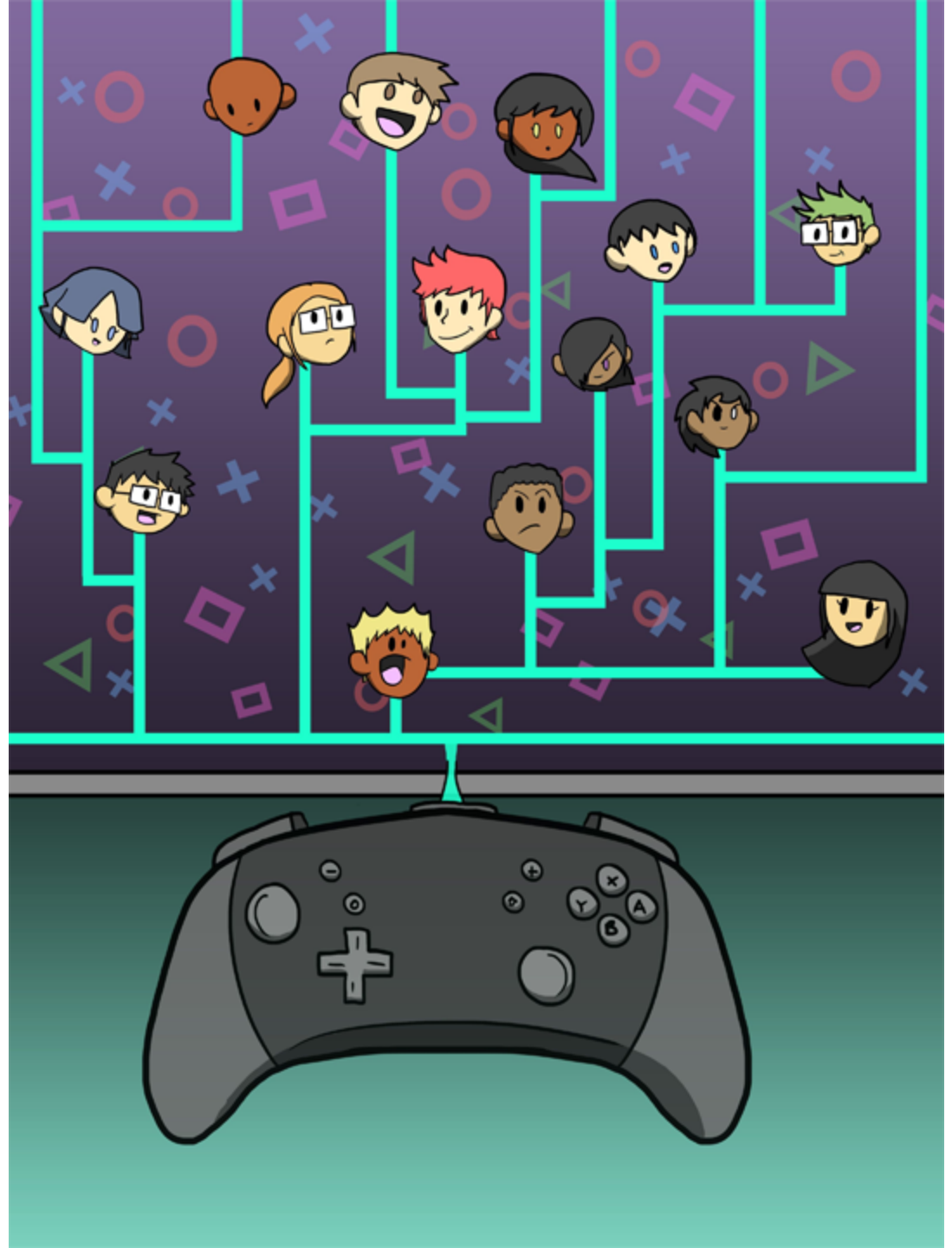
Article about the vaccines battle against Covid 19 virus.



STUDENT WORK

Sean Medina

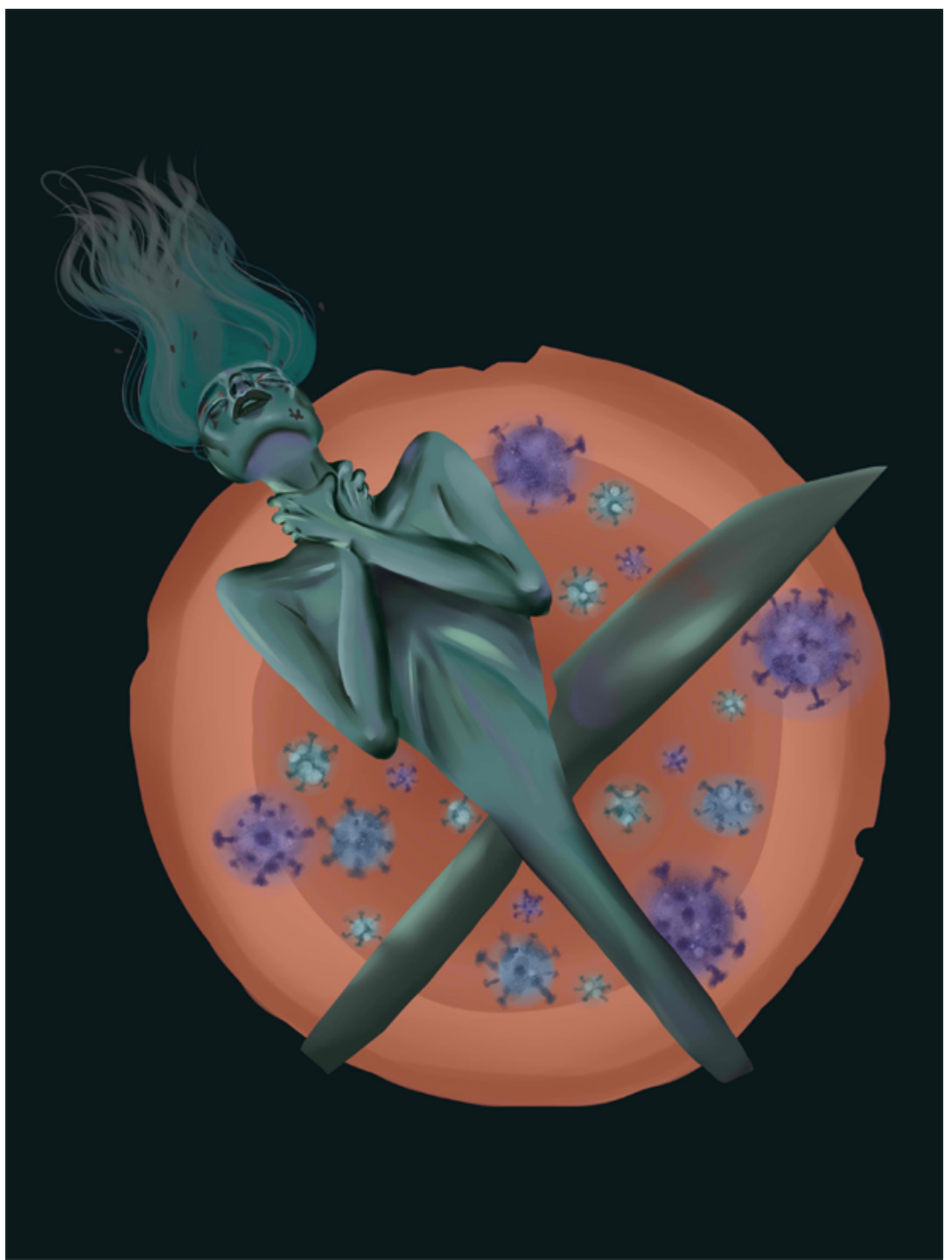
Article about how gamers use technology to connect with one another.



STUDENT WORK

Cherise Gabbidon

Article about how Covid-19 was leading to eating disorders in some patients.



STUDENT WORK



Greta Kotz

STUDENT WORK

Students
Editorial
Illustration
assignment to
produce a mock
illustration for
the New York
Times Modern
Love essay
entitled:

“How a Kitten
Eased My
Partner’s
Depression”.

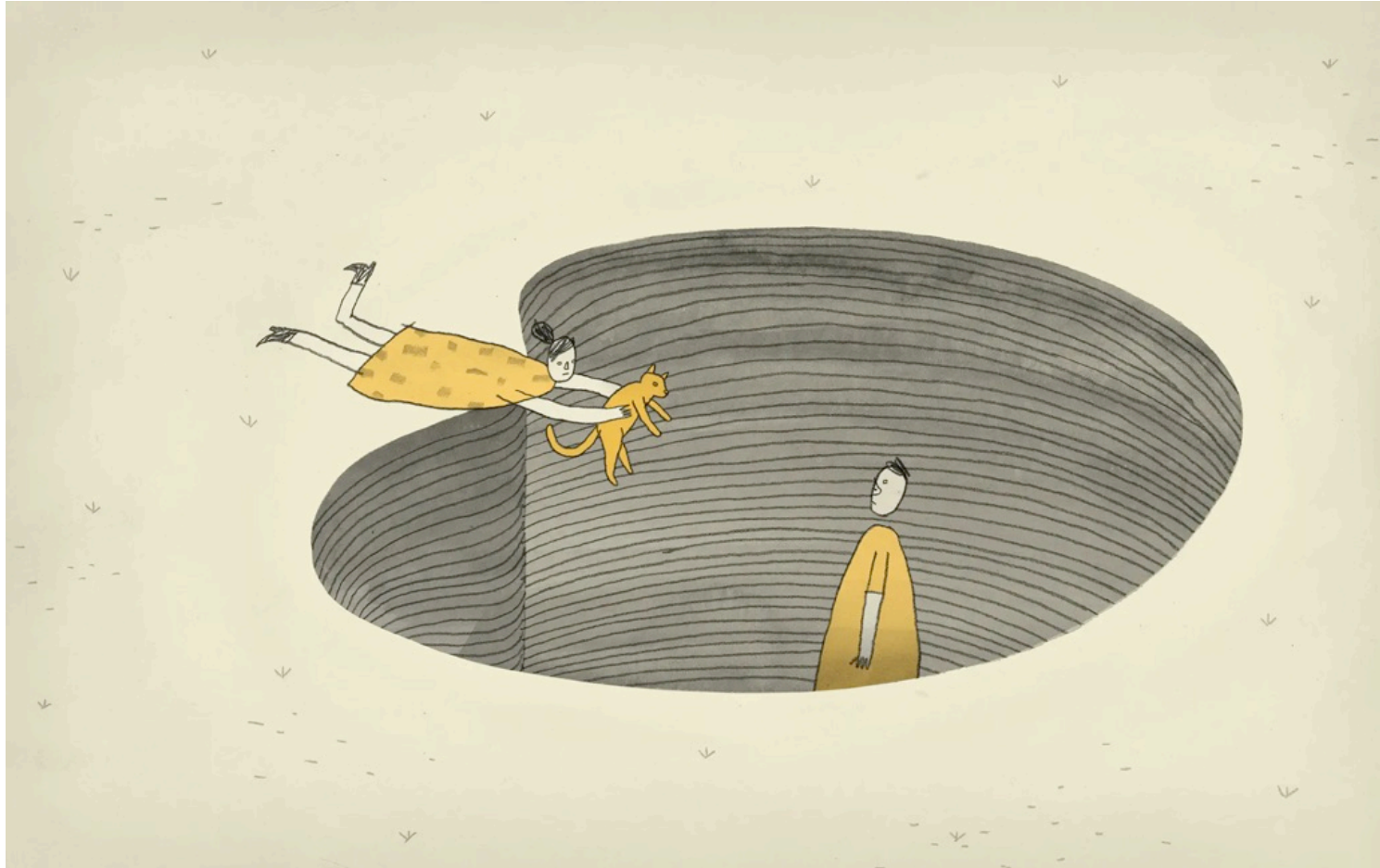


Illustration by Brian Rea

STUDENT WORK

Britney White

Article about a home owner who received a \$16,750 electric bill after he was forced to evacuate his home due to disaster.

