New York City College of Technology, CUNY

CURRICULUM MODIFICATION PROPOSAL FORM

This form is used for all curriculum modification proposals. See the Proposal Classification Chart for information about what types of modifications are major or minor. Completed proposals should be emailed to the Curriculum Committee chair.

Title of Proposal	**Program Outcomes Adjustment**
Date	**June 2, 2022**
Major or Minor	**Minor**
Proposer's Name	**Dan Wong**
Department	**Communication Design**
Date of Departmental Meeting in which proposal was approved	**April 14, 2022**
Department Chair Name	**Dan Wong**
Department Chair Signature and Date	3/3/2023 *Daniel Wong*
Academic Dean Name	**Gerarda Shields**
Academic Dean Signature and Date	
Brief Description of Proposal (Describe the modifications contained within this proposal in a succinct summary. More detailed content will be provided in the proposal body.	Remove "Organize and interpret complex data" and "Grow and adapt, personally and professionally" from the department's program outcomes in the AAS and BFA respectively. Change the language of the outcome "Value cultural diversity and demonstrate the capacity to collaborate" to "Demonstrate the capacity to collaborate on teams of diverse composition."
Brief Rationale for Proposal (Provide a concise summary of why this proposed change is important to the department. More detailed content will be provided in the proposal body).	The first outcome is too specific and the second one is too vague and general. Both were difficult to assess. The revised language makes the program outcome clearer and easier to assess. These changes more accurately reflect the knowledge, skills and abilities of graduates. These changes are also consistent with our accreditation requirements.

Proposal History (Please provide history of this proposal: is this a resubmission? An updated version? This may most easily be expressed as a list).	**This is a first submission.**

Please include all appropriate documentation as indicated in the Curriculum Modification Checklist.

ALL PROPOSAL CHECK LIST

Completed CURRICULUM MODIFICATION FORM including:	
• Brief description of proposal	x
• Rationale for proposal	x
• Date of department meeting approving the modification	x
• Chair's Signature	x
• Dean's Signature	x
Evidence of consultation with affected departments List of the programs that use this course as required or elective, and courses that use this as a prerequisite.	NA
Documentation of Advisory Commission views (if applicable).	NA
Completed Chancellor's Report Form.	

EXISTING PROGRAM MODIFICATION PROPOSALS

Documentation indicating core curriculum requirements have been met for new programs/options or program changes.	NA
Detailed rationale for each modification (this includes minor modifications)	NA

The following revisions are proposed for the AAS and Bachelor of Fine ARTS Degrees in Communication Design
Program: **Communication Design**
Program Code: **COMD**
Effective Date:

FROM:	TO:
Program Outcomes Current AAS in Communication Design • ~~Think creatively to combine or synthesize existing ideas or images in original ways.~~ • ~~Organize and interpret complex data.~~ • ~~Research and evaluate information sources.~~ • ~~Prepare and deliver oral communication that promotes knowledge and understanding.~~ • ~~Value cultural diversity and demonstrate the capacity to collaborate.~~	**Program Outcomes** Proposed AAS in Communication Design • Think creatively to combine or synthesize existing ideas or images in original ways. • Research and evaluate information sources. • Prepare and deliver oral communication that promotes knowledge and understanding. • <u>Demonstrate the capacity to collaborate on teams of diverse composition</u>
Program Outcomes Current BFA in Communication Design • ~~Think critically to evaluate evidence and the perspectives of others before accepting or formulating an opinion.~~ • ~~Think creatively to combine or synthesize existing ideas or images in original ways.~~ • ~~Grow and adapt, personally and professionally.~~ • ~~Research and evaluate information sources.~~ • ~~Write to express ideas clearly and concisely.~~ • ~~Prepare and deliver oral communication that promotes knowledge and understanding.~~ • ~~Identify, evaluate and effectively respond to ethical issues as a citizen and a professional.~~ • ~~Solve problems by designing, evaluating and implementing a strategy to answer an open ended question.~~ • ~~Value cultural diversity and demonstrate the capacity to collaborate.~~	**Program Outcomes** Proposed BFA in Communication Design • Think critically to evaluate evidence and the perspectives of others before accepting or formulating an opinion. • Think creatively to combine or synthesize existing ideas or images in original ways. • Research and evaluate information sources. • Write to express ideas clearly and concisely. • Prepare and deliver oral communication that promotes knowledge and understanding. • Identify, evaluate and effectively respond to ethical issues as a citizen and a professional. • Solve problems by designing, evaluating and implementing a strategy to answer an open ended question. • <u>Demonstrate the capacity to collaborate on teams of diverse composition</u>

Rationale
The first outcome is too specific and the second one is too vague and general. Both were difficult to assess.

The revised language makes the program outcome clearer and easier to assess.

These changes more accurately reflect the knowledge, skills and abilities of graduates.

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