

DATE: November 14, 2016

TO: Randall Hannum, Chair
College Council Curriculum Committee

FROM: Curriculum Subcommittee
Diana Samaroo (Chair), Tasha Rhodes, Amit Mehrotra

RE: Final Report for Proposal 16-05: Change of AAS to AS Business and Technology of Fashion

Rationale

This proposal seeks to change the current Applied Associate in Science (AAS) in Fashion Marketing degree to an Associate in Science (AS) in Business and Technology of Fashion. This change will provide an efficient transition from the AS to the approved Bachelor of Science (BS) in Business of Technology of Fashion program (to be launched in spring 2017). The redesigned AS will fulfill the first two years of the new BS.

The proposed changes include:

- increasing the General Education requirement from 21 credits to 30 credits, providing for better transferability with CUNY (AS degrees transfer better than AAS degrees)
- a stronger emphasis on the current technology employed in the field, such as social media and modern productivity tools; and
- integrating program learning outcomes throughout the curriculum

Strengths

Implementation of the proposed program changes will allow a 2 + 2 framework for the Business Department's AS and BS in Business of Technology of Fashion programs. The change of program from an AAS to AS will also help graduating students transfer more successfully into Bachelor degree programs. The redesigned AS will place a stronger emphasis on current trends and industry best practices.

Weaknesses

The subcommittee has not identified any weaknesses in the final version of the proposal.

Issues and Concerns Discussed

The subcommittee and Provost's office offered several recommendations for revision. These changes included a curriculum map with learning outcomes, a catalog description for the AS degree, and a statement of technological expectations and outcomes. Minor suggested changes included varying the effective date of offering from spring 2017 to fall 2017, and copy editing. All feedback was incorporated into the proposal by the proposer.

Subcommittee Activities

The subcommittee met to discuss the proposal and suggested a few changes to the proposer. A revised proposal was provided, and the subcommittee and proposer subsequently met with Provost Bonne August, Associate Provost Pamela Brown, and Dean David Smith. Recommendations suggested at both meetings were implemented in the final version of the proposal.