DATE: April 2nd , 2016

TO: Randall Hannum, Chair

College Council Curriculum Committee

FROM: Curriculum Subcommittee

Anty Lam, Viviana Vladutescu (Chair)

RE: Final Report for Proposal 15-17 PHIL 2114

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**COURSE TITLE AND NUMBER:** Business Ethics in a Global Context / PHIL 2114

**CREDIT HOURS:** 3 Credits, 3 Class hours.

**PREREQUISITES:** Pre-requisite: ENG 1101

**RATIONALE:**

Students preparing to work in business need to acquire the skills and concepts necessary for competing in a global market, but also need to reflect on basic questions about the purpose of business and the contribution it can make to individual lives and global development. Business students also need to understand the ethical rules, legal regulations, and international conventions that govern contemporary business, both to appreciate the reasons for these rules and regulations but also to evaluate them when appropriate. Such reflection can help students make sense of their own lives and careers but can also help them become responsible social contributors.

Moreover, several trends make understanding of the international and global aspects of business ethics increasingly crucial for business people. First, as business becomes increasingly globalized, businesses increasingly must deal with foreign cultures with their own sets of ethical rules and standards, and students need preparation for interacting with unfamiliar cultures, both for appreciating and thinking critically about them. Second, as consumers and others become increasingly aware of the global nature of business, international business dealings are increasingly subject to public scrutiny. Consequently, businesspersons do well to understand competing claims about businesses’ social and environmental responsibilities, both at home and abroad.

**CATALOG DESCRIPTION:**

Considers the purpose of business; evaluates ethical theories; assesses the implications of globalization for ethical business; analyzes landmark international cases of business wrongdoing; and reasons through difficult ethical scenarios that frequently arise in business contexts.

**Strengths**

City Tech currently has 3 associate degrees in business-related fields, and a bachelor’s degree in Business of Fashionis currently undergoing the approval process. Additionally, multiple other degree programs prepare students for professions that are likely to involve running a business or working for a business (for example, Dental Hygiene, Hospitality Management, Ophthalmic Dispensing, Radiological Science, Architectural Technology, Construction Management, Entertainment Technology, etc). Business Ethics gives students the tools to think critically about the purpose of business and the ethical issues associated with business in a globalized environment.

**Weaknesses**

None

**Issues and Concerns Discussed**

The subcommittee and Provost’s office made suggestions and recommendations for improvement to the course proposal. All of the suggested changes were implemented by the proposers.

**Subcommittee Activities**

The subcommittee reviewed the proposal and sent the proposers suggestions for small modifications via email and met with the proposer, Prof. D. Robert MacDougall, on March 10th. On March 31st , the subcommittee also met on with the proposer, Chair Prof. Jean Hillstrom, Dean Justin Vazquez-Poritz, Associate Provost Pam Brown, Provost Bonne August, and Kim Cardascia. Changes discussed at these meeting were implemented in the final proposal.