

# INTERNAL ARTICULATION: AAS IN FASHION MARKETING TO BS IN BUSINESS AND TECHNOLOGY OF FASHION

## BS IN BUSINESS AND TECHNOLOGY OF FASHION

| REQUIRED CORE |                                | 12 to 14 |
|---------------|--------------------------------|----------|
| ENG 1         | ENG 1101 English Composition I | 3        |
| ENG 2         | ENG 1121                       | 3        |
| MQR           | MAT 1190 or Higher             | 3 to 4   |
| LPS           | Any (CHEM 1110 preferred)      | 3 to 4   |

| FLEXIBLE CORE |                                   | 18 |
|---------------|-----------------------------------|----|
| WC            | World Cultures & Global Issues    | 3  |
| U.S.          | U. S. Experience in its Diversity | 3  |
| CE            | Creative Expression               | 3  |
| I&S           | Individual and Society            | 3  |
| SW            | Scientific World                  | 3  |
| Addition      | 1 Additional Course               | 3  |

| COLLEGE OPTION              |  | 12 |
|-----------------------------|--|----|
| Comm                        | 1 Course in speech/oral communication                | 3  |
| ID                          | 1 Interdisciplinary liberal arts and sciences course | 3  |
| LAS                         | 1 General Liberal Arts Course                        | 3  |
| ALAS                        | 1 Advanced Liberal Arts Course                       | 3  |
| Sub Total GENERAL EDUCATION |  | 42 |

| ADDITIONAL LIBERAL ARTS           |  |    |
|-----------------------------------|--|----|
|                                   | ARTH/HIS 1204 20th Century Dress and Culture | 3  |
|                                   | PSY 1101 Introduction to Psychology          | 3  |
|                                   | ECON 1101 Macroeconomics                     | 3  |
|                                   | ART 1103                                     | 3  |
|                                   | Liberal Arts Course from Selected Module     | 3  |
|                                   | SBS 3201 Gender Dress and Society            | 3  |
| Sub Total Additional Liberal Arts |  | 18 |

**TOTAL LIBERAL ARTS 60**

### PROGRAM-SPECIFIC DEGREE REQUIREMENTS

#### BUSINESS COURSES

| GENERAL LOWER LEVEL BUSINESS COURSES |                                 |    |
|--------------------------------------|---------------------------------|----|
|                                      | ACC 1101 or ACC1162             | 3  |
|                                      | MKT 1103 Found of Mkt and Sales | 3  |
|                                      | MKT 1210 Marketing Research     | 3  |
|                                      | MKT 1214 Essentials of Adv      | 3  |
|                                      | BUS 2339 Financial Mgt          | 3  |
| Sub Total                            |                                 | 15 |

| INTRO FASHION COURSES |   |    |
|-----------------------|---|----|
|                       | BUF 1101 Intro to the Industry (MKT 2335)           | 3  |
|                       | BUF 2203 Visual Merchandising (WI)                  | 3  |
|                       | BUF 2246 Textiles (MKT 1246)                        | 3  |
|                       | BUF 2255 Merchandise Planning and Buying (MKT 1255) | 3  |
|                       | BUF 2400 Product Development in Fashion             | 3  |
| Sub Total             |   | 15 |

| JUNIOR FOUNDATION |   |    |
|-------------------|---|----|
|                   | MKT 2337 or MKT 2300                        | 3  |
|                   | BUS 2341 Financial Forecasting              | 3  |
|                   | BUF 3100 Trend Forecasting and Social Media | 3  |
|                   | BUS 1122 Business Law                       | 3  |
| Sub Total         |   | 12 |

| MODULE Select One Module from the Choices below |   |   |
|---|---|---|
|   | Fashion Merchandising Admin                 |   |
|   | Global Fashion                              |   |
|   | Innovation in E-Commerce                    |   |
|   | Course 1 (LA COURSE, Already Counted Above) | 0 |
|   | Course 2                                    | 3 |
|   | Course 3                                    | 3 |
|   | Course 4                                    | 3 |
| Sub Total                                       |   | 9 |

| CAPSTONE COURSES |                              |   |
|------------------|------------------------------|---|
|                  | BUF 4700 Contemporary Topics | 3 |
|                  | BUF 4900 Internship          | 3 |
|                  | Discipline Elective          | 3 |
| Sub Total        |                              | 9 |

**TOTAL BUSINESS COURSES 60**

**TOTAL COURSES IN THE DEGREE 120**

## AAS IN FASHION MARKETING

| CORE (3 Courses, 9 Credits) |                                | 9      |
|-----------------------------|--------------------------------|--------|
| ENG 1                       | ENG 1101 English Composition 1 | 3      |
|                             |                                |        |
| MQR                         | MAT 1190 or Higher             | 3 to 4 |
| LPS                         | Any Approved Course            | 3 to 4 |

| Select 2 additional courses from any of the other 4 areas |                          | 9 |
|---|--------------------------|---|
| WC  |                          |   |
| US  |                          |   |
| CE  |                          |   |
| IS  | ECON 1401 Microeconomics | 3 |
| SW  |                          |   |
| Addit. LA   |                          |   |

3 more courses will be required depending on what was taken in the Associates

|          |                           |   |
|----------|---------------------------|---|
| COM 1330 | Public Speaking or Higher | 3 |
|          |                           |   |
|          |                           |   |
|          |                           |   |

**Sub Total GENERAL EDUCATION 21**

| TOTAL LIBERAL ARTS |  | 21 |
|--------------------|--|----|
|                    |  |    |
|                    |  |    |
|                    |  |    |
|                    |  |    |
|                    |  |    |

**TOTAL LIBERAL ARTS 21**

### PROGRAM-SPECIFIC DEGREE REQUIREMENTS

#### BUSINESS COURSES

| GENERAL LOWER LEVEL BUSINESS COURSES |          |    |
|--------------------------------------|----------|----|
|                                      | MKT 1102 | 3  |
|                                      | MKT 1210 | 3  |
|                                      | MKT 1214 | 3  |
|                                      | BUS 2339 | 3  |
| Sub Total                            |          | 12 |

| INTRO FASHION COURSES |          |    |
|-----------------------|----------|----|
|                       | MKT 2335 | 3  |
|                       | MKT 1246 | 3  |
|                       | MKT 1255 | 3  |
|                       | MKT 2401 | 3  |
| Sub Total             |          | 12 |

| JUNIOR FOUNDATION |          |   |
|-------------------|----------|---|
|                   | MKT 2300 | 3 |
|                   | BUS 2425 | 3 |
|                   | BUS 1122 | 3 |
| Sub Total         |          | 9 |

| MODULE Select One Module from the Choices below |   |   |
|---|---|---|
|   | Fashion Merchandising Admin                 |   |
|   | Global Fashion                              |   |
|   | Innovation in E-Commerce                    |   |
|   | Course 1 (LA COURSE, Already Counted Above) | 0 |
|   | Course 2                                    | 3 |
|   | Course 3                                    | 3 |
|   | Course 4                                    | 3 |
| Sub Total                                       |   | 9 |

| CAPSTONE COURSES |          |   |
|------------------|----------|---|
|                  | MKT 2337 | 3 |
| Sub Total        |          | 3 |

**TOTAL BUSINESS COURSES 36**

**TOTAL COURSES Accepted from the degree 57**