



**Get Ready For the Finals!**

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**Calander**

5/28	End of term
5/30	Memorial day
5/31	Final Grade submission deadline
6/01	Registrar announcement
6/02	Registrar announcement

**Quick Links**

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**Latest News and Events**

**Physicist Sylvester James Gates to Deliver Commencement Address at City Tech**  
City Tech's 76th Commencement will take place on June 2, 2016, 5:30 p.m., Barclays Center, 620 Atlantic Avenue, Brooklyn, New York. City Tech will celebrate approximately 2,900 graduates in the 2015-2016 academic year.

**City Tech Professor's New Novel Explores World of Turkish Jews**  
The City Tech Bookstore and Café will host a book reading and signing event with Professor Jane Mushabac, Department of English, to celebrate the publication of her novel, *His Hundred Years, A Tale* (Albion-Andalus Books, 2016), published under her pen name Shalach Manot. The novel, which won a Leapfrog Press award, is about a Turkish Jew, a peddler, in the fast-deteriorating Ottoman Empire and in New York.

**Like us on Facebook**



[New York City College of Technology @CityTechNews](#)  
Saturday at 5:29pm

[@CityTech](#) Students: Do you know about City TechConnect? It's a digital job board that connects YOU with employers - and it's available through the College's Professional Development Center.

Click on the link below and sign up NOW for internships, jobs, and career-related workshops!  
<https://citytech.cuny.edu/career/>  
[www.cuny.edu/career/careercenter/](http://www.cuny.edu/career/careercenter/)

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**Contact**  
New York City  
College of Technology  
300 Jay Street  
Brooklyn, NY 11201  
718-260-5500

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**About City Tech**

Welcome to New York City College of Technology, of the City University of New York. You have landed at the website of the largest public, baccalaureate college of technology in the Northeast.

Your college years represent a precious opportunity to gather knowledge, personal strength and resolve for a future that offers unimaginable opportunities for those that have the fortitude to seize them. New York City College of Technology can provide you with these opportunities if you take advantage of the College's educational offerings and supporting services, and dedicate yourself to reaching your potential.

The College was founded in 1946, under the name "The New York State Institute of Applied Arts and Sciences." The urgent mission at the time was to provide training to GIs returning from the Second World War and to provide New York with the technically proficient workforce it would need to thrive in the emerging post-war economy. No one in 1946 could have predicted the transformation the College has experienced...

[Continue Reading](#)

**College Policies**

Below are links to a number of the Federal, New York State, CUNY and City Tech policies and procedures most relevant to the life of the college community. The list is not exhaustive, but is intended to provide easy access to frequently sought policy and procedural statements. As new policies are promulgated and as those listed below are updated, we will reflect the changes on this page.

- **Academic Freedom**
- **Academic Integrity (CUNY)**
  - **Faculty Report Form**
- **Academic Integrity at City Tech**
- **Academic Program Resources**
- **Affirmative Action and ADA**
- **Computer Use Policy**
- **Conflict of Interest Policy**
- **Credit Hour Policy**
- **CUNY Fleet Management Policy (Vehicle Use Program)**
- **CUNY Sexual Misconduct Policy (effective January 1, 2015)**
- **Domestic Violence and the**
- **Workplace Policy & Procedures**
- **Drug and Alcohol Policy**
- **Equal Opportunity (EO) and Non-Discrimination Policy**
- **Ethics**
- **Freedom of Information**

[More info](#)

**Mission**

Our mission, however, has not changed; It is still urgent, and it is still focused on preparing a technically proficient workforce and well-educated citizens.

The College's offerings encompass the pre-professional, professional and technical programs that respond to regional economic needs and provide access to higher education for all who seek fulfillment of career and economic goals through education.

The 27 associate and 24 baccalaureate degrees offered allow graduates to pursue careers in the architectural and engineering technologies, the computer, entertainment, and health professions, human services, advertising and publishing, hospitality, business, and law-related professions, as well as programs in career and technical teacher education.

**Office of Assessment and Institutional Research**

The mission of the Assessment and Institutional Research (AIR) office is to support efforts to improve the quality of student learning outcomes through assessment, as well as collect, analyze, interpret, and disseminate accurate and timely information on all aspects of the college's activities in support of institutional planning, decision-making and reporting.

For more information, view the webpage for **Office of Assessment and Institutional**

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## **Visual 1**

This is the new and improved home page for City Tech. Throughout its creation process, I decided to use other college websites home page for inspiration, including Gustavus Adolphus College and Buffalo State.

I created the home page with top-down information architecture because it appeared frequently on other college websites. With top-down information architecture, my website anticipates questions users may have while browsing it. These questions include:

- "Where am I?" (The City Tech logo and name answers this)
- "How can I get in contact?" (The footer, menu, and Facebook section answers this)
- "How do I get around this site?" (The menu and footer answers this)
- "What's happening there?" (The latest news and events and Facebook sections answers this)
- "What's their address?" (The footer answers this)

Also, with top-down information architecture, I systematically represented the site's content with labels to help users quickly see what's important, used navigation systems and search systems to help users move through the site, and grouped pages throughout the site. Finally, I placed the most common and popular things college students may want to know and use on the main page, for example, if they want to know the latest news, they can quickly look at the latest news and events section.

## **Visual 2**

This is the About section on the new City Tech website I created. Originally, City Tech's About section was hard to navigate through because one must go through various links to get to where they want to go. To remedy this, I made the most important and common information easily visible. If anyone wanted to view other information, they can click "continue reading" or "more info." To make the most important sections visible, I gave them color (About City Tech and Mission) The less important information on the other hand, was made black and white to be less noticeable.

## **Reflection**

For the final project I decided to improve the design of City Tech's website with Wix's free website builder. Although Wix provides users with existing templates, I created my website from scratch. This did however lead to some difficulties. As time went on, I decided to look at other college websites for inspiration.

After carefully looking through various college webpages, I noticed a trend among most of them. As a result, I included some of the most common features they all had and placed them into the new City Tech website. These features include a news and events section, a social media section, and a footer with important information. Despite including so many new features to the website, I decided to keep what made City Tech unique. For example, I kept its color scheme (dark blue, light blue, green), search bar design (but reduced the excessive amounts of them), and box design among others.

Although City Tech did have a footer in their original website, it did not have enough information. I decided include a footer with information that may be difficult to find in the website. Including the footer makes use of the empty space and gives users quick access to what they want to find.

As for the menu, I reduced and replaced City Tech's menu terms (administrative services, enrollment) with more common and effective terms (giving, admission). The new menu now has more options that the common student would be interested in.

Unlike the original City Tech website, these design choices are consistent throughout all of its pages, for example, City Techs About section seemed different compared to its homepage. Another element that was kept consistent is the photo below the menu. The photo remains the same size and is used on most pages. It's used to show the user new information (news, events) or display what the page they are currently located is about.

Overall, I found this project to be fun. I realize that there are some things that could be improved, but I think the website is better in both its design and usability compared to the original. With my newfound knowledge, I will create my own website to host things I created in the past.