

MCDOWELL DIGITAL MEDIA, INC.



THE TREND ADVISER PRESENTS TREND REPORT FOR S/S 2021 JUMPSUITS .

Crystal Llerena

ABOUT ME AND THE COMPANY

A fashion forecaster for Trend Adviser

**The Trend
Adviser
New York, NY**

Our Consumer Profile

The Millennial mom



DEMOGRAPHICS

PSYCHOGRAPHICS

BUYING HABITS



Proposed trend: Pleather or faux Leather

ENVIORNMENTAL SCAN

shown in recent spring/summer fashion shows from Bottega Veneta to Ferragamo

AN ALTERNATIVE TO LEATHER

an ethical and sustainable use

COLORFUL LEATHERS

leather doesn't always have to be black, pop of colors can be inviting for the spring



ADDRESS

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thank you for your time

Contact
Information