### Dries Van Noten FOR IMMEDIATE RELEASE

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A CONTRAST IN STYLES THAT PREFECTLY ENVOKES EXUBERANCE

Dries Van Noten will present a runway show for his spring 2019 RTW collection. This will take place at *The Palais de Tokyo* in Paris, France during fashion week. It will be on September 26, 2018 at 3-4 pm. considered to be the antithesis of the glitz and glamour that most fashion shows brings, Dries Van Noten lets the clothes speak for themselves.

His fashion shows are predominantly a communication tool for the media, retailers and eventually the customer, to showcase his aesthetic sensibility directly to them.

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 CONTARST OF STYLES

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 In GQ Style magazine, he is described as “one of the fashion world's most adored and influential creators by balancing, say, the mind-blowing maximalist of a silky floral-print jacket covered in sequin embroidery with the timeless elegance of a perfectly cut pair of black trousers. He uses divergence in his designs to present an exquisitely throughout collection.

 Noten is one of the few designers who ran his business independently. He has run his label with complete independence for 30 years, releasing more than 100 collections for men and women, and opening eight stores globally, beholden to no one but himself.

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