**Link for job position:** [**https://www.linkedin.com/jobs/view/2475074640**](https://www.linkedin.com/jobs/view/2475074640)

**Crystal Llerena**

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To whom it may concern,

I am writing to express my interest in the social media specialist role for your Company, Saks Fifth Avenue. After reviewing what the role entails, you are looking for a creative and analytical candidate and possesses strong organizational skills. Since the beginning of social media, such as Facebook, Instagram, Twitter, I have gained interest and appreciation for advertising campaigns with a high success rate. Given these requirements, I am confident that I can do the role and perform above expectations successfully.

I am a graduate of New York City College of Technology, and I have my degree in (Bachelor of Science in Business and Technology of Fashion). During my academic career, I also managed to acquire nearly four years of work experience. I had the privilege of working for Target Corporation as a style consultant in a part-time role. I learned valuable professional skills, such as working in a fast-paced environment and paying attention to detail. I have been consistently praised as hard-working by my professors and peers in my academic and professional life. Whether working on academic, extracurricular, or professional projects, I apply proven teamwork, problem-solving, and communication skills. I have also been part of a group project for school that allowed be me to work with social media for a lifestyle blog; I have utilized current trends and interest-based targeting to attract new viewers. This has helped me understand all the facets of optimizing content and using tactics to create a successful presence in social media

After reviewing my resume, I hope you will agree that I am the competent and competitive candidate you are looking for in this internship role. I look forward to elaborating on how my specific skills and abilities will benefit your company. Please contact me at (917) 443-5498 or via email at [crystal.llerena@mail.citytech.cuny.edu.com](mailto:crystal.llerena@mail.citytech.cuny.edu.com) to arrange a convenient meeting time.

 Thank you for your consideration, and I look forward to hearing from you soon.

Sincerely,

Crystal Llerena