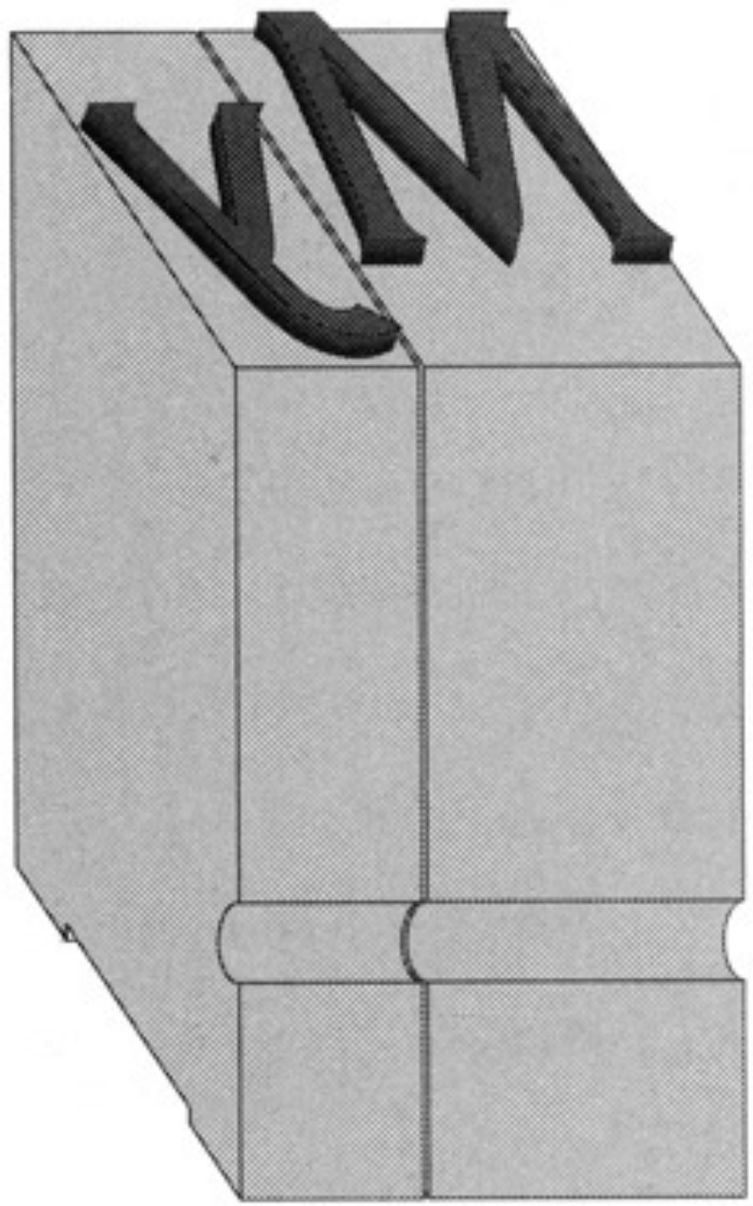
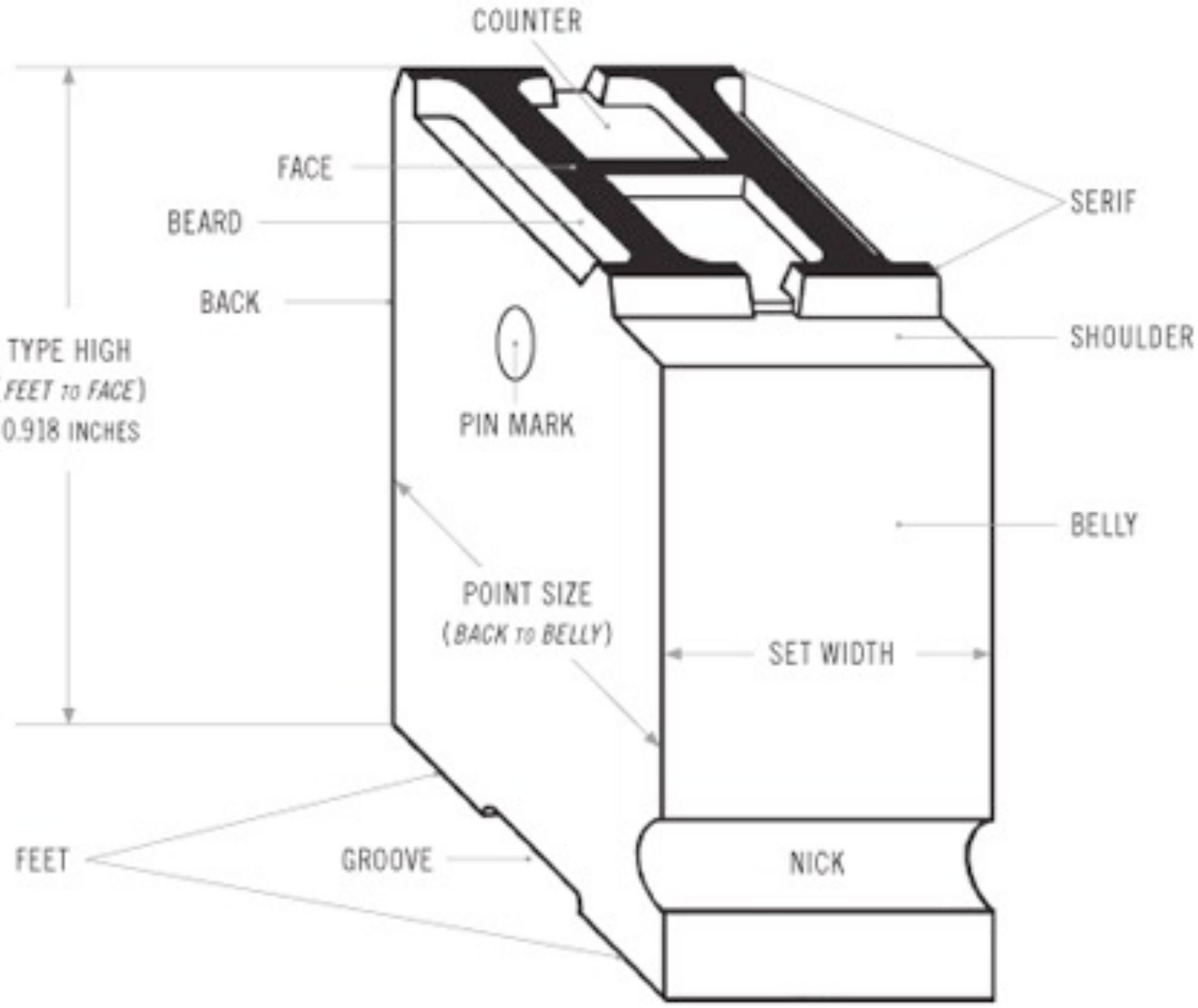
The Bounding Box & Its Implications

Typography 1

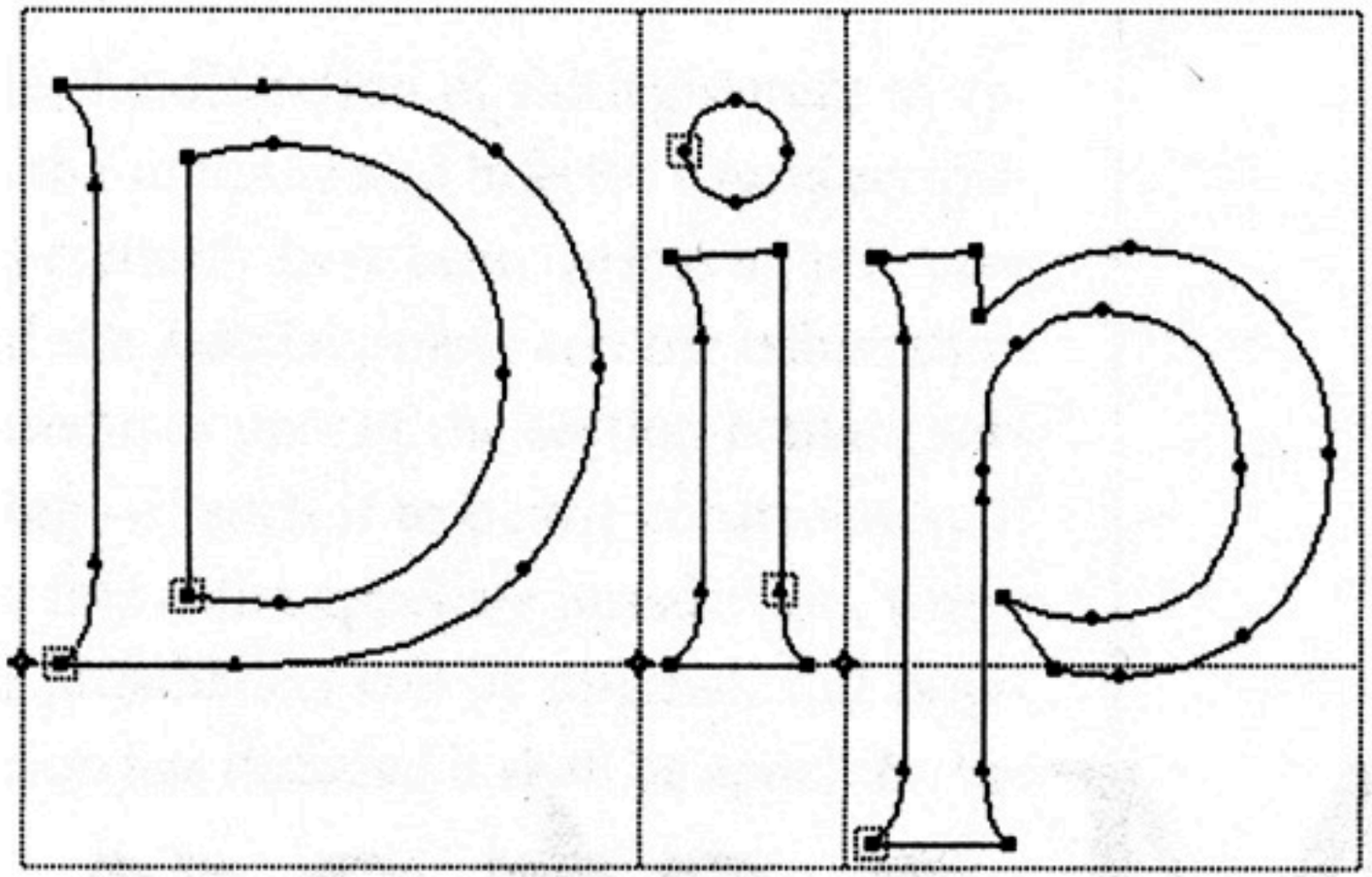
Movable Type



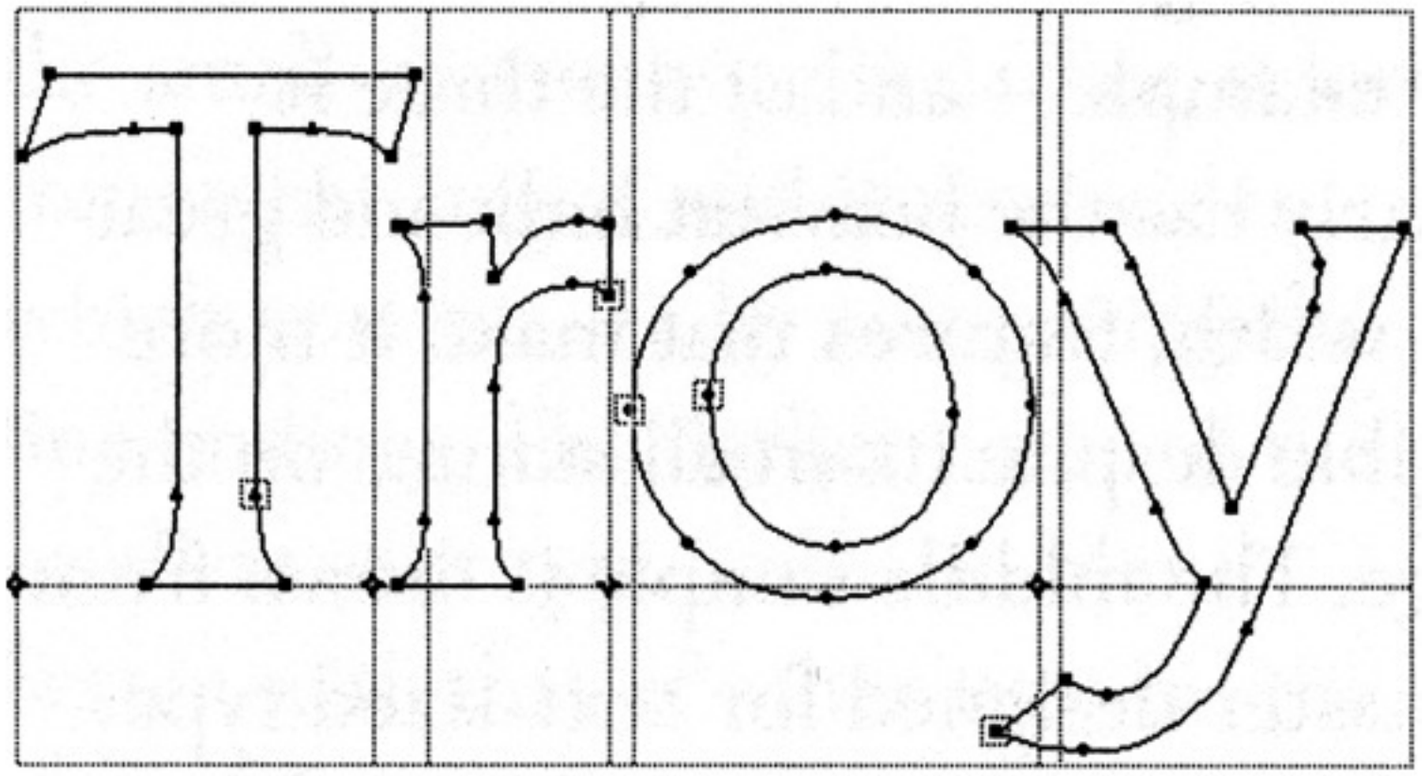

COUNTER
FACE
BEARD
BACK
SERIF
SHOULDER
TYPE HIGH
(FEET TO FACE)
0.918 INCHES
PIN MARK
BELLY
POINT SIZE
(BACK TO BELLY)
SET WIDTH
FEET
GROOVE
NICK

Digital Bounding Boxes

In digital type, each character and symbol is seen as existing in a box whose dimensions are analogous to the surface of those old printing blocks



These bounding boxes are virtual and can easily be manipulated and overlapped as needed



The new essence of typesetting is **regulating the size of the spaces between letters, words and lines** to control the balance and rhythm between black and white achieving a graphically harmonious page.