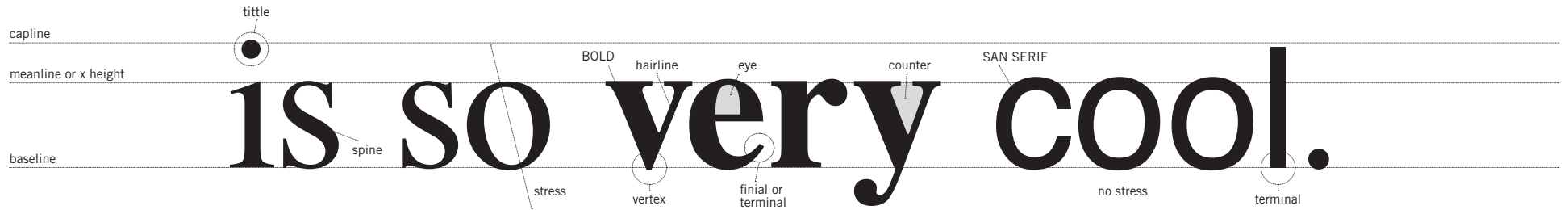
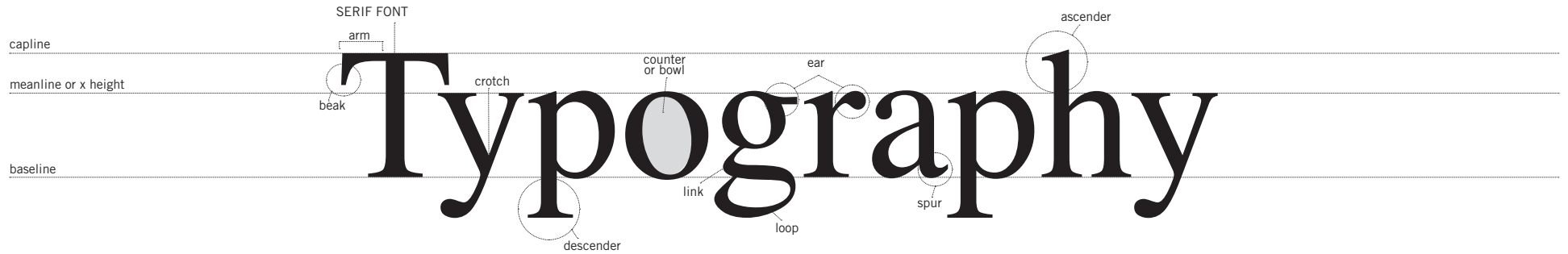


Typographical Anatomy



Letterspacing or Tracking

Too Loose

Lorem ipsum dolor sit amet,
consectetur adipiscing elit.
Aenean ullamcorper, nisl
molestie facilisis sollicitudin.

Good

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Aenean
ullamcorper, nisl molestie facilisis
sollicitudin, quam libero fringilla.

Too Tight

Lorem ipsum dolor sit amet, consectetur
adipiscing elit. Aenean ullamcorper, nisl
molestie facilisis sollicitudin, quam libero
fringilla felis, id placerat dolor leo eu diam.

Wordspacing

Too Loose

Lorem ipsum dolor sit amet,
consectetur adipiscing elit.
Aenean ullamcorper, nisl
molestie facilisis sollicitudin, qua.

Good

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Aenean
ullamcorper, nisl molestie facilisis
sollicitudin, quam libero fringilla.

Too Tight

Lorem ipsum dolor sit amet, consectetur
adipiscing elit. Aenean ullamcorper, nisl
molestie facilisis sollicitudin, quam libero
fringilla felis, id placerat dolor leo eu diam.

Linespacing or Leading

Too Loose

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Aenean
ullamcorper, nisl molestie facilisis

Good

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Aenean
ullamcorper, nisl molestie facilisis
sollicitudin, quam libero fringilla.

Too Tight

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Aenean
ullamcorper, nisl molestie facilisis
sollicitudin, quam libero fringilla.
felis, id placerat dolor leo eu diam.