

Retail Price Formula

$$\text{Cost of goods} + \text{markup} = \text{retail price}$$

Markup \$ Formula

$$\text{Retail} - \text{Cost} = \text{markup } \$$$

Cost Price

$$\text{Retail} - \text{Markup} = \text{cost}$$

Markup Percentage

$$\text{markup } \$ / \text{retail}$$

Find cost when retail \$ and markup % are known

$$\text{retail } * (100\% - \text{markup}\%)$$

find retail when cost \$ and markup % are known

$$\text{cost } \$ / (100\% - \text{mu}\%)$$

65

2.

$$15 + 14.95 = \underline{29.95}$$

3.

$$32 + 35 = \underline{67}$$

4.

$$4.80 + 7.20 = \underline{12}$$

5.

$$375 + 224.99 = \underline{599.99}$$

6.

$$250 - 157 = \underline{93}$$

7.

$$49.99 - 29.24 = \underline{20.75}$$

8.

$$199 - 107.5 = \underline{91.5}$$

9.

$$59 - 37 = \underline{22}$$

10.

$$65 - 30 = \underline{35}$$

11.

$$59 - 23.60 = \underline{35.4}$$

12.

$$125 - 49.75 = \$75.25 \div 125 = 0.602 \downarrow$$

60.2%

13.

$$36 - 10.80 = \underline{\$25.2} \div 36 = 0.7 \downarrow$$

70%

14.

$$19.99 - 7.20 = \underline{\$12.79} \div 19.99 = 0.639 \downarrow$$

63.9%

65

15.

$$\frac{149.90 - 70 = \underline{\$79.9}}{149.90} = 0.533$$

53.3%

$$\underline{CF} = (P - PV)$$

$$\underline{CF} = (C_1 - PV)$$