



# Donatella Versace

*A gift to the world*

By Citlalli Villanueva





# Donatella Versace

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- Born May 2nd, 1955 in Reggio Calabria, Italy
- Sister to Gianni Versace
- Vice President of Versace
- Mother to two children: Allegra and Daniel Versace

# The butterfly cut dress

- Defined silhouette
- V neck shape like that seems round at the top
- Either short or long for different looks





# Fabrics

- Acetate, wool crepe, lambskin leather, polyester, silk, cotton, viscose, satin and spandex

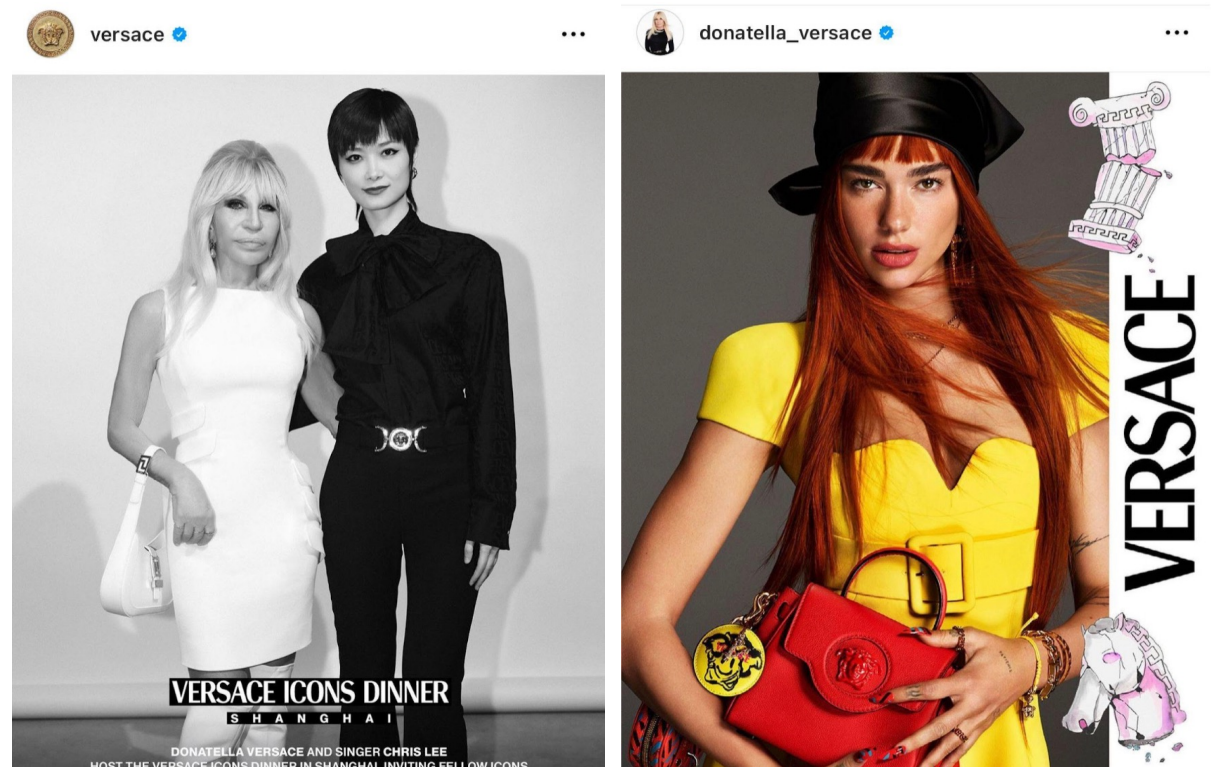
# Oroton

- Oroton gold dress by Gianni Versace



# Promotion

- Social media Instagram, Facebook, TikTok, Twitter, Pinterest and its website
- Billboards, runways, fashion events





## Why she is so iconic

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- Multiple award winning
- Innovator
- Fashion icon
- Inspirational story



Thank you

