

Amalia Beckett

Reading #1

LIB 2205

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Reading #1: Developing for Commercial Culture.(Outline) Pg. 36-50

This class reading, we were assigned to read an article titled *Inventing Time Square*. The chapter that I will outline is Chapter 1: Developing for Commercial Culture. This chapter was about the development of Time Square and all the commercial attractions that brought activity to the area. Before the early 1900's, Time Square faced many hardships in regards to the economy and commercial culture. It wasn't until the early 1900's (specifically 1900-1930's) that Time Square became more popular. The entire vibe of Time Square changed. According to the article "The economic infrastructure of both the nation and metropolis created the conditions that brought the market for commercial culture to mid-Manhattan". These changes include rapid transit system and the entertainment industry. New York at this time was a primary location for importing and exporting from Europe. This change was a benefit to merchants and for people who needed a mode of transportation. Electrical trains soon replaced steamed powered trains. One of the first primary stations was Grand Central Station because it at the center of New York City.

Moving forward, during the early 1900's, this was the time period where the entertainment theatres and radio headquarters flourished. This change also had a great impact on the development of the theatres located on Broadway. This was around the time of the great depression. People really wanted to get out and find something entertaining for their families. These changes encouraged visitors from all over the world. As the crowd size increased, so did the need for space. This led an increase in theatre size. This increased the foot traffic in New York City and ultimately increased the commercial culture.