

Learning Places Fall 2016  
Chin/Swift

# SITE REPORT [part 1: Time Square].

Broadway Pedestrian Plaza between 43rd and 44th streets.

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## INTRODUCTION

I believe this area can be suitable for performance because these chairs accommodate people to sit back and watch what is going on. They can observe traffic, people and most importantly the billboards! So therefore, these lounge chairs are promoting the billboards as a form of performance. The people in the chairs are the spectators.

According to [Juergen Mayer H./J.MAYER.H and Partners](#), “ The three X-shaped outdoor loungers are custom designed for Times Square, each of which can accommodate up to four people who can literally lie back, stare up and send a snapshot of either themselves of the mix of signs and sky above them. Each “X” of *XXX TIMES SQUARE WITH LOVE* can accommodate up to four people, with each leg of the “X” serving as an almost-horizontal lounger that allows people to lie down and enjoy a totally different – and more leisurely – perspective than the bustling plazas of Times Square. They can chill with a book from the new Strand book kiosk or, using the hashtag #TSqXXX, they can share their love on social media, tag friends, and send them “XXX TIMES SQUARE WITH LOVE!”

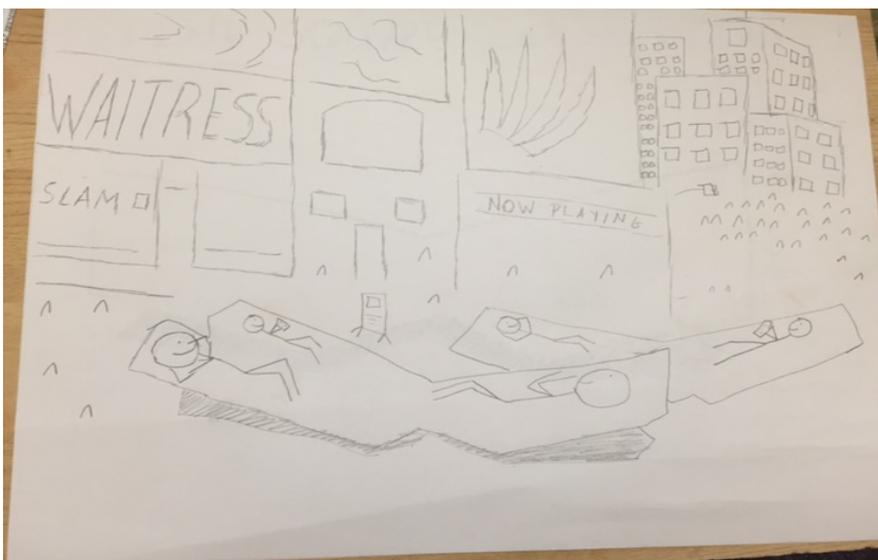
## PRE-VISIT REFLECTION

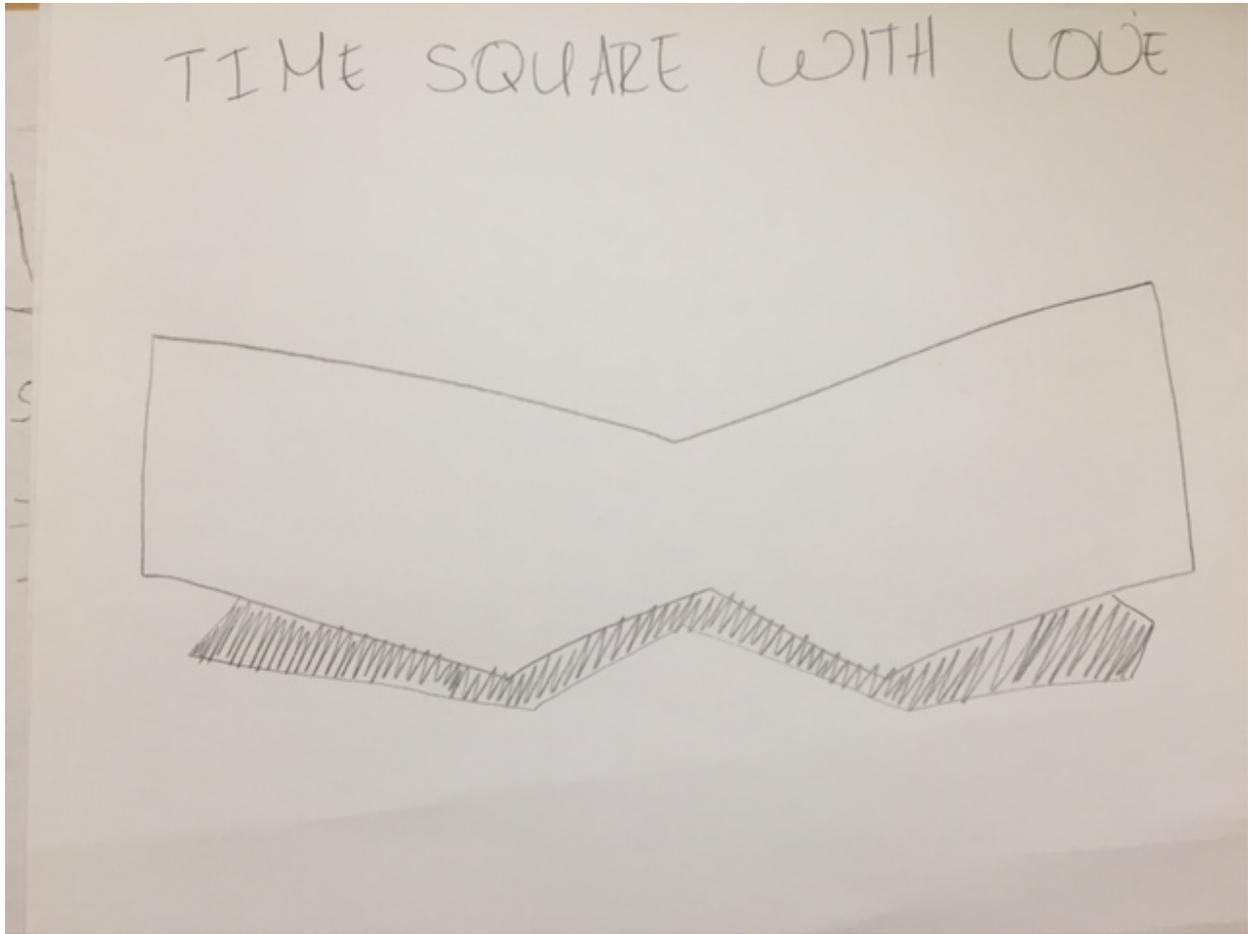
Prior to going to this site, I had no idea what would captivate me enough to want to do a site report. There was something very bright about these chairs that remind me of myself. Not only is my favorite color pink, but I love how comfy the people look. If I ever wanted to watch the excitement of 42<sup>nd</sup> street I would go here. This looks welcoming to me.

## SITE DOCUMENTATION (photos/sketches)



Its located in such a busy area. This attracts tourist and those who want to take a break.





I really love this lounge chair. Its important to have something unique like this.

## QUALITATIVE SITE OBSERVATIONS

1. Neighborhood / Street Character
  - a. Time square
  - b. Tourist Attraction
2. Vitality of Place
  - a. General Description
    - i. Time square is filled with people, traffic, stores, billboard advertisements, street performances and outside vendors.
  - b. Pedestrian Activity
    - i. Highly Busy
  - c. Vehicular Traffic
    - i. Severe. A lot of vehicles. No place to park.
3. Age of Buildings (provide evidence for prediction)
  - a. Approximately 100 years old
4. Relationship Between Buildings (urbane)
  - a. Time square has a lot of buildings that are tall with glass windows. Outside of most of the buildings there are fancy advertisements on them. There may be billboards in front of a building and you can hardly see the whole building.
5. Building Details (historical/architectural styles, morphemes)
  - a. Tall building
  - b. Windows
  - c. Some more fancier than others
6. Building Uses
  - a. Business
  - b. Home
7. Other Observations
  - a. Lots of stores
  - b. Lots of activities to do.

## QUANTITATIVE DATA for Area of Study

Subject	Data
Street Names	Broadway Pedestrian Plaza between 43rd and 44th streets.
Street Width	Approximately 20 feet wide
Pavement Type	Cement
Building Heights	Approximately 2000 feet high
Building Widths (Window Bays)	Approximately 90 yards wide
Building Types/Uses	Business, Homes
Empty Lots / Gardens	No empty lots
Shops / Restaurants	High rate of restaurants
Industrial Shops	Yes
Other Data	Traffic, high tourist rate.

SUMMARY / POST VISIT REFLECTION: This was really fun. I enjoyed sketching and watching the people sit back and enjoy Time Square.