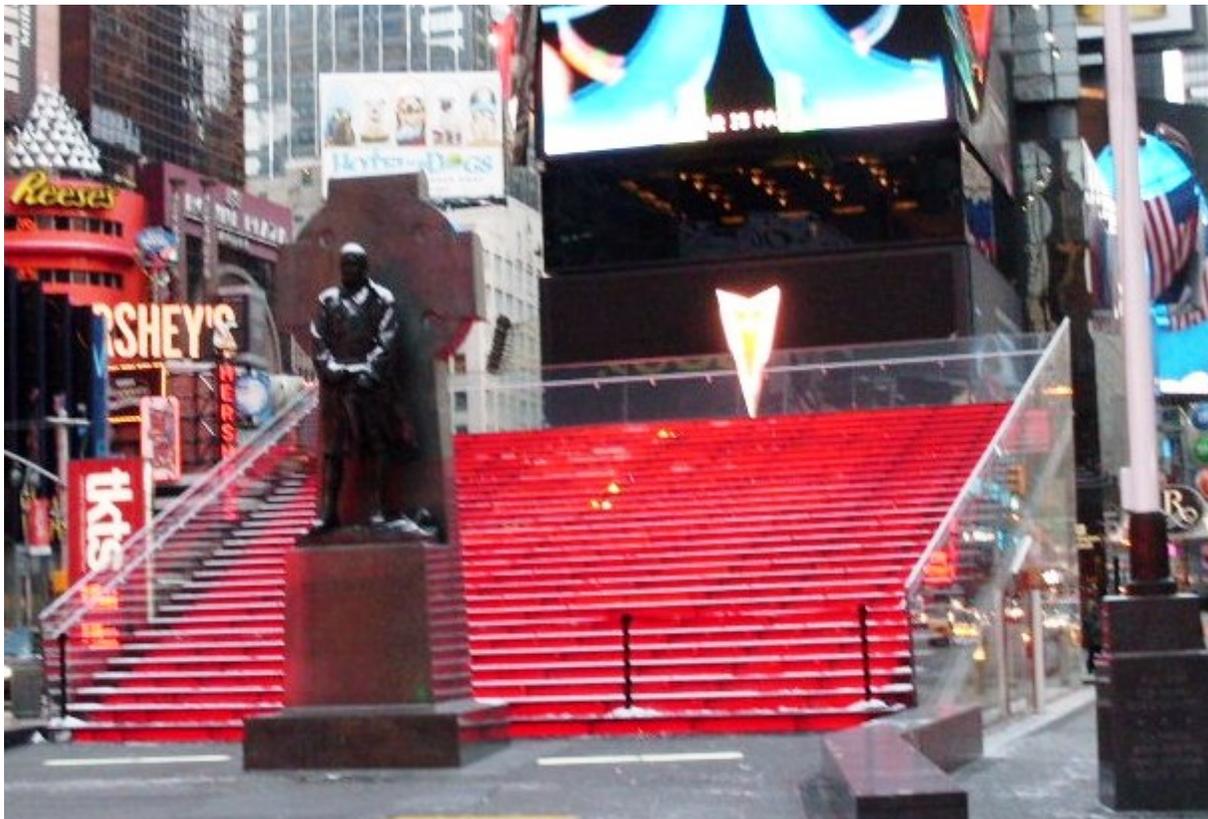


SITE REPORT

TKTS Booth, Ruby-Red Stairs



Andrea Cano
09.08.2016

INTRODUCTION

Describe Scope of Activity

Tkts Booth, Ruby Stairs is the best seat on Broadway and are absolutely free. It is located between 45th and 47th Streets, Broadway and Seven Avenue and Duffy Square of Times Square. This is a place where thousands of people come to take pictures, admire the area, take a break or simply to socialize.

PRE-VISIT REFLECTION

Prior to site visit, reflect on what you anticipate learning or seeing during the visit.

It's amazing that I was here as a tourist in 2002, and it was wonderful for the thrill of being in this area of New York. My daughters and I admired the lights, buildings, everything. However, nowadays I live in New York and it is a place that I try to avoid because of traffic, crowd, and noise. Nevertheless, for this project we were to look at the space with different eyes, to observe and be able to see how structures such as buildings, streets and restaurants are part of performance as well as people. So, I was able to enjoy myself even in the midst of crowds and noise observing how people interacted with the environment. When you look closely you can see how people act while they are watching you too.

Picture before TKTS Both, Ruby-Red Stairs



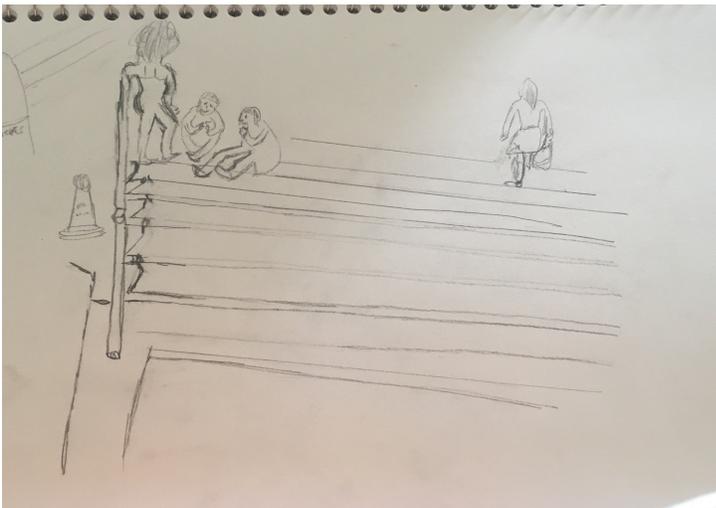
SITE DOCUMENTATION (photos/sketches)

Write description of sketch or photo here, explaining why it is important and what it shows



When, I started to draw these lines I was terrified because I do not know how to draw. However, in these lines I drew this group that call my attention because she moved very coquettishly trying to get their attention. What I did not understand was, which of them she wanted to impress? For sure she called

my attention. These stairs is an stage for singers ,dancers and models because during the time that I stayed there people did different kinds of activities or performances. One little girl was singing to her parents like a diva. Others came to have their lunch outside and enjoyed the beautiful day. Tourist with selfie sticks are so funny, they were posing and making faces, jumping etc. Now, I understand that



space in general is a place for performance, everybody has a roll. Restaurants and cafes are part of the action at the TKTS Both Ruby Stairs. For example, McDonald's with this big and yellow sign and Starbucks among others are located next to the stairs, so, people buy there and come to the stairs

to enjoy their food or coffee and the view around this Duffy's Square. I think that the Duffy Square is place that was designed so that people can seat every where. In addition, I love to see

how people enjoy this place with great freedom of expression.



McDonald's built by Beyer Blinder Belle Architectures of New York. This building at night exposed a theatrical lighting creating a backstage ambience. (TimesSquareNYC.Org (n.d.).



QUALITATIVE SITE OBSERVATIONS

1. Neighborhood / Street Character

- a. It is a neighborhood with big changes from sexual, drugs and illegal environment to theater or entertainment district
- b. The streets are crowded with lots of people, specially tourist and cars.

2. Vitality of Place

a. General Description

- i. It is a place with variety of actors from professionals as those actors who sale their shows to those who come to earn money with their customs or companies sale tours.
- ii. It is very commercial

b. Pedestrian Activity

- i. This zone is crowded all the time with local people who work around and tourist.

c. Vehicular Traffic

Traffic is terrible due to the constructions around this zone and large pedestrian areas.

3. Age of Buildings (provide evidence for prediction)

- a. TKTS Both, Ruby-Red Stairs was open to the public in October 2008
- b. One Times Square (Triangle) Construction 1903

4. Relationship Between Buildings (urbeme)

- a. Most of them are for commercial purpose
 - b. They are mostly high-rise buildings, and there is an interesting combination between old buildings, where most of the theaters are and new office buildings.
5. Building Details (historical/architectural styles, morphemes)
- a. Gothic
 - b. Art deco
 - c. International Style
6. Building Uses
- a. Office
 - b. Some for Housing
 - c. Theaters
 - d. Restaurants
7. Other Observations
- a. Transformation of Duffy square was work of William Fellows of William Fellows Architects (and now with PKSB Architects)
 - b. xx
 - c. xx

QUANTITATIVE DATA for Area of Study

Subject	Data
Street Names	Duffy Square Between 45 th and 47 th Street, Broadway and Seven avenue

Street Width	
Pavement Type	Ruby red has Structural Glass Street: Pavement
Building Heights	
Building Widths (Window Bays)	
Building Types/Uses	Recreation – public space- performance
Empty Lots / Gardens	
Shops / Restaurants	McDonal’s-Starbuck- H&M- Forever21
Industrial Shops	
Other Data	Light “Led”
Other Data	Light “Led”

QUESTIONS TO RESEARCH FURTHER

QUESTIONS:

1. What is the dimension of the stairs?

RESEARCH METHOD/SOURCE FOR EACH QUESTION ABOVE:

1. Question 1

- a. xx
- b. xx
- c. xx

2. Question 2

- a. xx
- b. xx
- c. xx

3. Question 3

- a. xx
- b. xx
- c. xx

SUMMARY / POST VISIT REFLECTION

It is incredible to see the big impact of these stairs in the environment. They have become a staple of the area, a meeting point, a great photo op, and they create a space for socializing and performance. The stairs take on a different role, depending on the crowd that surrounds them and are a landmark that is so associated with Times Square that everyone wants to gather around them. Their color and illumination are very attractive and help bring some color to the grey streets. I was very interested to know that this area was once one of the most dangerous parts of town, and now it feels so safe and family friendly. There is also a great amount of police officers around, which helps you feel safe. I think the stairs were a wonderful addition to the city and especially to this area because they have made the area more pedestrian friendly.

Duffy Square. (n.d.). Retrieved September 03, 2016, from https://en.wikipedia.org/wiki/Duffy_Square

TimesSquireNYC.Org (n.d.). [PDF]A GUIDE TO ART ARCHITECTURE DESIGN IN TIMES SQUARE. Retrieved September 03, 2016, from [https://www.google.com/search?q=what kind of architecture are around times square](https://www.google.com/search?q=what+kind+of+architecture+are+around+times+square)