

Learning Places Fall 2016
Chin/Swift

SITE REPORT [part 1: Times Square]

Times Square Report



Christian Leon
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INTRODUCTION

Going into Time Square we were told to look for a space that screams performance. Times Square is always filled with people and finding a performance space was not very difficult but finding a unique one is.

PRE-VISIT REFLECTION

PRIOR to site I was excited to see the red stairs I had no idea what they were or where in times square they were. I was excited to see and feel the aliveness of the space. Times square always feels full of energy. I was also excited to see it from a new perspective an architectural one. I was not to excited to see all the people I don't personally like crowded areas.

SITE DOCUMENTATION (photos/sketches)

In this picture you can tell that the space is full of life. The crowd speaks for itself. There are many ads on the buildings doing their own performance and attracting the attention of the crowd below. The space has the ability to become a performance stage. Using the Old Navy ad as a background for the performance it will intuitive and people will be able to get a good view of the performance no matter where they stand.



This sketch is a fair representation of the image above with a slight change. It shows the ability the space has to become a proper space for performance.



This image shows that even though there is an abundance of people in Times Square and it all seems big and full of excitement there still is some space to sit and get away from it all.

QUALITATIVE SITE OBSERVATIONS

1. Neighborhood / Street Character
 - a. Alive
 - b. Vibrant
2. Vitality of Place
 - a. General Description
 - i. Active
 - b. Pedestrian Activity
 - i. High
 - c. Vehicular Traffic
 - i. Congested
3. Age of Buildings (provide evidence for prediction)
 - a. 50 years old or so. None of the buildings look like they're falling apart
4. Relationship Between Buildings (urbeme)
 - a. Not much space in between buildings if any
 - b. All buildings have a different look or style.
5. Building Details (historical/architectural styles, morphemes)
 - a. Big glass windows
 - b. Many if not all have some type of screen or form of advertisement to attract tourists attention.
6. Building Uses
 - a. Theater
 - b. Business
7. Other Observations
 - a. All buildings are tall.
 - b. An abundance of flashing lights
 - c. An overwhelming amount of people you're always in someone's way.

QUANTITATIVE DATA for Area of Study

Subject	Data
Street Names	Broadway and seventh avenue
Street Width	
Pavement Type	reinforced concrete
Building Heights	142 ft
Building Widths (Window Bays)	
Building Types/Uses	Business/commercial
Empty Lots / Gardens	
Shops / Restaurants	176 shops
Industrial Shops	
Other Data	
Other Data	

QUESTIONS TO RESEARCH FURTHER

QUESTIONS:

1. How much does it cost to keep the public areas public a year?

2. What type of construction plans do we have for Times Square

RESEARCH METHOD/SOURCE FOR EACH QUESTION ABOVE:

1. Question 1
 - a. www.businessinsider.com
 - b. mashable.com
2. Question 2
 - a. www.abettertimesquare.org
 - b. www.politico.com/

SUMMARY / POST VISIT REFLECTION

Usually the idea of being in Manhattan is annoying i do not like the crowds but it was nice to see it differently. Instead of focusing on the people focusing on the buildings and their flow helped me appreciate the space for what it could be and not what its and what it is, is a crowded place full of traffic and clutter.