

Learning Places Fall 2016
Chin/Swift

SITE REPORT [part 1: Time Square]

The Marriott Marquis



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INTRODUCTION

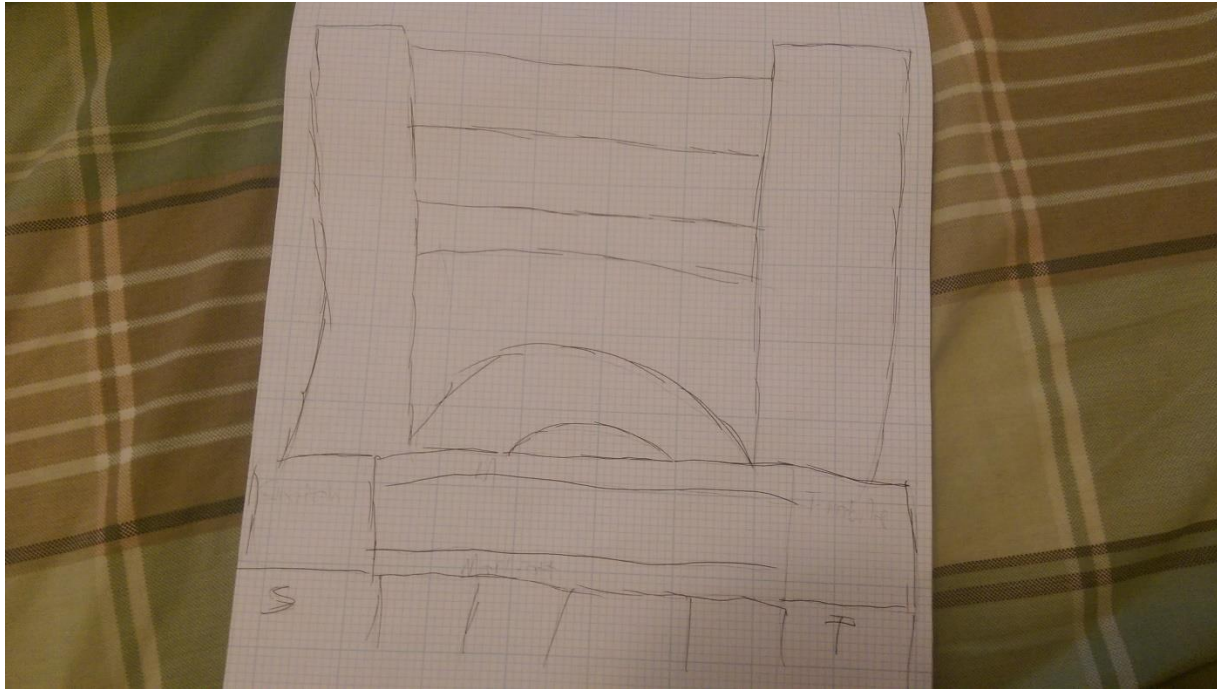
It was a group effort, but also a personal endeavor to see Time square in a different light. Not just seeing all that goes in within it, but to see how the surrounding buildings make Time Square what it is.

PRE-VISIT REFLECTION

There was an excitement to actually go out of the classroom, and explore Time Square differently. To see that it was a beautiful day, made the adventure worth doing. I expected to see incredible, arcane structure I haven't noticed before, the many times I went to the site on my own.

SITE DOCUMENTATION (photos/sketches)

This is the first sketch I did of the Marriott Building in Time Square. This sketch is me, directly in



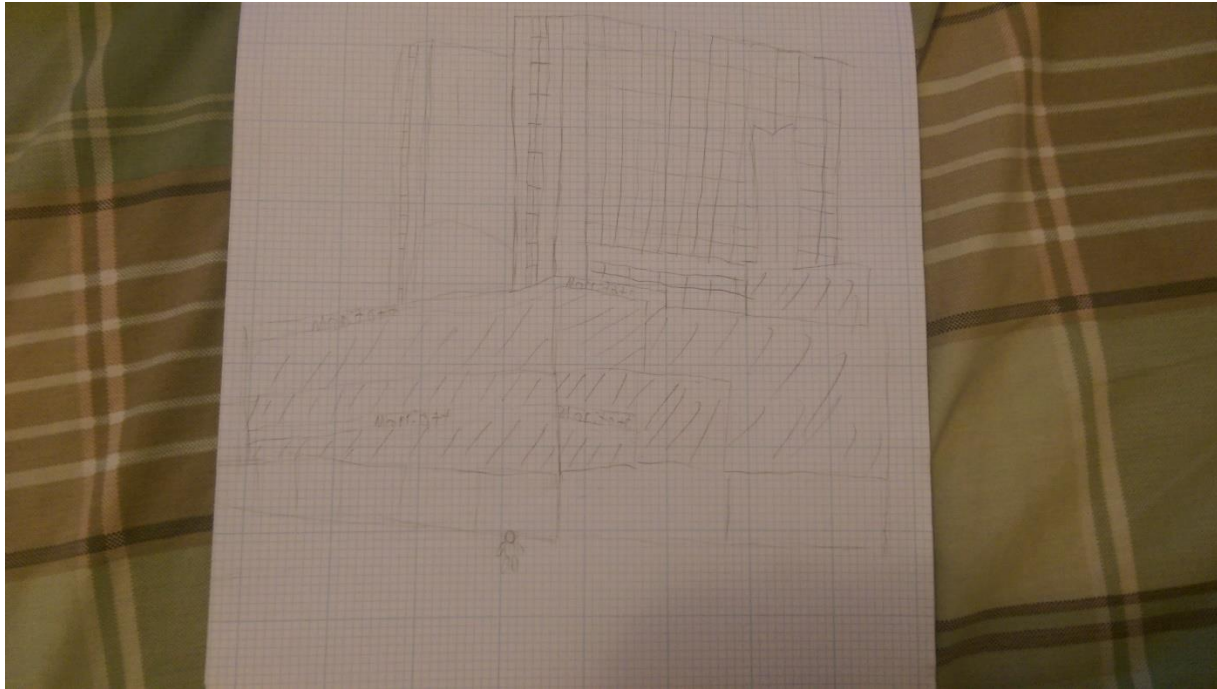
front of the building and trying to get a grasp of the massive size of it.

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comparison to my sketch, here is the front of the building angle. The advertisements were all billboards and the windows of the hotel are all leveled within the structure. I personally could not get the details, so I made the sketch barren as it is.

After a little encouragement from Professor Chin, this is a more detailed drawing of the side of



the Marriott. The dashes are all the billboards on the building, while the squares represent all the windows. It is not to scale, but from what I saw, the person in my sketch is the comparison of a person to the building.

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Unfortunately, I did not take the side picture of the Marriott where I was sketching. The building as I said, is massive, the billboards stretch all around the front, where Time is.

QUALITATIVE SITE OBSERVATIONS

1. Neighborhood / Street Character
 - a. Vendors
 - b. Tourist, passersby
2. Vitality of Place
 - a. General Description
 - i. Loud, and incredibly active
 - b. Pedestrian Activity
 - i. Active, constantly mobile and also relaxing
 - c. Vehicular Traffic
 - i. Many cars and buses, sluggish but demanding
3. Age of Buildings (provide evidence for prediction)
 - a. One time Square/Time Square tower: 111 years old
 - b. Marriott Marquis building: 31 years old
 - c. Paramount Building: 89 years old (all building ages from newyorkarchitecture.info)
4. Relationship Between Buildings (urbeme)
 - a. The towering of the buildings as people walk by and stare.
 - b. How close they are to each other, making it both spacious and confined.
5. Building Details (historical/architectural styles, morphemes)
 - a. Older buildings keep a rustic; brick and curved look, with the exception of One Time Square.
 - b. Buildings around the 80's begin to look like modern structures: tall, structurally squared and compact.
 - c. The newer building (90's and 00's) are more spacious looking: mostly glass all around.
6. Building Uses
 - a. Unknown business, and spectacle.
 - b. Advertisement.
7. Other Observations
 - a. Various street vendors and performers
 - b. Some people walk completely by the awe of the street
 - c. Some buildings are more detailed than they appear.

QUANTITATIVE DATA for Area of Study

Subject	Data
Street Names	1535 Broadway
Street Width	N/A
Pavement Type	concrete
Building Heights	574 ft
Building Widths (Window Bays)	1,844,800 sq ft
Building Types/Uses	Hotel
Empty Lots / Gardens	None
Shops / Restaurants	3 restaurants
Industrial Shops	none
Other Data	57 suites 1,892 rooms
Other Data	Steel structure, brutalism architectural style

QUESTIONS TO RESEARCH FURTHER

QUESTIONS:

1. How old is it?
2. Who designed it?
3. How old are the billboards?

RESEARCH METHOD/SOURCE FOR EACH QUESTION ABOVE:

1. Question 1
 - a. Newyorkarchitecture.info
 - b. Skyscrapercenter.com
 - c. Emporis.com
2. Question 2
 - a. Newyorkarchitecture.info
 - b. Skyscrapercenter.com
 - c. Emporis.com
3. Question 3
 - a. Newyorktimes.com
 - b. N/a
 - c. N/A

SUMMARY / POST VISIT REFLECTION

After a wonderful day watching and really looking at the surrounding buildings, I came away with more than I expected. I learned to sketch buildings better, and really focus on structures and shape and design of the buildings. There are many different aspects to the design and appeal of a building, the local and design being major parts of it. What a building looks like in its surrounding, and the surrounding area itself gives the building – in this case the Marriott – the grandiose people see and experience.