

Women' Pant Suit Fashion Forecast for 2022

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Consumer Profile

- Georgia is our target consumer.
- She is an achiever, hardworking, and exceeds beyond her means to do her best.
- Our consumer has a classy lifestyle and focuses on appropriate looks suitable for work/office.
- Typical target consumer's age ranges from 22-40 years old, with a salary starting at \$100k a year.



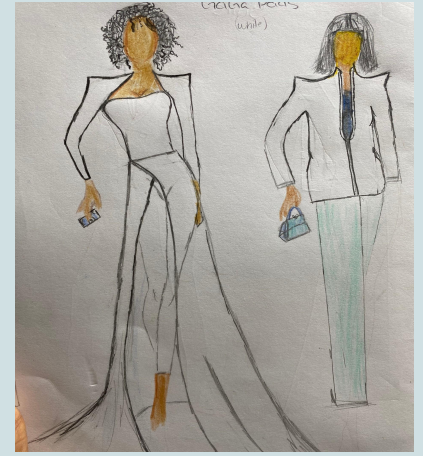
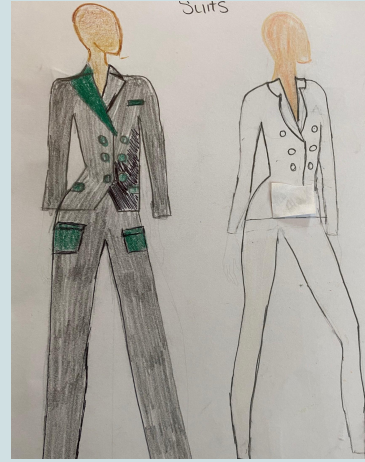
Trends for the Women Pant Suit Forecast of 2022

- Large pockets (Big pocket mania)
- Plaid (Office plaid)
- High waisted (Highway)
- Single Breasted (Uno breasted)
- Double Breasted (Duex breasted)
- Shoulder Pads (Gaga padding)
- Longline blazers (V blazers)
- Wide leg pants (Boat leg)

Trends Cont.

- **Large pockets (Big pocket mania)** - Designers are playing with the proportions of large pockets.
- **Plaid (Office plaid)** - Plaid is a heritage pattern, which remains in trend and has three popular types.
- **High waisted (Highway)** - Originally, women wore suits to reflect men in the work fields, but now work office attire accounts for women's pant suits, with high waisted features.
- **Single Breasted (Uno breasted)** - Single breasted suits have resurfaced. They have a single point of fastening, making it flattering and slimming when the fastening button is placed on the waist.
- **Double Breasted (Duex breasted)** - In modern times, consumers are driven to purchase double-breasted styles, which has two panels, a flap, with two vertical rows of buttons.
- **Shoulder Pads (Gaga padding)** - Shoulder padded blazers are made thicker and broader than it had been the last thirty years.
- **Longline blazers (V blazers)** - Longline blazers are created by designers to be chic and practical.
- **Wide leg pants (Boat leg)** - Wide leg pants have swung up in popularity again, which may surround the ideals of comfortability.

Sketches




Color Story

HIGHWAY PANTS

Colors

- Baby sky
- Dark Sea
- negative white
- Dark Sea
- slime green

SWATCHES
(fabric) Linen

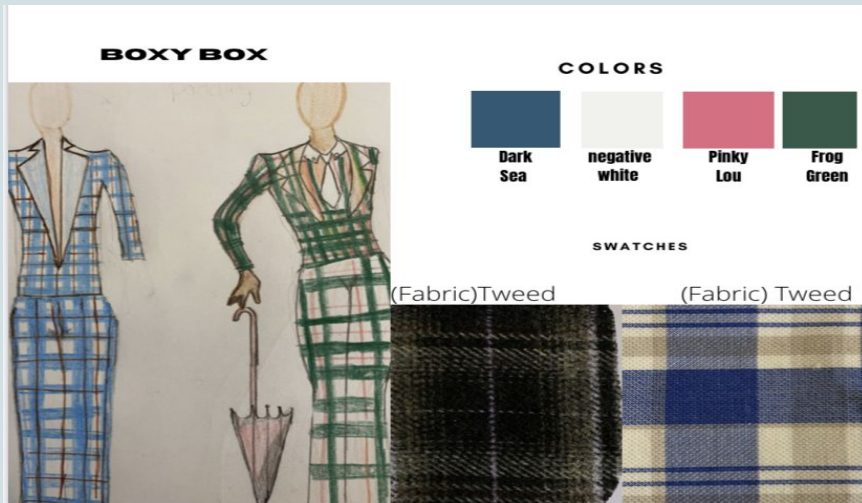


BOXY BOX

Colors

- Dark Sea
- negative white
- Pinky Lou
- Frog Green

SWATCHES
(Fabric) Tweed (Fabric) Tweed

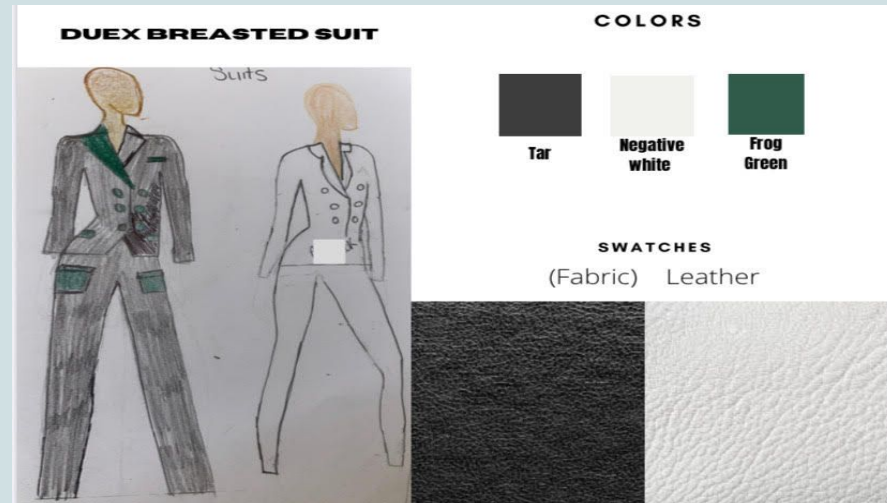


DUX BREASTED SUIT

Colors

- Tar
- Negative white
- Frog Green

SWATCHES
(Fabric) Leather



Conclusion

- To summarize our forecast on these trends that include large pockets, plaid, high waisted, single breasted, double breasted, shoulder pads, longline blazers and wide leg pants; they will continue to appear in the future designs for women apparel.
- Majority of the trends that we have touched upon in this report have been through a constant cycle of reincarnation. They will provide functionality, sustainability and comfort for apparel in pant suits.
- Many designers and brands will start implementing these eight trends into their collections to provide the target consumers the right form of functionality and fashion forward looks to tie in together with their pant suits. These pant suits are a form of power dressing and symbolize freedom and equality.
- Many celebrities have also been seen sporting these trends and high fashion designers have been implementing these designs on attire which is the reason why they can be easily spotted in recent collections at fashion week.